

SANKALPTARU

ROOTS

NEWSLETTER

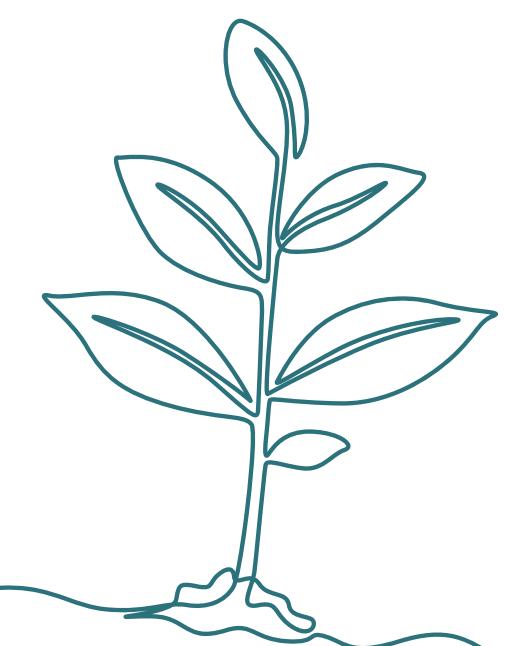
JANUARY 2026

Haritarang

HUGE

Smart Greeny Moves

EDITORIAL



January 2026

The year began with a **vibrant gathering of our pan-India team at HariTarang 2026 in Barmer, Rajasthan**, celebrating continuity, creativity, and collective purpose. As we step into 2026, the work on the ground continues to unfold stories of **resilience, innovation, and collaboration** — from thriving saplings in remote villages to empowered communities shaping a greener tomorrow.

Our eco-collaborations continued to flourish. Recognition from **YES Foundation** celebrated our sustained greening initiatives, while partnerships with **Ascendion, Kia India, and Volvo Car India** transformed commitment into tangible impact — supporting farmers and scaling community-driven environmental solutions across states.

Green Impact stories highlighted our remarkable work in the **Aravallis**, where restoration efforts are steadily transforming degraded land into thriving green spaces. Visits to Neembla plantation site, **Aapno School** during HariTarang showcased the tangible results of our efforts, while hands-on workshops strengthened bonds and deepened commitment to sustainability.

We're thrilled to share that a few **Instagrammers featured the story of our Aapno School**, spreading inspiration digitally as **Eco Ambassadors**. Inspired by the enthusiasm and energy of our Walkathon participants, we launched **HUGE Resolution Walkathon 3.0** — a year-long initiative designed to keep everyone active, promote wellness, and nurture a greener future.

With gratitude to our **partners, field teams, farmers, volunteers, and supporters**, we continue sowing seeds of **action, hope, and resilience** — ensuring that 2026 unfolds with impact, purpose, and a shared vision for a thriving planet.





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It's Haritarang time at SankalpTaru this January — and WOW, it's already our 10th Annual Meet!

As we step into the season of **HariTarang**, SankalpTaru's annual retreat, we find ourselves reflecting on the powerful synergy between unity and purpose through the three pillars—**Manan, Masti, and Umang**.

This retreat offers a unique opportunity for our pan-India team to meet, connect, and celebrate the progress we've made in our shared mission. It's more than just a celebration of planting; it's a time to blend **Manan**—where we pause to thoughtfully reflect on how we can continue to grow and do more together; **Masti**—the joy and camaraderie that unite us in our collective journey; and **Umang**—the energy and enthusiasm we draw from our shared efforts.

In these moments of reflection and action, we are reminded of the deeper purpose behind our work—a purpose that goes beyond planting trees to shaping a future rooted in collaboration, growth, and sustainability.

In this edition of the Newsletter, we offer a closer look at how **HariTarang** unfolded this year, the meaningful impact of our collective efforts, and the exciting initiatives that continue to unite us in building a greener tomorrow.

This year, the retreat returned to **Barmer, Rajasthan**, where the very first HariTarang took place in 2016, and the desert landscapes set the perfect backdrop for a week of learning, collaboration, and celebration.

The experience at the venue began with a traditional welcome — lamp lighting, colorful Rajasthani turbans, and a recap video of HariTarang 2025 at the Peepal Research Centre. The new **STF logo** was unveiled, marking the start of another chapter of growth. The **Innovation Pavilion** was inaugurated to showcase new technologies developed by SankalpTaru, including an updated forestation device with a built-in music system designed to reduce plant stress for foresters.



1 HARI TARANG



Manan: Reflection and Learning

Thoughtful sessions anchored the week, focusing on **strategic alignment and knowledge sharing**. Teams reviewed progress, reflected on challenges, and explored opportunities for greater collaboration. Interactive activities, including a **ChatGPT-based storytelling and poster-making exercise**, allowed participants to creatively depict field operations and farmer interactions.

Discussions emphasized cross-team collaboration, workflow improvements, and the integration of innovative tools for plantation efficiency. Each session sowed seeds of clarity, purpose, and actionable ideas, strengthening commitment to SankalpTaru's mission.



Masti: The Spirit of Fun

While reflection shaped our minds, **Masti** energized our hearts. Evenings were alive with **Rajasthani folk songs, traditional dances, and cultural performances** that celebrated our pan-India diversity.

The desert adventure continued with a **desert safari in the Sam Sand Dunes**, and visits to **Jaisalmer** offered moments of exploration and team bonding. Leisure activities, including **shopping at Barmer**, added delight and strengthened camaraderie. The first evening and the concluding **Cultural Night** were punctuated with laughter, music, and shared stories — a true celebration of unity, joy, and pride in our work.





Umang: Growing Together

The final pillar, **Umang**, brought action, empowerment, and hands-on experience. The team visited the **Nimbla site** and **Ghotaru / Aapno School**, gifting a piano, interacting with confident students, and engaging in **tree plantation activities**, instilling awareness and stewardship in the younger generation.

Field visits to **INDIA Plantation sites** revealed the resilience required in harsh desert conditions. Teams observed huts built by farmers, borewells, and the meticulous maintenance of saplings. Practical lessons, such as **cleaning utensils with sand due to scarce water**, highlighted local ingenuity and sustainability in action.

Hands-on sustainability workshops allowed teams to **craft paper bags from newspapers** for local vendors and **build bird nests**, which were later sent to Ghotaru. These activities reinforced the connection between innovation, environmental stewardship, and community well-being.

The retreat concluded with presentations from the **Operations, Finance, HR, and Legal teams**, open discussions for new ideas, **Prize Distribution**, and heartfelt **Felicitations**. The final evening's Cultural Night celebrated every contribution — a testament to the **team's creativity, collaboration, and shared purpose**.

HariTarang 2026 reminded us that our mission extends far beyond planting trees. It is about **nurturing people, empowering communities, and strengthening bonds** that help us create a sustainable and vibrant future together. Each conversation, each activity, and each shared moment added a new dimension to our journey — one rooted in reflection, joy, and collective action.



2 ECO-COLLaborations



Honoured with Eco-Recognition by YES Foundation

SankalpTaru Foundation sincerely thanks YES Foundation for felicitating us during their Foundation Day celebrations on December 18, 2025.

Over the past three years, this trusted partnership has enabled greening initiatives that go beyond plantation—supporting 500 farmers across 11 states with native fruit-bearing trees, now beginning to yield additional income and long-term livelihood security.

We celebrate this moment of recognition and deeply value YES Foundation's commitment to sustained, impact-led partnerships.

Looking forward to strengthening this collaboration and growing even greater impact together. 

Special Thanks:

Ms Garima Dutt – President, CSR – YES Bank & CEO – YES Foundation, for inviting us.

Apurva Bhandari and Simar Mann for accepting the honor on behalf of SankalpTaru.



Grateful for Recognition and Sustained Trust

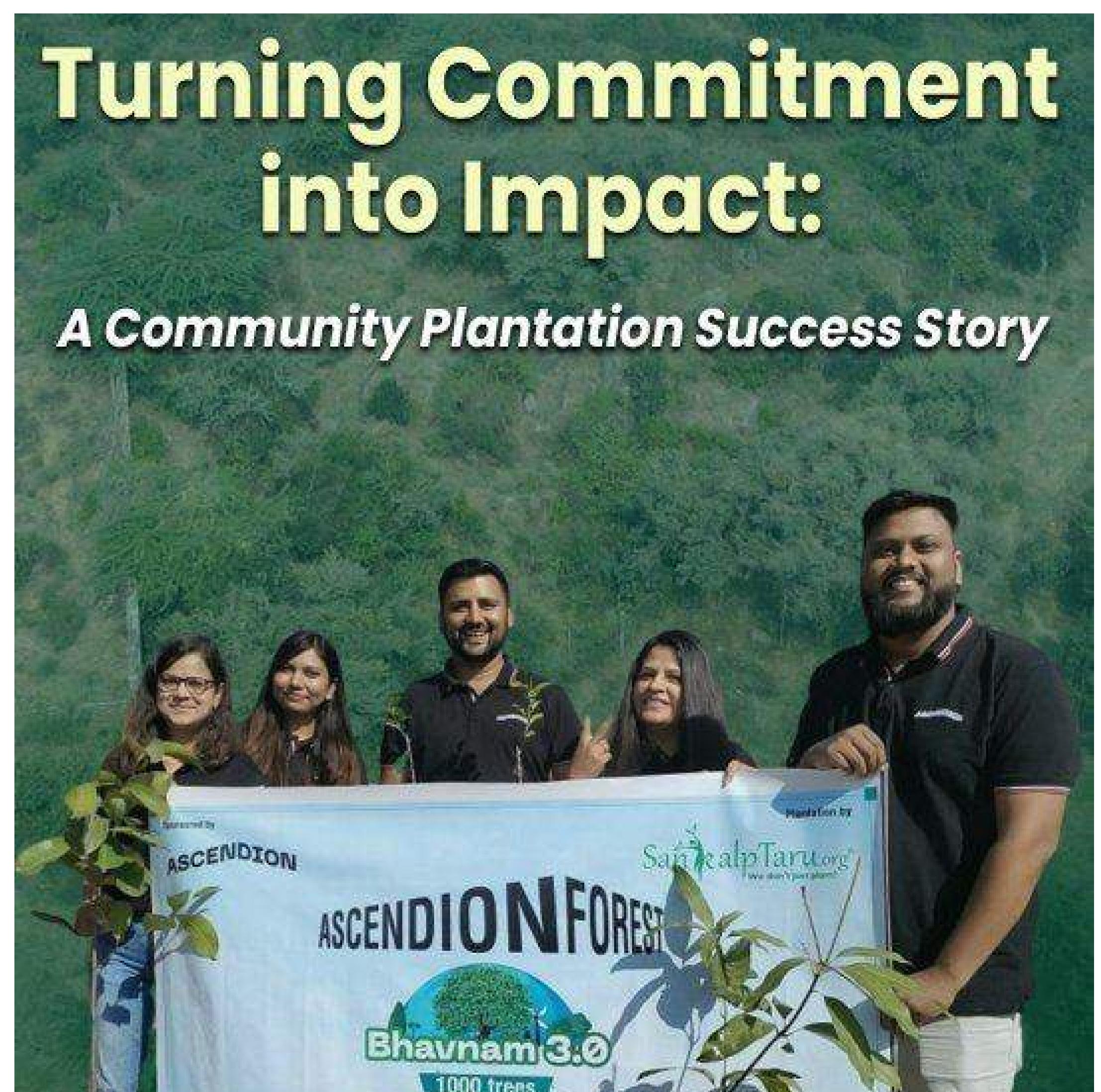


Turning Commitment into Impact with Ascendion

Creating long-term environmental impact requires thoughtful action and sustained commitment. In **2022, Ascendion Engineering Pvt. Ltd.** chose to partner with **SankalpTaru** as a part of its CSR initiative, planting 1,000 native trees at the **Bhavnam 3 Plantation site in Sarai Village, Nuh, Haryana.**

Following **three years of structured maintenance**, the community plantation has matured into a thriving village forest. [Watch the video](#) to understand how this sustained effort has enabled the site to function as a long-term ecological asset, supporting pollution mitigation, strengthening groundwater potential, and enhancing local biodiversity.

We extend our sincere appreciation to Ascendion for their steadfast commitment to the Green Mission, whose dedication continues to nurture a resilient landscape that will benefit both people and the planet for years to come.



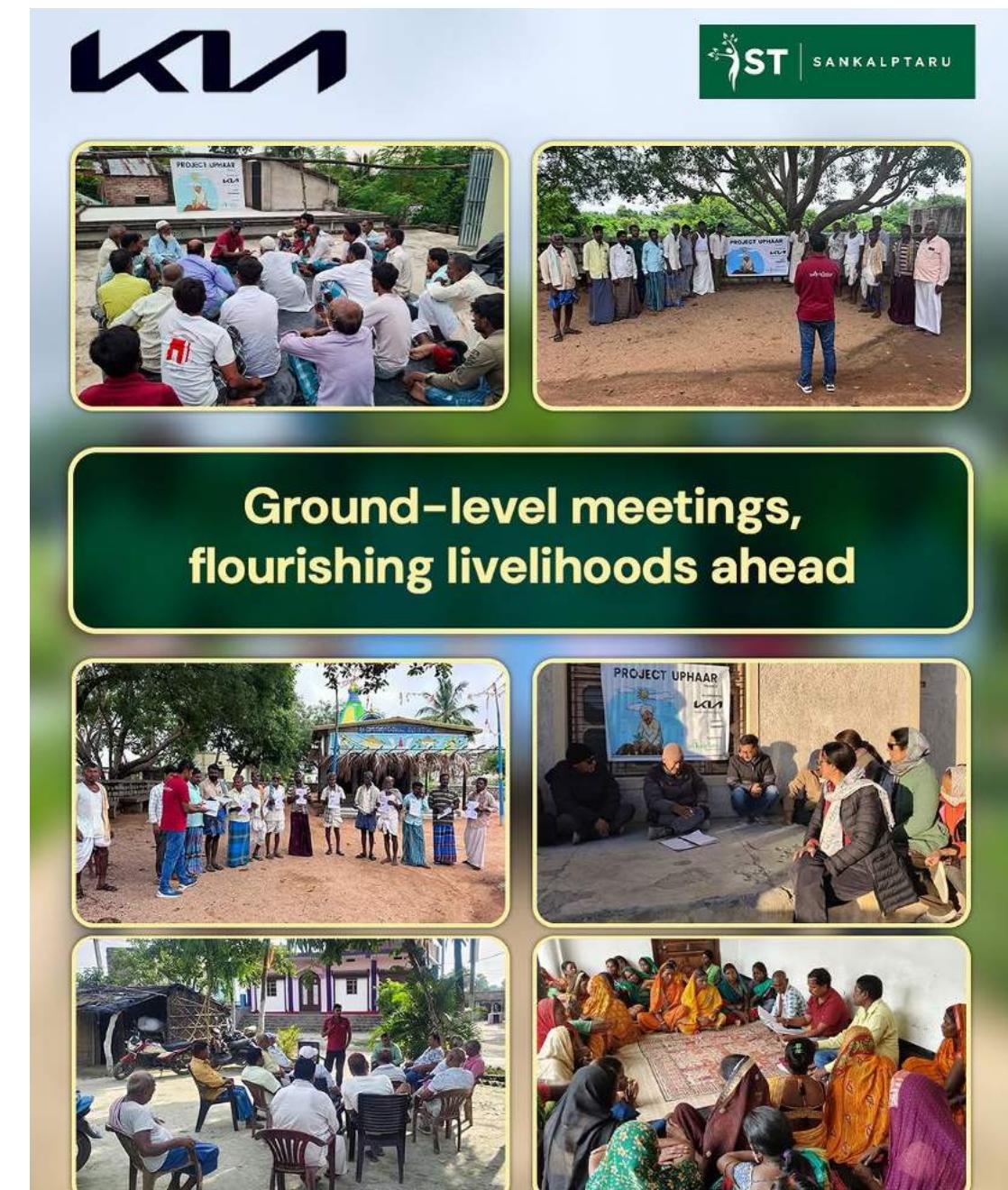
2 ECO-COLLaborations



Driving Change Together: Kia India's Climate Action Partnership

As part of our ongoing **Project Uphaar** monthly series, this month we turn the lens toward the conversations that matter most—farmer meetings that help the initiative truly thrive.

The true key to the successful progression of our three-year-long partnership with Kia India is the farmer. Every milestone we celebrate begins at the ground level, in conversations that matter.



With deep gratitude to **Kia India**, we take pride in how this collaboration has allowed us to expand across states and communities. Together, we have supported more than 1800 farmers under **Project Uphaar**, transforming Kia India's vision of green growth into a living reality that continues to flourish across rural landscapes.

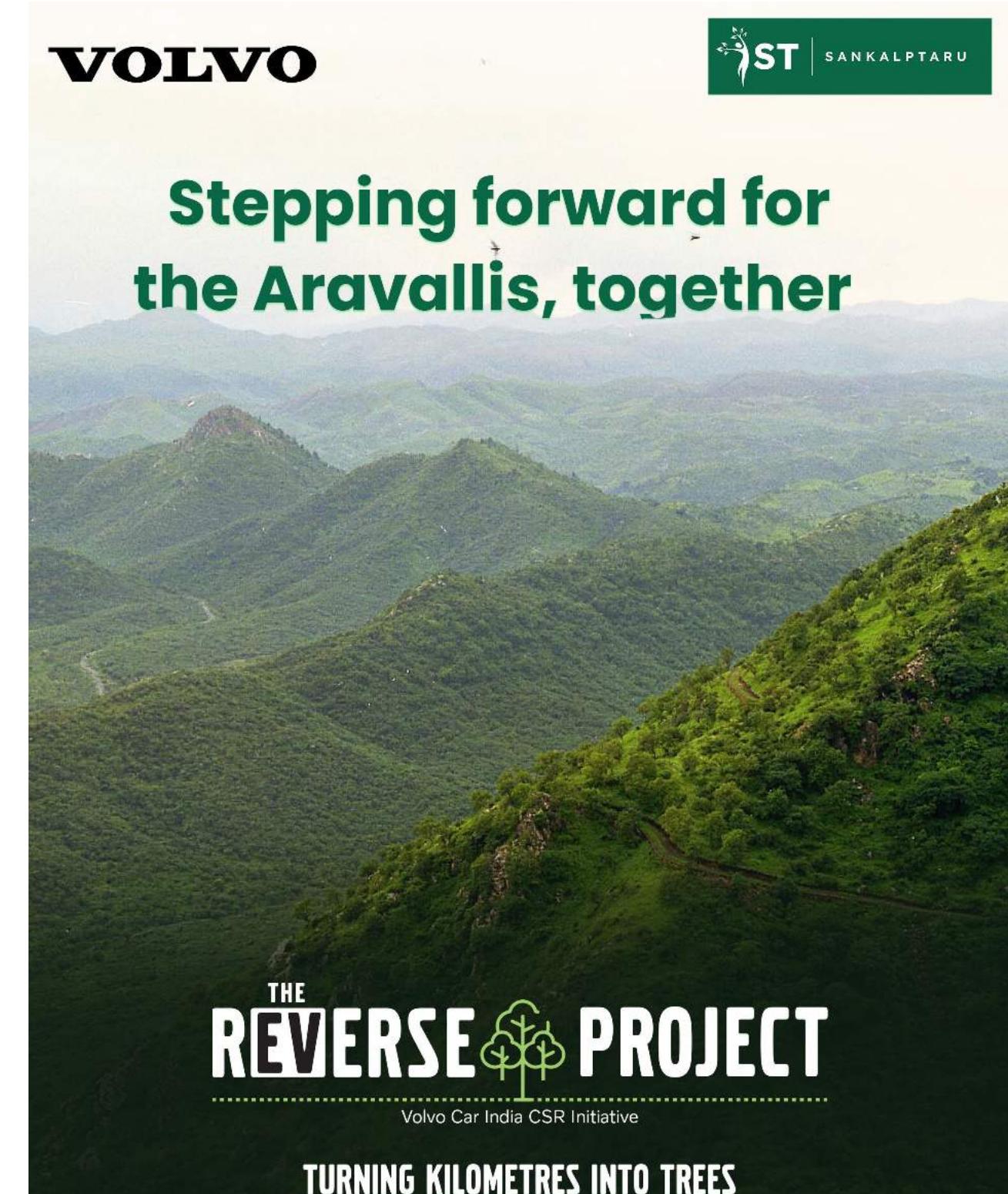
Our **field coordinators** engage closely with farming communities—listening to regional needs, understanding the soil, and standing alongside them as trusted guides. These meetings provide farmers with practical knowledge on sustainable practices: from preparing organic compost and conserving water, to adopting modern planting techniques and managing crops after harvest.

Every conversation between our coordinators and farmers is a moment of shared learning—built on trust, care, and the simple act of listening. These exchanges transform guidance into confidence, enabling farmers to nurture each sapling with the knowledge and support it needs to grow strong.

Stepping Forward for Aravallis with Volvo Car India

We express our sincere gratitude for a corporate partner that believes in acting now — and acting meaningfully. In a time when environmental challenges demand urgency, Volvo Car India stands out as an organisation that moves swiftly from intent to implementation, creating outcomes that are visible on the ground.

As part of their **FY25-26 CSR commitment**, Volvo has extended its collaborative partnership with **SankalpTaru** as the **on-ground implementation partner** in the Aravallis through the **Community Barren Land Transformation** initiative.



Under the Volvo's sustainability-driven **Reverse Project**, which turns kilometres into trees, over **20,000+ native saplings** are being planted across 20 acres of degraded land along the Gurugram–Faridabad highway, supported by **SankalpTaru's on-ground expertise**. The work is supported by community involvement, structured monitoring, and nurtured with technology-enabled monitoring — just the way long-term restoration needs to be.

We deeply appreciate **Volvo Car India's** leadership in translating sustainability intent into measurable, long-term action that strengthens critical landscapes today and for the future.

3 GREEN IMPACT



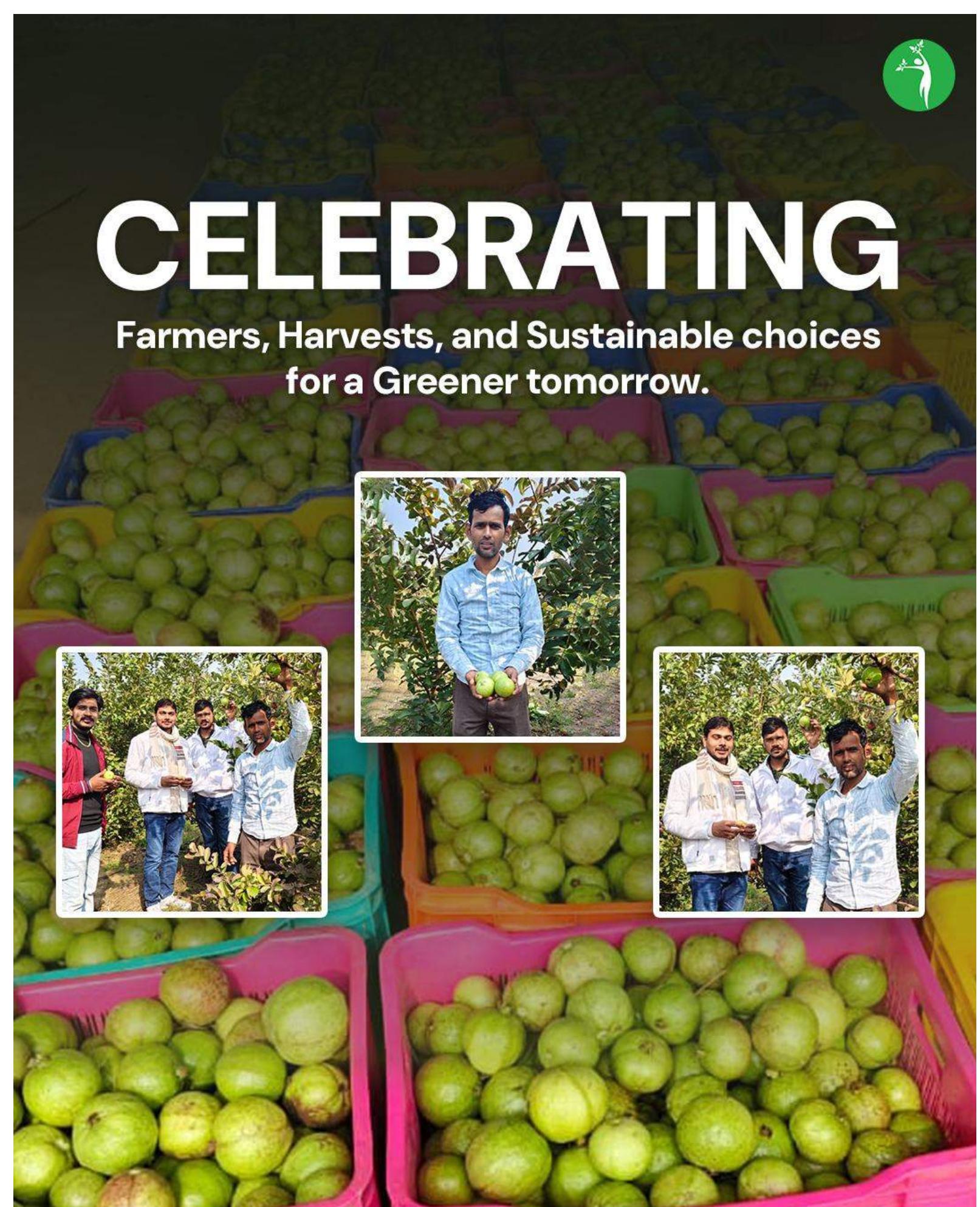
A Bountiful Start to the New Year!

This New Year begins with a glimpse of steady prosperity from **Nimadhi village, Aurangabad, Bihar**—where **8,000 guava saplings supported two years ago** have now blossomed into a **stable, market-ready harvest**, packed into crates straight from the fields.

The smiles on our farmers' faces keep us committed to this journey—one where sustainability grows into dignity, secure livelihoods, and shared progress. We are grateful to walk alongside our farmer fraternity and look forward to welcoming many more farmers who wish to build a resilient and thriving future with us.

As we welcome the New Year, this harvest reminds us: **when sustainability is nurtured with patience, it returns prosperity.**

In frame: Farmers Naresh Singh, Bijender Singh, Kundan Singh and Dinesh Singh



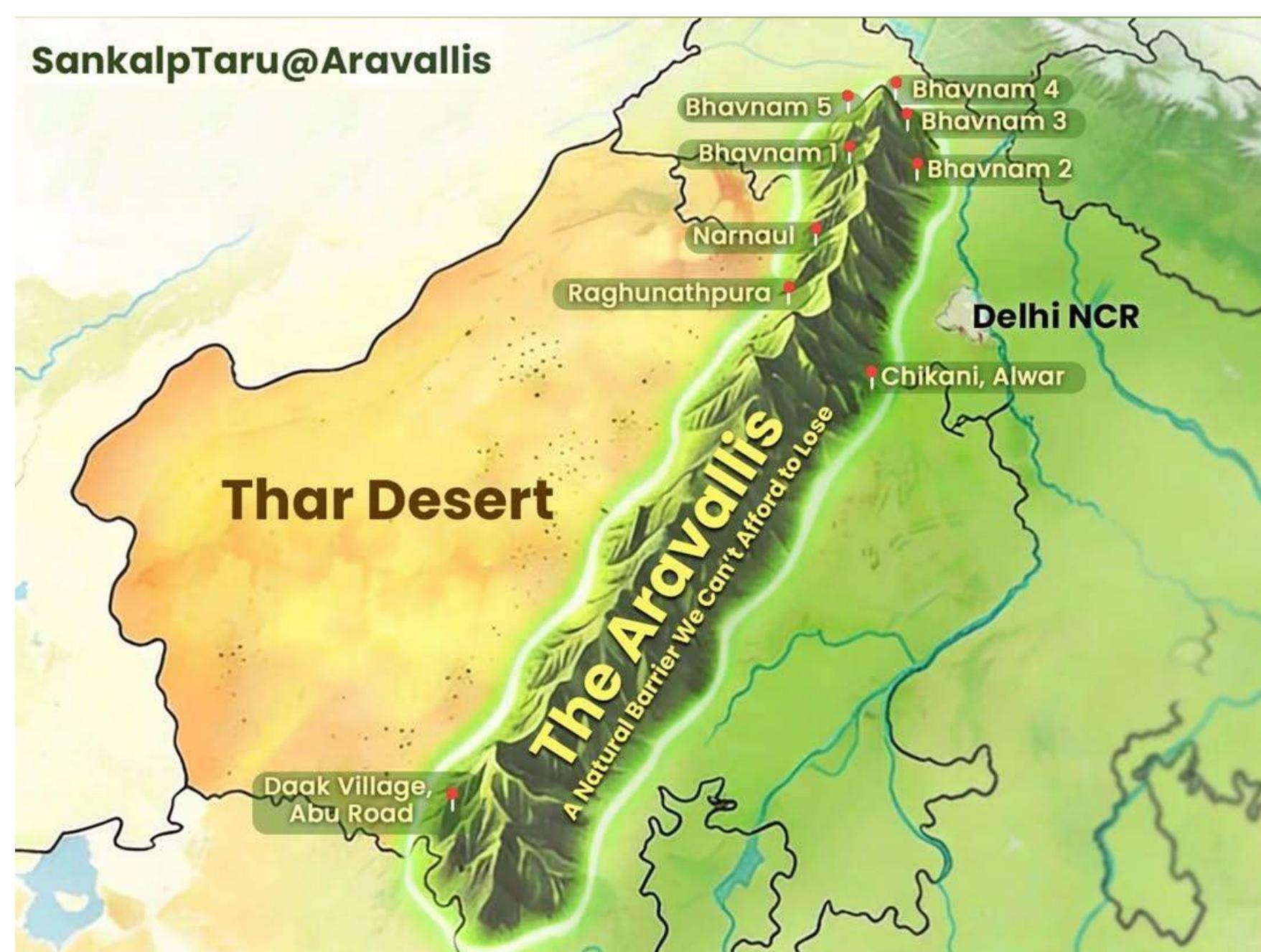
SankalpTaru's footprint @ Aravallis

With eco-concerns around the Aravallis weighing heavily, we share a glimpse of resilience and renewal taking root. The Aravallis are among the oldest mountain ranges in the world. Preserving their ecological balance is not just about the present moment—it is about honouring a legacy that has safeguarded land, water, and life across generations.

For over seven years, from the foothills of Mount Abu to Gurgaon, SankalpTaru Foundation has remained committed to restoring native species and strengthening the natural ecology across the Aravalli range. Quietly and consistently, our teams have worked on the ground—nurturing indigenous trees, reviving degraded landscapes, and protecting an ecosystem that has endured for centuries.

Through close collaboration with the local community, we are working to revive this land by planting over 10,000 native trees, supported by solar-powered drip irrigation. Gradually, signs of renewal have begun to emerge—birdlife returning, grazing grounds regenerating, and the landscape slowly finding its rhythm again.

Here's a glimpse of our on-ground work across the Aravalli range.



Reviving the Aravallis through Patience and Perseverance



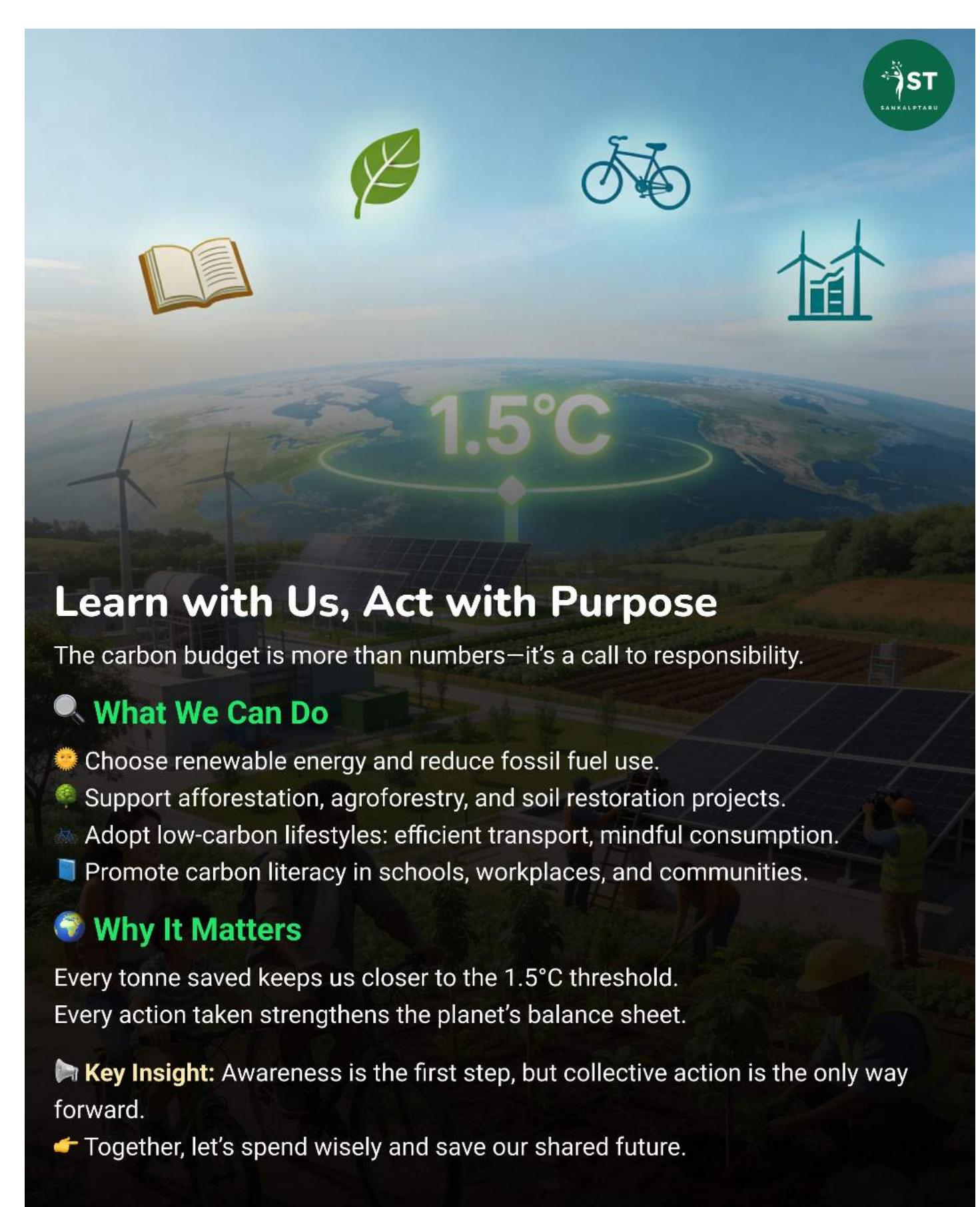
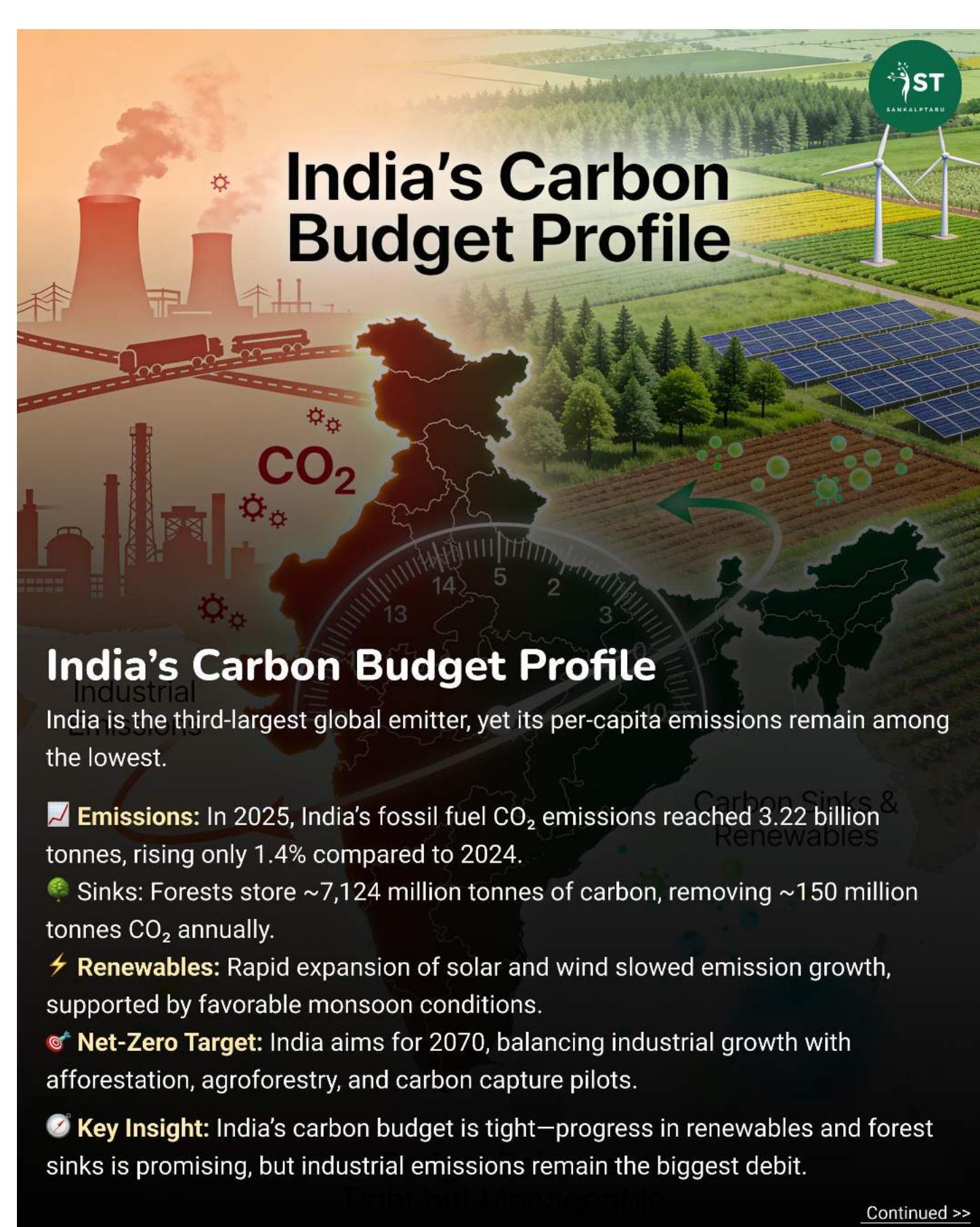
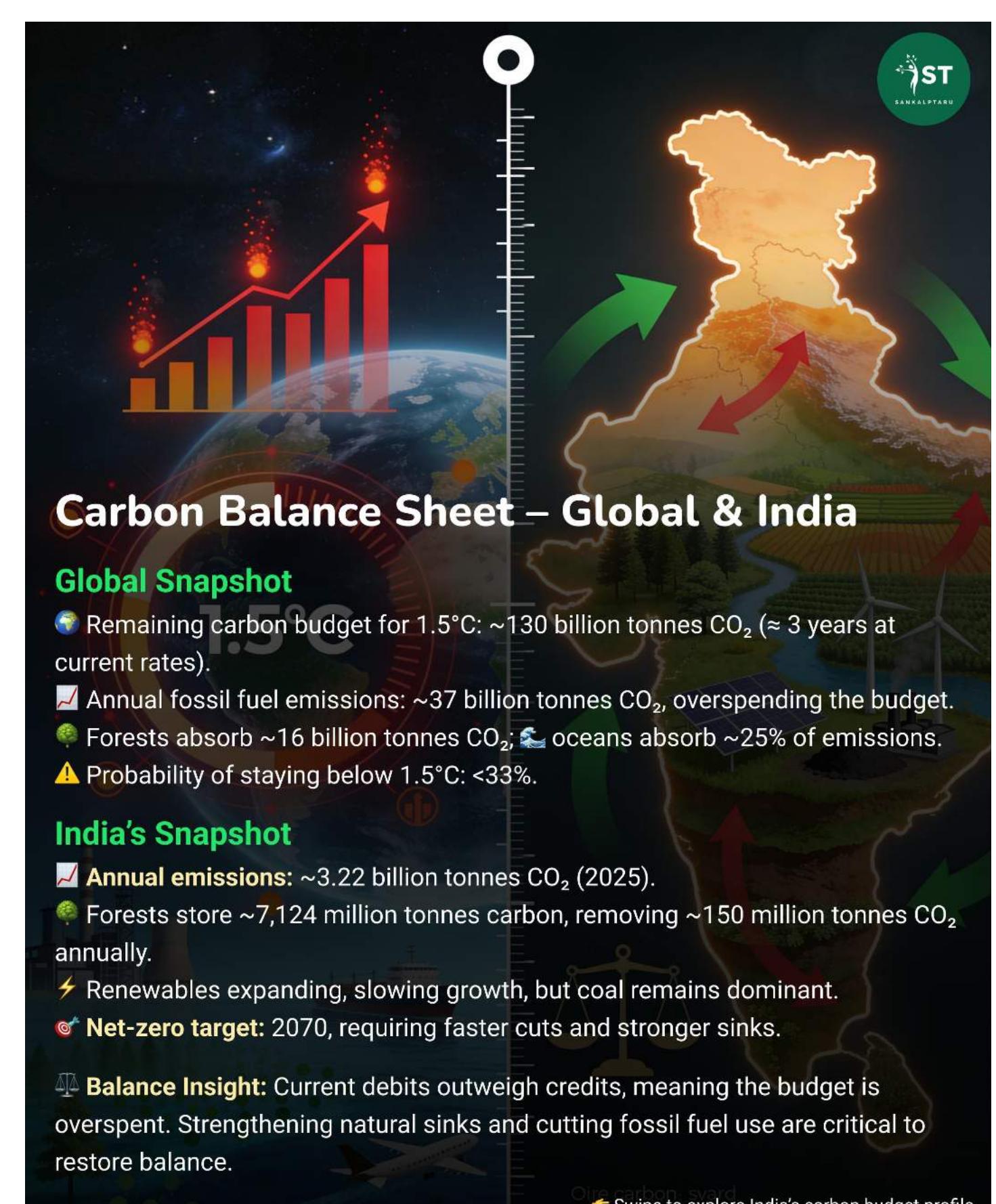
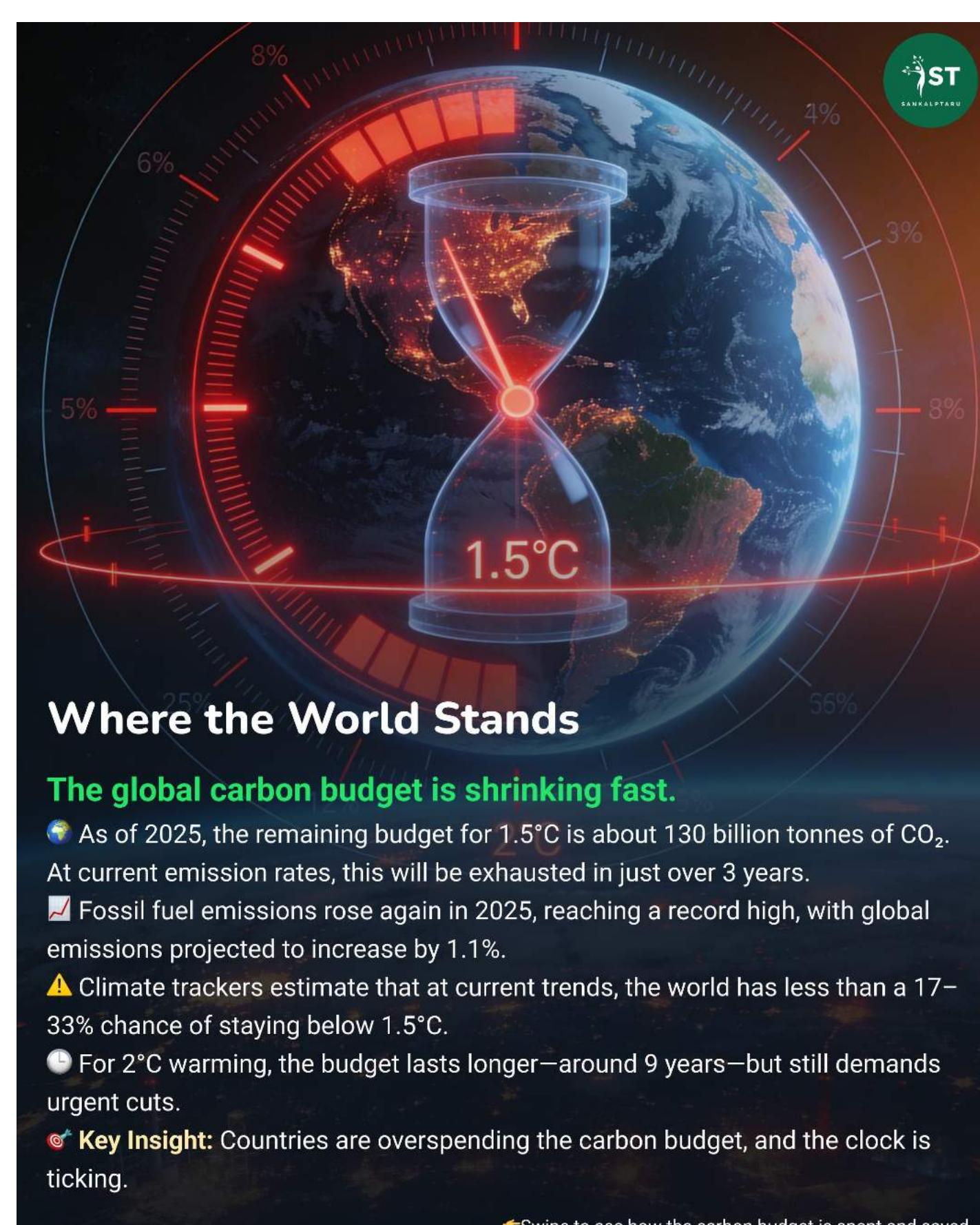


Climate Literacy – Carbon Budget

This month's Climate Literacy explores Carbon Budget —the science of how much CO₂ we can emit before crossing dangerous climate thresholds.

India is advancing this mission through renewable energy, afforestation, and industrial innovation, aiming for net-zero by 2070.

💡 Discover [here](#) how every emission “spent” or sink “saved” shapes our climate future and why staying within budget is critical for a stable future.





Haritarang @ Aapno School

As part of Haritarang 2026, our annual meet, the team had the privilege of spending time with the children of Aapno School. What stood out most was not just their progress, but the confidence shining through every word and smile.

We want to share a few heartfelt reflections from our team members who experienced this transformation firsthand:

"Aapno school [@aapno_school_2023](#) captures the true essence of SankalpTaru i.e. We just don't plant. We transform. It is a perfect example of how a small initiative can transform the lives of people by giving them hope and happiness."

– Shivangi,
Sr. Manager, Impact Reporting

"Seeing young minds learn and grow in such a remote area was a truly heart-warming experience. The visit to Aapno School beautifully reaffirmed how powerful education is."

– Abhilasha Sati,
Program Specialist- Impact Reporting

"This is not just a school—it is a miracle, reflected in the eyes of every child there. It is where they learned their first words, discovered music and expressed themselves through poems and stories. I am very glad to be part of this impactful initiative."

– Nivetha Ramesh, Sr.
Program Manager.

These voices capture the essence of what **SankalpTaru Foundation** strives for: **education that empowers and nurtures dignity**.





Echoes of the Community

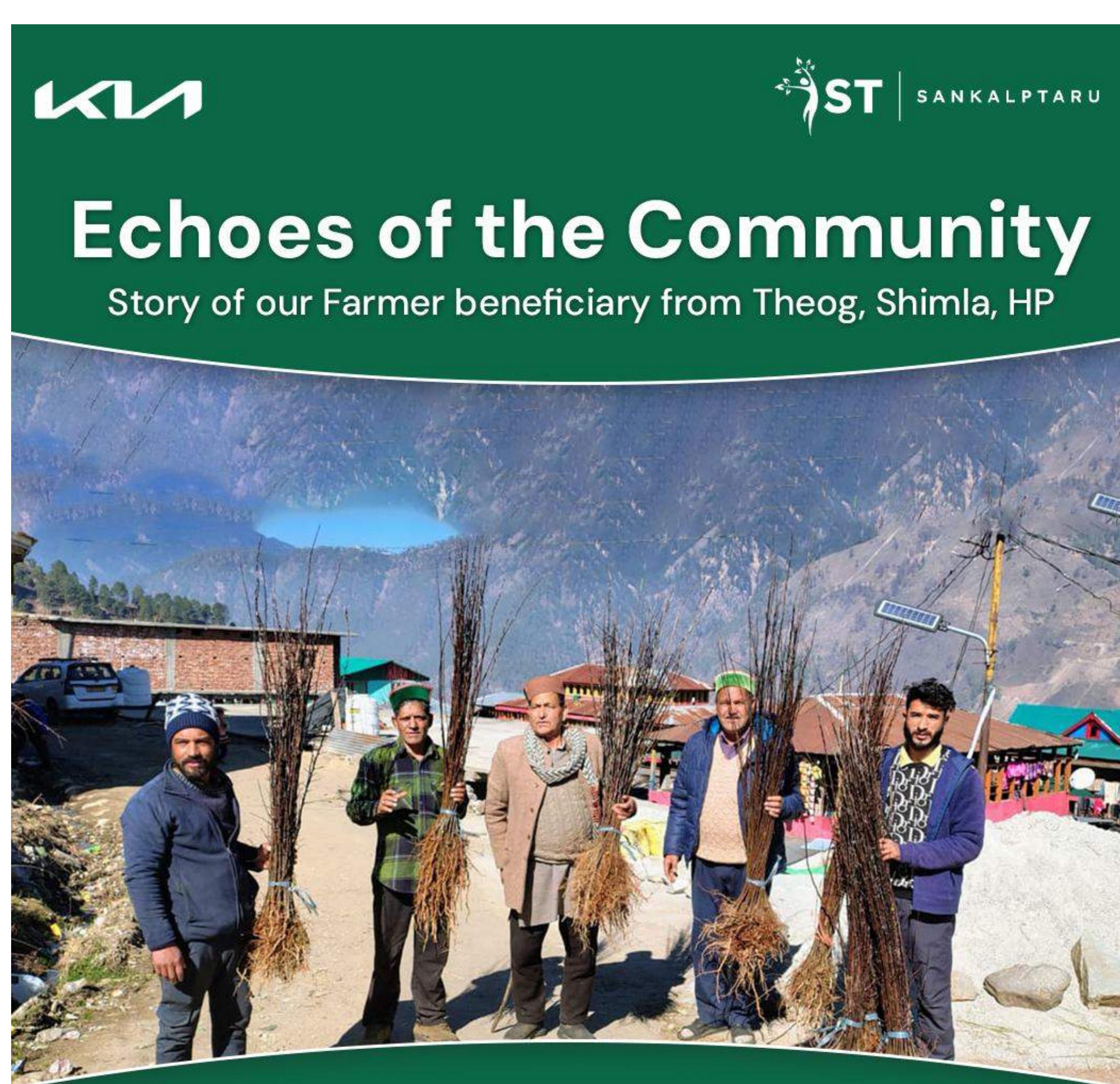
As part of our ongoing Project Uphaar series, we turn the spotlight on how our field coordinators identify and support the farmers who can benefit the most from our programs.

Traveling across remote villages, our field coordinators take the time to understand each farmer's challenges and clearly explain the guidance and resources available to them.

Once selected, farmers receive hands-on support, from intercropping techniques and soil management to personalized monitoring of their crops and saplings.

This consistent attention ensures that every intervention thrives — not just in the land, but in the farmer's confidence and ability to manage it sustainably.

In this episode, we share the story of a farmer whose life is on the cusp of transformation, guided by the right support, care, and expertise.



Echoes of the Community

Story of our Farmer beneficiary from Theog, Shimla, HP



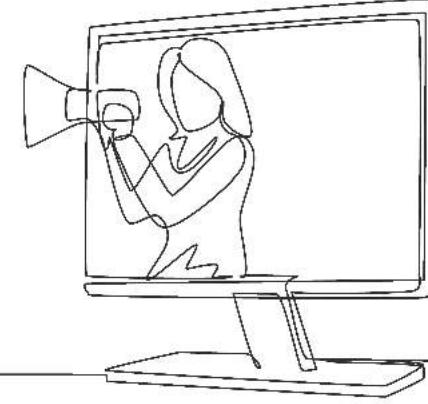
For over 50+ years, Bhagath Ram of Theog, Shimla, HP, had tended his 2.5-acre land with the same fodder crops and a few livestock, earning a modest income of just around ₹30,000 per year. Life in the remote hills brought its own challenges — limited access to guidance, unpredictable rainfall, and fragile soil. In 2022, our coordinators identified the potential to support Bhagath Ram, and under Kia India's Project Uphaar, SankalpTaru introduced approximately **500 apple saplings** to his farm, opening a new chapter of hope and opportunity.



These saplings are more than just trees; they represent a chance to diversify, improve his livelihood, and sow the seeds of a brighter future. Our field coordinators visit regularly to ensure the saplings are thriving, monitor soil health, and provide guidance whenever needed. They help farmers like Bhagath Ram adapt techniques, troubleshoot issues, and make informed decisions for sustainable growth. The connection is more than technical — it is built on trust, understanding, and shared purpose.



5 SMART GREENY MOVES



Sustainable choices don't always require new things or big changes.

Often, they begin by pausing, noticing, and giving a second life to what's already around us.

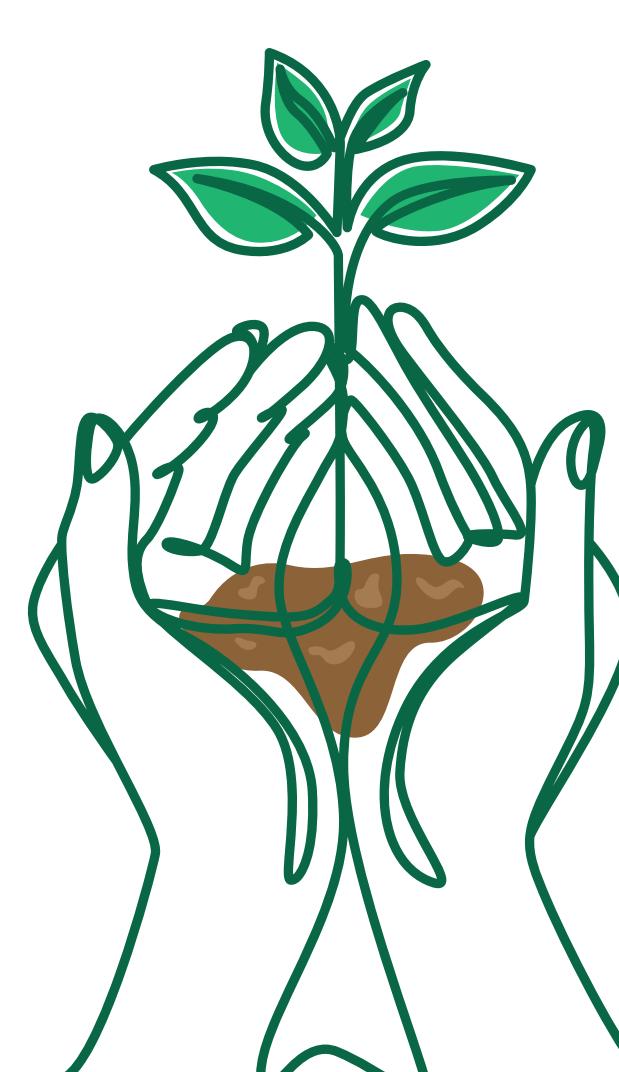
With a little time and intention, a simple old newspaper can be turned into a paper bag using minimal resources. It's a small shift, but one that quietly reduces waste and reminds us that sustainability can be simple.

[**Watch the video**](#) to see how this paper bag is made. Try it at home, use it in your daily life, and share the idea with others. When small actions travel from one home to another, they create meaningful change.

Courtesy: Activity done as part of Umang @ Haritarang 2026, SankalpTaru's Annual meet



Sustainability can be this Simple!!



6

HUGE APP- HEALTHY US THROUGH GREENING ENVIRONMENT

🌟 New Walkathon Alert 🌟

Resolution Walkathon 3.0

The Ultimate Walkathon for a Healthy Year Ahead

🌟 Make 2026, the year of impactful resolutions! 🌟

Participate in the **Resolution Walkathon 3.0** on the **HUGE App** to

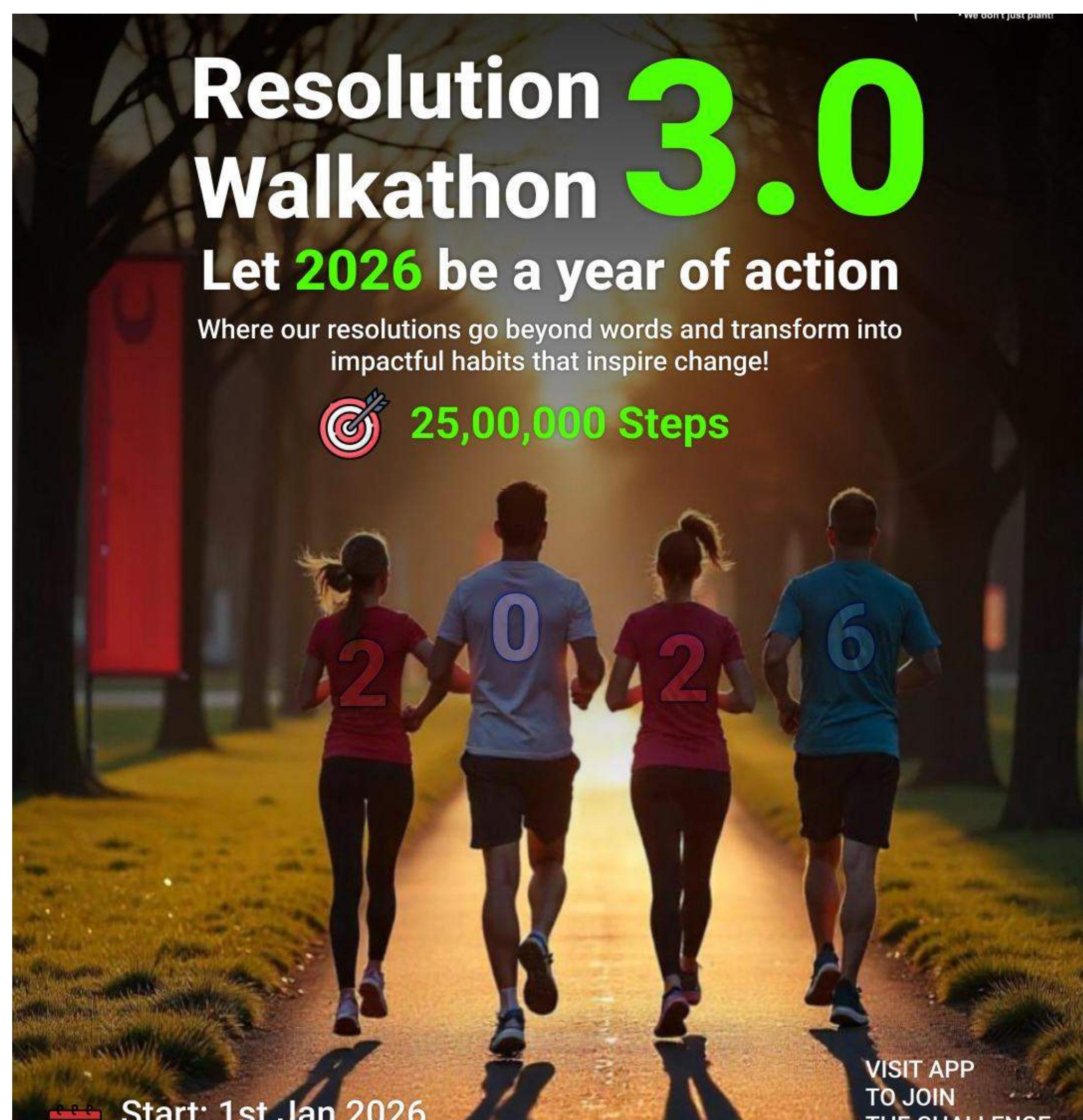
- 🌿 Reduce carbon footprints,
- 🚶 Walk for a healthier planet, and
- 💡 Inspire eco-sustainable living.

Together, as a community, we can create a ripple effect, leading to a greener, and healthier future for all.

Join us:

Android: <https://play.google.com/store/apps/details?id=org.sankalptaru.sankalptaru&pli=1>

IOS: <https://apps.apple.com/in/app/sankalptaru-huge/id1462571187>



🌟 New Walkathon Alert 🌟

Valentine Day Walkathon

It's time to be the Cupid of your own love story!

Beyond flowers and words, love is the wish that you and your loved ones live long, live well, and live fully. At SankalpTaru, we believe that just as love grows when cared for, so does life — for us and for the planet.

One of the simplest ways to honour that love is through Movement. Movemental Love is choosing habits that keep you alive, present, and growing — for yourself and for those you care about.

Each step you take is a quiet act of love — for your body, your heart, and your future.

Your completed steps find continuity through trees planted on your behalf, extending this love beyond you — into cleaner air, healthier land, and a living planet.

Join the **Valentine's Day Walkathon** on our **HUGE app** — to make moments of love meaningful through movement.



6

HUGE APP- HEALTHY US THROUGH GREENING ENVIRONMENT

New Activity Alert Valentine Day Walkathon Activity

This Valentine's season, let's look at love through a new lens

Taking care of yourself is one of the strongest ways to show up for the people you love. When you move, you're choosing energy, presence, and a healthy lifestyle.

Walking supports your heart, steadies your mind, and helps you stay present for life. It's not about perfection or performance, it's about choosing care, one step at a time.

Across **six simple, reflective phases**, you'll walk with intention — for your life, your wellbeing, and the people you want to keep walking with.

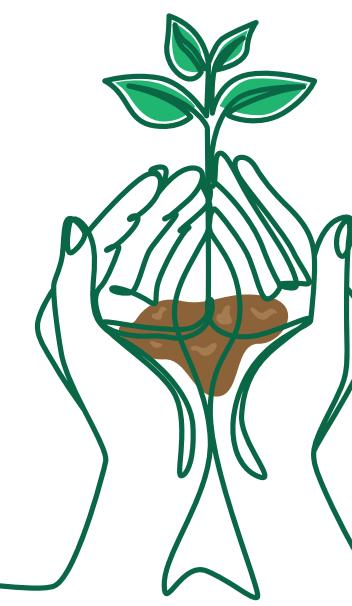
Complete the journey to **earn 10 Greens**, which can be donated to the **SankalpTaru Foundation**. A tree will be planted on your behalf, turning your love for movement into something that keeps growing.

Let your steps remind you that love grows through choices that care.



7

GRAMYUMM



Want to give back to the community while supporting local farmers?

Your wait is over—we're proudly vocal for the locals!

We are committed to delivering high-quality, zero-adulteration products straight from our farmer partners to your doorstep. With every purchase, you're not just bringing home purity—you're empowering rural communities and strengthening local livelihoods.

[Shop now](#)

<https://gramyumm.sankalptaru.org/products/>



SPICES



DRIED HERBS



DRIED FRUITS



FOOD & BEVERAGES



FESTIVAL SPECIAL



GARDENING ESSENTIALS

WHY GRAMYUMM?



MADE IN RURAL INDIA



100% NATURAL



FSSAI APPROVED



SUSTAINABLE LIVING

'Vocal for the local' theme is the soul of GramYumm. With the purchase of every product made and supplied from the villages, our rural India is getting stronger.

Our products are directly procured from farms and villages. With no chemical or physical alterations, we provide a 100% natural output.

All our food products are approved by the Food Safety and Standards Authority of India.

When you choose our products, you choose sustainable living which not only benefits you but also Mother Earth and its resources.



We're thrilled to share that our Aapno School was featured this month by two wonderful Instagramers — thank you for spreading our story! (@sanjaybiswas4v and [@desert_lens_by_arun](#)).

But the true joy comes from hearing the children themselves share the transformation they've experienced, in their own words, with innocence and honesty. Their voices remind us why this work matters and why every effort to nurture and empower young minds is worth it.

Watch here the reel by Sanjay: <https://www.instagram.com/p/DT07OiWktJ3/>

Watch here the reel by Arun: <https://www.instagram.com/p/DUBAUpkAZ6-/>



9

CALL TO ACTION

ROOTED IN PURPOSE, GROWING WITH YOU

Every tree we plant, every community we engage, and every barren land we revive begins with a simple belief: **change is possible, and it begins with us.**

What keeps us going? The spark in a farmer's eye, the shade of a young sapling, the smile of a schoolchild learning about their planet. Your support, your action, your belief—it all adds up.

"Do not wait for extraordinary circumstances to do good; try to use ordinary situations."

Let's keep moving forward—one act, one tree, one shared vision at a time.



GET IN TOUCH THROUGH OUR SOCIAL MEDIA



In the age of instant gratification, let's be like the snails with the right hearts. While you are safe at home, plant trees at www.sankalptaru.org and lend your hand with a click of a button.

VISIT OUR WEBSITE

www.sankalptaru.org