

# ROOTS

NEWSLETTER

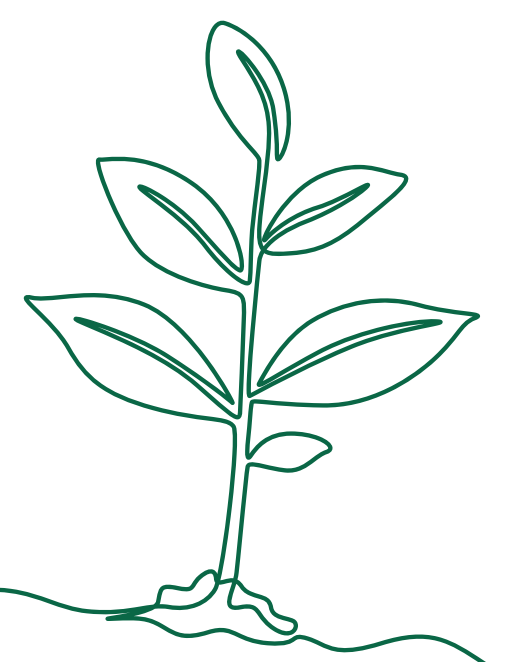
2026 MAY

Green Impact

HUGE

Eco-Inspired Reads

# EDITORIAL



**May 2026**

May brought the kind of heat that tests everything: the soil, the sapling, and the resolve of those who tend them. And yet, this was precisely the month when care deepened, and the work multiplied.

When people protect land, life returns, and our **Green Impact** this month was living proof. Community forests grew into homes for birds and biodiversity, quietly reclaiming landscapes one protected patch at a time. And in a beautiful convergence of restoration and nourishment, the cashews from our farmer partners carried that same story to dining tables because sustainability, when done right, tastes good too.

At **Aapno School** in Rajasthan, three years of nurturing their dream to study has grown into a space where children are learning not just to read but to believe. In themselves, in their voices, in what they can become.

This month also marks three years of **#STMov**e, a movement born from listening to communities living climate change firsthand, and choosing to act. Because real environmental change begins the moment an ordinary person decides to care.

As the monsoon sets in and the couch gets convincing, our **Miles to Smiles** Walkathon is your nudge to keep moving because resilience, like roots, is built one step at a time.

In the harshest season, roots go deepest. 🌱

~ Team SankalpTaru



# CONTENT



## 1. Eco-Collaborations

- Partnering with Borges Branded Foods for a Greener Future

## 2. Green Impact

- Growing Life
- A Deliciously Sustainable Choice

## 3. Human Stories

- Celebrating Three Years of Learning & Growth

## 4. HUGE

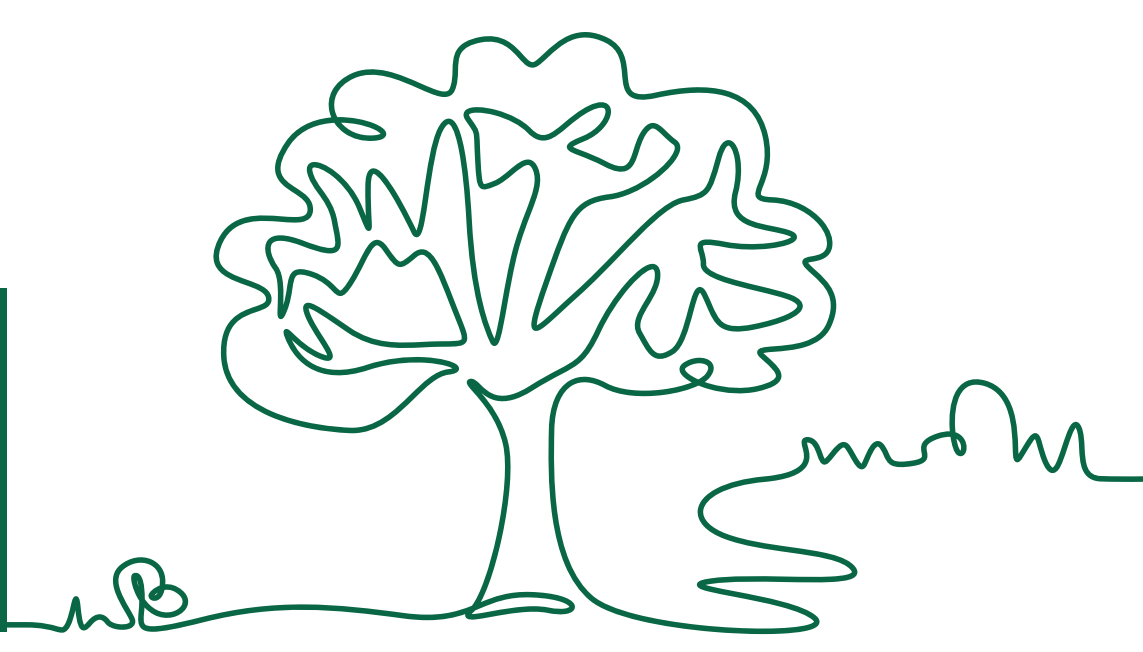
- Walkathon of the Month
- Activity of the Month

## 5. GramYumm

## 6. Eco-Inspired Reads

## 7. Call to Action

# 1 ECO-COLLABORATIONS



## Partnering with Borges Branded Foods for a Greener Future

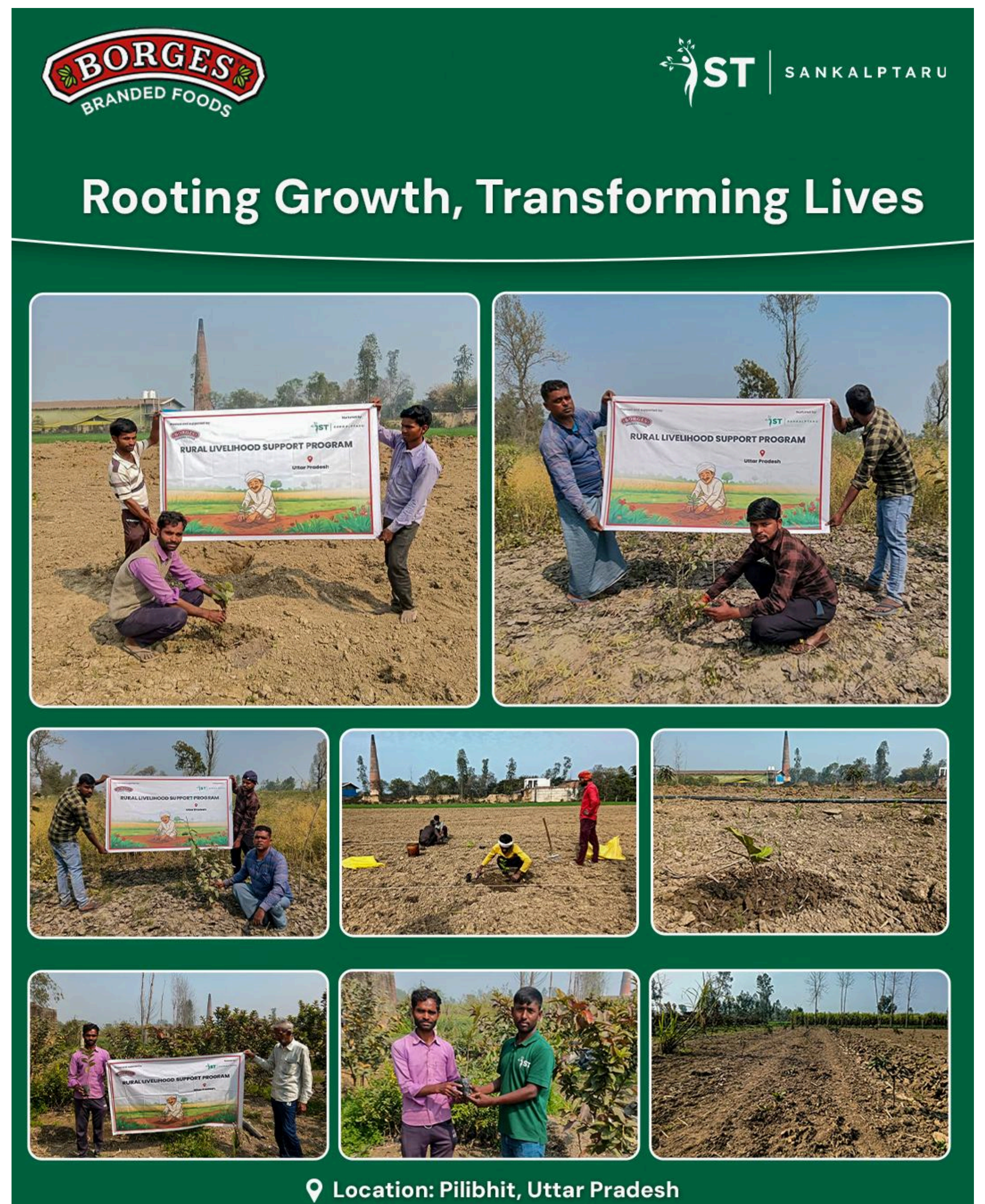
Sustainable livelihoods begin with saplings planted in the right hands.

As part of the **Rural Livelihood Plantation Initiative** in **Pilibhit, Uttar Pradesh**, this belief takes root in the farms of smallholder families bringing green cover, nutritional security, and economic resilience to one of India's rural heartlands.

We are deeply grateful to **Borges Branded Foods @borges\_india** for placing their trust in **SankalpTaru Foundation** to carry this vision forward, aligning their CSR commitment with the empowerment of farming communities on the ground.

Through this initiative, **5,300 lemon and guava saplings** have been planted, directly benefitting **4 farmer families**. These fruit-bearing trees become a source of recurring income, reduced dependence on seasonal labour, and long-term food security for households that have cultivated this land for generations.

We are grateful for this partnership and look forward to growing impact together in the seasons ahead.



## 2 GREEN IMPACT



### Growing Life!

This is proof:

When people protect land, life returns. 🌳

Plant with us to grow more community forests. Let's build more homes, for birds, for biodiversity, for the future.

### A Deliciously Sustainable Choice

What if the food on your plate could help heal the earth too? 🌍

[These cashews](#) are more than just a snack — they represent restoration, livelihoods, and a greener future.

Because sustainability shouldn't just feel good... it should taste good too. 🌿

 **ST** | SANKALPTARU

IN A LAND BURNING AT  
**45°C,**  
YOU CAN  
**TURN ON YOUR AC**



**BUT HOW DO THEY SURVIVE?**  
BECAUSE SOMEONE CHOSE TO PLANT,  
**LIFE FOUND A HOME**



 Ghotaru Community Plantation Site, Rajasthan.



# 3 HUMAN STORIES

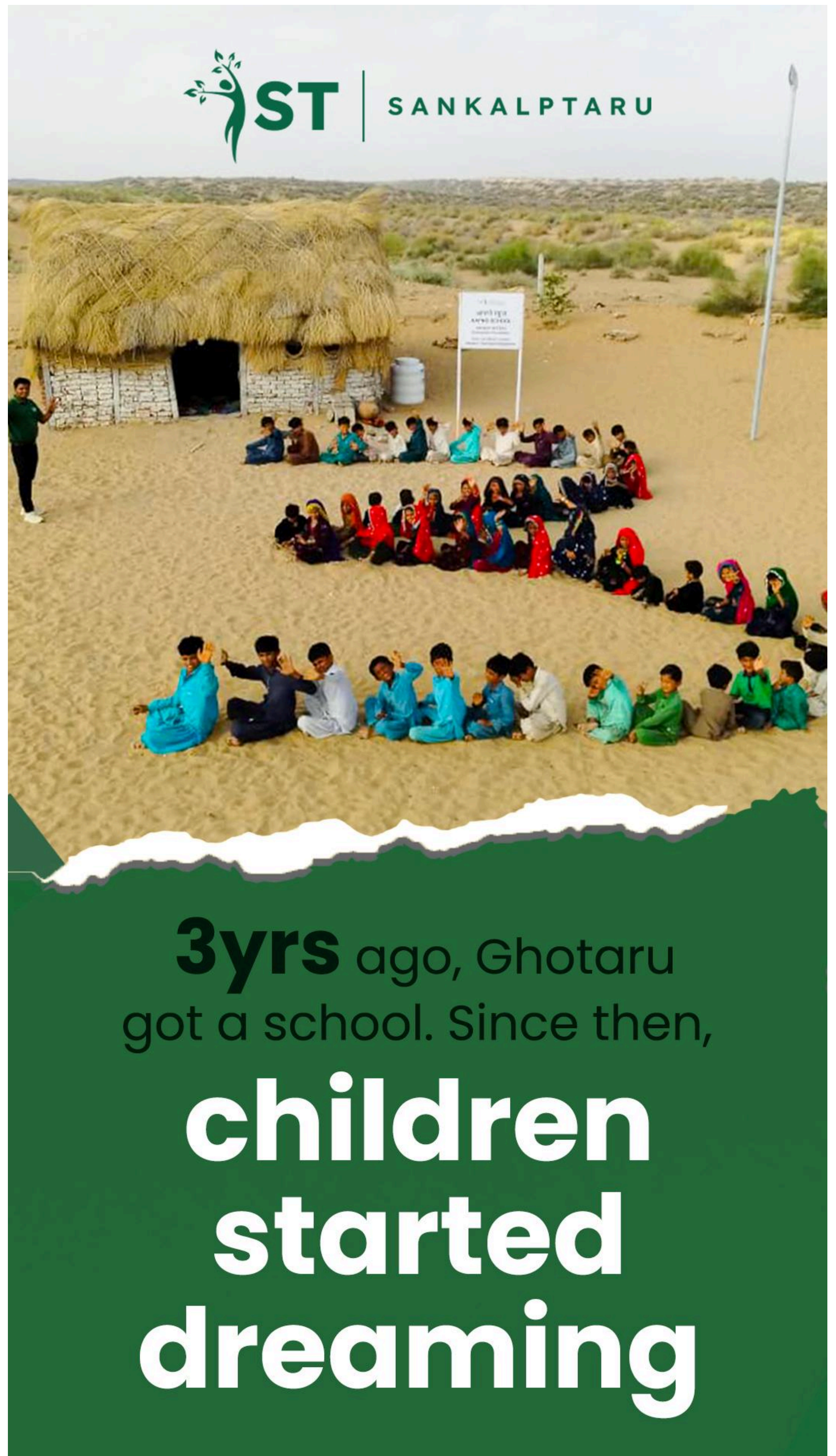


## Celebrating Three Years of Learning & Growth:

What started as a dream to bring education to one of the remotest villages of Rajasthan is now growing into a space filled with curiosity, confidence, and hope, all because of your support.

Our Aapno School in Gajuo Ki Dhani, Rajasthan, just turned 3, and honestly, this journey has been nothing short of meaningful.

Beyond education, children here are learning to believe in their voice, their dreams, and their future.



**3yrs** ago, Ghotaru got a school. Since then,

**children started dreaming**



# 4 HUGE APP— HEALTHY US THROUGH GREENING ENVIRONMENT

## 🌟 New Walkathon Alert 🌟 Miles to Smiles Walkathon

Challenge your comfort zone with our **Miles to Smiles Walkathon!**

As the monsoon revives the Earth, let's revive ourselves—step by step, breath by breath.

Let's choose resilience over routine. Because every step you take is a vote for a healthier planet—and a happier you!

Join the Walkathon and turn every mile into a smile—for yourself, and for the Earth.

## 🌟 New Activity Alert 🌟 Miles to Smiles Walkathon Activity

This Walkathon is more than just miles—it's about moments that **recharge your spirit**, lift your mood, and spread joy all around. "**Miles to Smiles**" is designed to help you power up physically, emotionally, and mentally as you walk with purpose for yourself and the planet.

The activity consists of **ten interactive phases** crafted to spark resilience, mindfulness, and smiles. Whether it's pausing to appreciate nature, performing a random act of kindness, or simply walking with gratitude—every step you take adds strength to your stride and lightness to your day.

This isn't a competition—it's your **personal journey of joyful revival**. As you complete each activity and share your reflections through photos, you're not only investing in your own well-being but also contributing to a greener, happier planet.

By participating, you'll earn **10 Greens** for each phase, which will be credited to your account. Once you accumulate enough Greens, you can donate them to the SankalpTaru Foundation. In return, SankalpTaru will plant a tree on your behalf. Additionally, top participants will have a tree planted directly in their name by the SankalpTaru Foundation.

Let each step remind you: joy can be found in motion, and resilience blooms with every stride.

**Join us:**

**Android:** <https://play.google.com/store/apps/details?id=org.sankalptaru.sankalptaru&pli=1>  
**IOS:** <https://apps.apple.com/in/app/sankalptaru-huge/id1462571187>



# HUGE

## Join our Monsoon Walkathon on HUGE App



### 1 Lakh Steps = 1 Tree



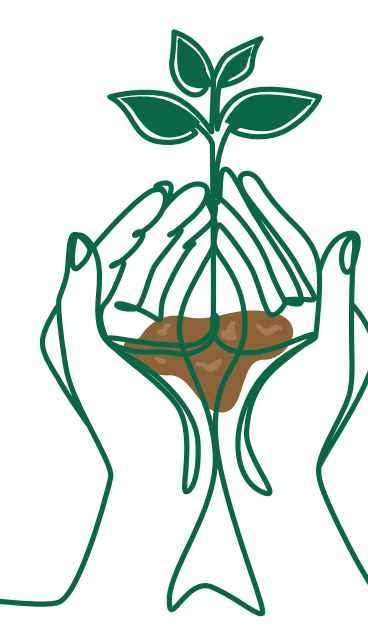
## 9th June – 8th July 2026

## Your footsteps. Your growth. A greener Earth.

GET  
IT ON



# 5 GRAMYUMM



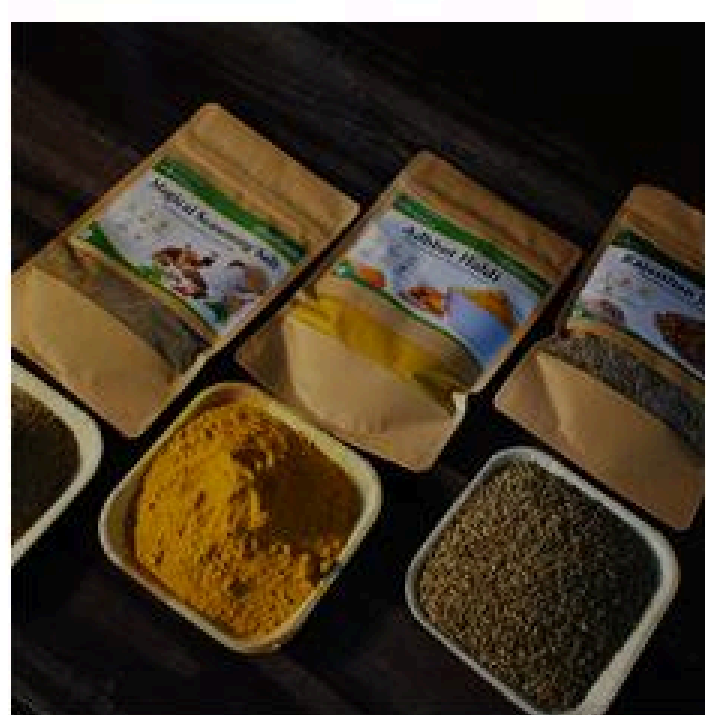
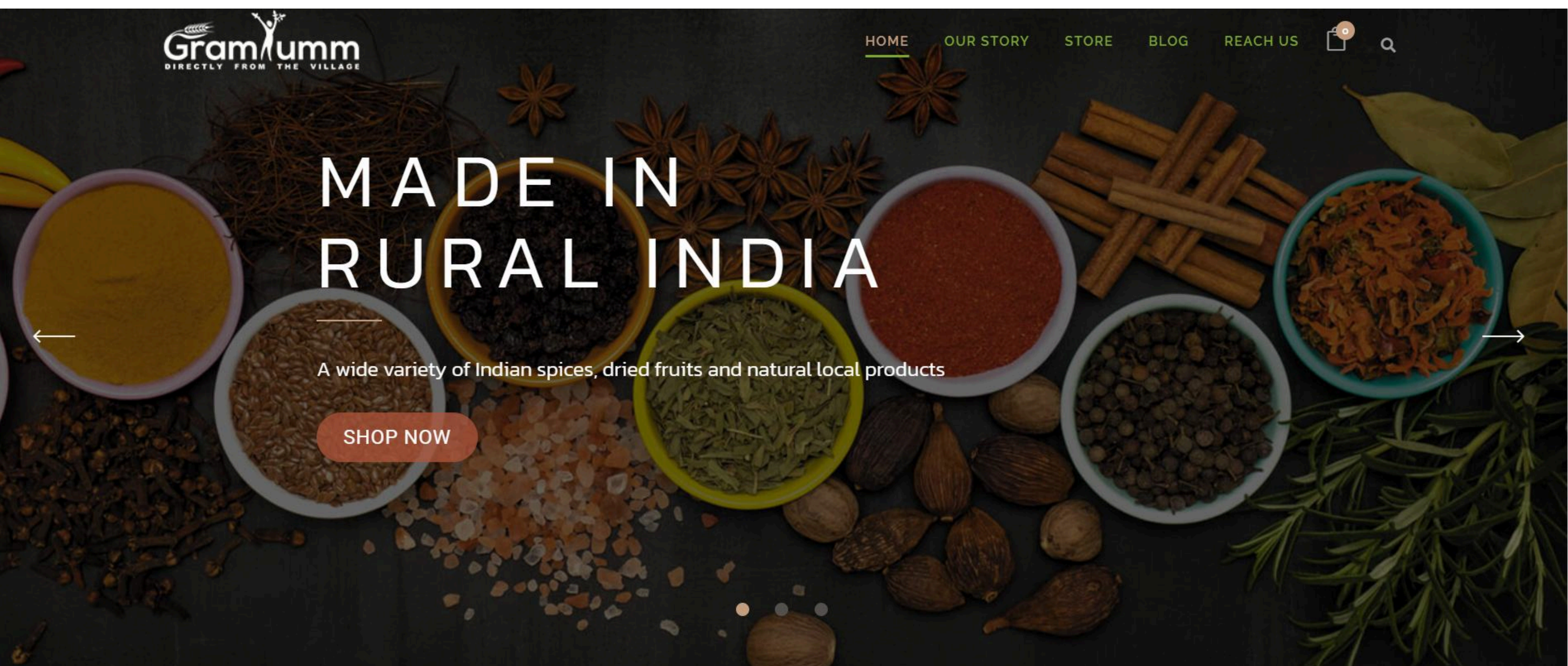
Want to give back to the community while supporting local farmers?

Your wait is over—we're proudly vocal for the locals!

We are committed to delivering high-quality, zero-adulteration products straight from our farmer partners to your doorstep. With every purchase, you're not just bringing home purity—you're empowering rural communities and strengthening local livelihoods.

[Shop now](#)

<https://gramyumm.sankalptaru.org/products/>



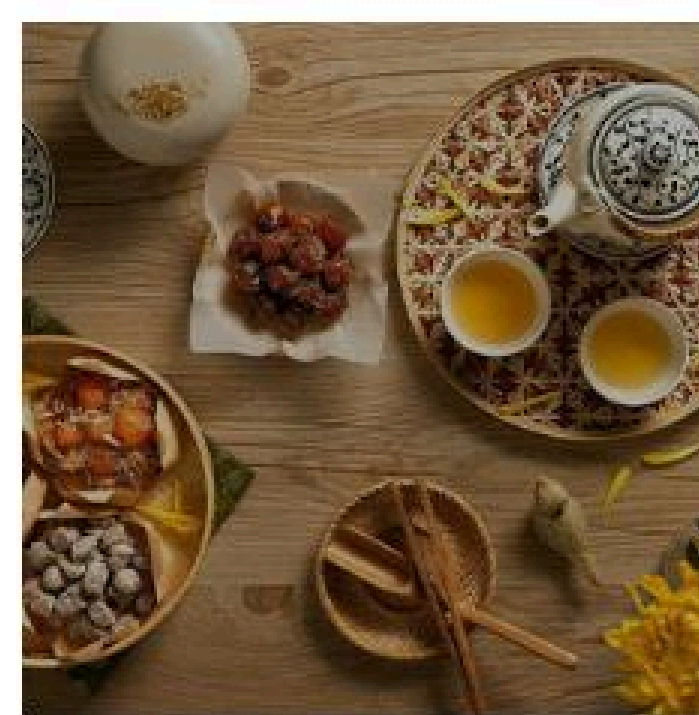
SPICES



DRIED HERBS



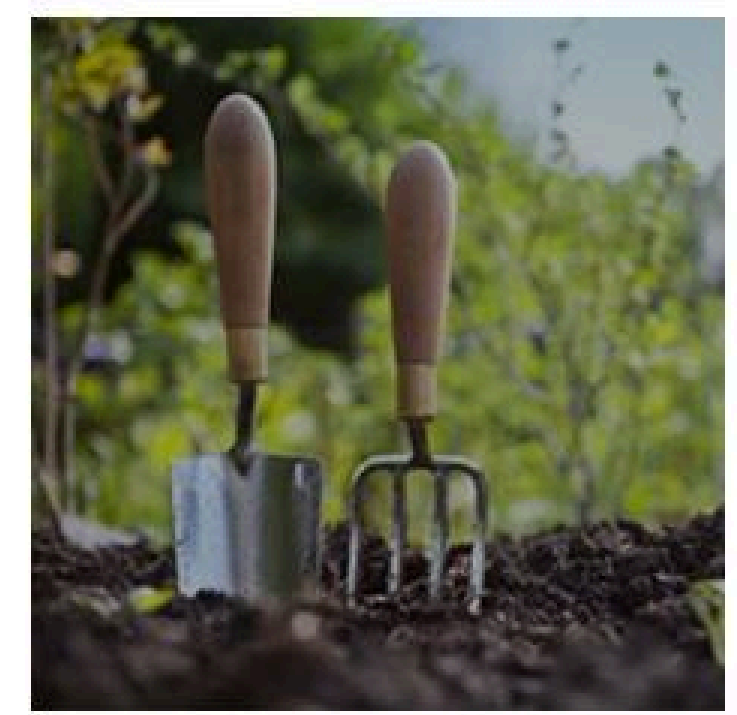
DRIED FRUITS



FOOD & BEVERAGES



FESTIVAL SPECIAL



GARDENING ESSENTIALS

## WHY GRAMYUMM?



### MADE IN RURAL INDIA

'Vocal for the local' theme is the soul of GramYumm. With the purchase of every product made and supplied from the villages, our rural India is getting stronger.



### 100% NATURAL

Our products are directly procured from farms and villages. With no chemical or physical alterations, we provide a 100% natural output.



### FSSAI APPROVED

All our food products are approved by the Food Safety and Standards Authority of India.



### SUSTAINABLE LIVING

When you choose our products, you choose sustainable living which not only benefits you but also Mother Earth and its resources.

# 6 ECO-INSPIRED READS



## #STMovE – Where Every Step Carries a Purpose

Climate change is no longer a distant headline. It lives in the drying landscapes a farmer describes, in the unpredictable rains a village has learned to fear, in the heat that arrives earlier each year.

Three years ago, **#STMovE** was born from a 1,365-kilometre cycle journey across the Thar Desert to India Gate as a deliberate act of listening. Of meeting communities face to face and understanding what climate change truly means at the ground level.

What emerged from those conversations was hope. A quiet, determined willingness among ordinary people to learn, adapt, and become part of the solution.

That is the spirit **#STMovE** carries forward; inspiring conscious climate action through awareness, dialogue, and community participation. Because real environmental change doesn't wait for large systems to move first, it begins the moment an ordinary person decides to care.

Three years on, the movement grows stronger — one conversation, one action, one conscious choice at a time. 🌱

**ST MOVE** | SANKALPTARU

### One Journey. One Purpose. One Planet.

ST MOVE: A Journey Towards Climate Consciousness

**47°C**  
WHEN I STARTED.  
Chose this time of the year so that people can be sensitized about climate change and extreme weather conditions.

**GHOTARU, RAJASTHAN TO INDIA GATE, DELHI**  
20 MAY 2023 – 05 JUNE 2023

**START** GHOTARU

- Jaisalmer
- Barmer
- Jodhpur
- Ajmer
- Pushkar
- Jaipur
- Gurgaon

**FINISH** INDIA GATE, DELHI

**1365 KM** OF DETERMINATION | **17 DAYS** ON THE ROAD | **COUNTLESS CONVERSATIONS** | **ONE MISSION** CLIMATE AWARENESS

**Every Change Starts With Us**  
• Save Energy • Conserve Water • Plant Trees • Reduce Waste • Spread Awareness



# 7 CALL TO ACTION

## ROOTED IN PURPOSE, GROWING WITH YOU

Every tree we plant, every community we engage, and every barren land we revive begins with a simple belief: **change is possible, and it begins with us.**

What keeps us going? The spark in a farmer's eye, the shade of a young sapling, the smile of a schoolchild learning about their planet. Your support, your action, your belief—it all adds up.

*"Do not wait for extraordinary circumstances to do good; try to use ordinary situations."*

Let's keep moving forward—one act, one tree, one shared vision at a time.

GET IN TOUCH THROUGH OUR SOCIAL MEDIA



In the age of instant gratification, let's be like the snails with the right hearts. While you are safe at home, plant trees at [www.sankalptaru.org](http://www.sankalptaru.org) and lend your hand with a click of a button.

VISIT OUR WEBSITE

[www.sankalptaru.org](http://www.sankalptaru.org)