

ROOTS

NEWSLETTER

2026 MARCH

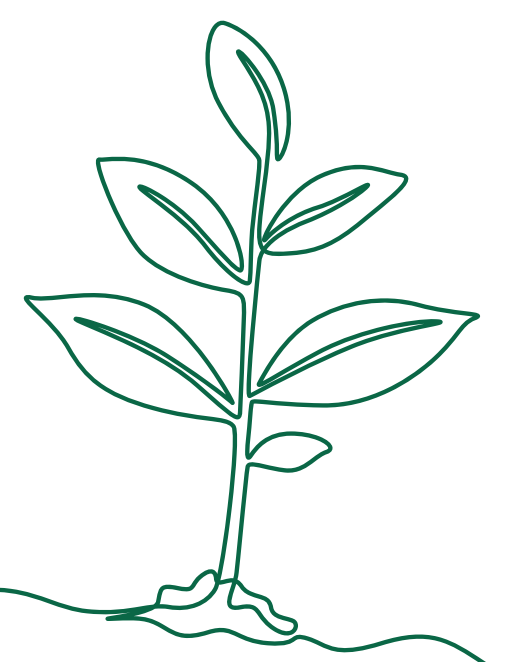


ST Branding

Human Stories

Eco-Inspired Reads

EDITORIAL



March 2026

Dear Green Gaurdian,

March arrives with a quiet energy — days growing longer, the earth warming, and a collective sense that something is stirring. At SankalpTaru, it was a month of growing forward with renewed identity, deepened purpose, and stories that reminded us why this work matters.

This month, we took a meaningful step in affirming **SankalpTaru's New Visual Identity** as we grow into new spaces, new partnerships, and a larger vision for nature and communities alike.

This **International Women's Day**, we celebrated through **#GivetoGain** initiative — celebrating the leadership, courage, and transformative power of women, because when women gain, society gains with them.

From a dumpyard in Coimbatore finding its green purpose again through NTT DATA employee volunteering, to 126 trees finding their home in a Himalayan orchard with Gift Djinn, every collaboration this month carried the same heartbeat: **that restoration grows stronger when purpose is shared.**

The progress our farmers are making towards sustainable incomes, and the human stories emerging from the soil, are the moments that define SankalpTaru's work where the right support, at the right time, plants the seeds of a future that keeps growing forward.

Our **HUGE Earth Day Walkathon** inspires you to become the power that protects the planet while taking care of yourself. And our **Eco-Inspired Reads** this month draw you deeper into the reality of our work and the quiet resonance it carries.

Growing forward, together. 🌱

~ Team SankalpTaru



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1 INTERNATIONAL WOMEN'S DAY

Celebrating Women's Power #GivetoGain

At SankalpTaru, we honor meaningful moments that deserve to be recognized.

This **International Women's Day**, we marked the day by celebrating women whose determination never needed proof — only possibility. Women who steward land, nurture families, lead collectives, and quietly hold communities together.

We stand proud to serve as a catalyst — linking capacity with capital, intention with infrastructure, leadership with structured opportunity. When support meets self-belief, transformation accelerates.

And transformation has a name.

Meet Lalitha Devi.

A Self-Help Group leader from Bindash village in Gaya, Bihar.

She noticed neighbouring orchards thriving and chose not to remain an observer. Instead, she initiated conversations with our field coordinator, sought clarity, and brought structured opportunity back to her group. What began as one woman's inquiry soon became a shared roadmap.

Believing that growth must be shared, she brought **Sunita Devi, Kalo Devi, and Manju Devi** into the journey — and together they stepped forward with renewed confidence. Lalitha guided them through the process, helped them understand orchard-based income cycles, and encouraged collective decision-making.

Together, on their combined two-acre farmland, they planted **300 Taiwan Pink guava saplings and 200 mango trees** — not as an experiment, but as a **long-term economic shift**. The early fruiting cycle of Taiwan Pink brings quicker returns, while mango trees promise sustained seasonal value. What stands today is not just an orchard — it is a shared enterprise rooted in solidarity.

This initiative honours women who influence boardrooms and institutions by strengthening women who anchor rural economies. It is a circle of shared advancement.

This is what progress looks like.

Connected. Regenerative.

Multiplying.

This video embodies the spirit of **"Give To Gain" – International Women's Day 2026**, where plantations undertaken to honour women leaders create enduring value in the lives of rural women farmers.



2 ST BRANDING

A New Visual Identity for a Growing Impact

We are proud to announce that on International Women's Day, in a year when the United Nations has recognised 2026 as the International Year of the Woman Farmer, SankalpTaru **unveiled its New Visual Identity.**

At its heart stands a central feminine figure — boldly raising her hands while holding Taru — embodying our Sankalp: a pledge to restore life systems with resilience, responsibility, and inclusion.

A symbol of strength.

A symbol of stewardship.

A renewed identity for a growing global impact.

As we enter our next phase of expansion and institutional strengthening, this renewed identity reflects both the conviction behind our mission and the global vision guiding our future.

Our journey has gained depth and direction through your continued support. We now move forward to scale our impact with greater clarity, structure, and shared purpose.

The next chapter begins.



3 ECO-COLLABORATIONS



NTT DATA Employee Volunteering

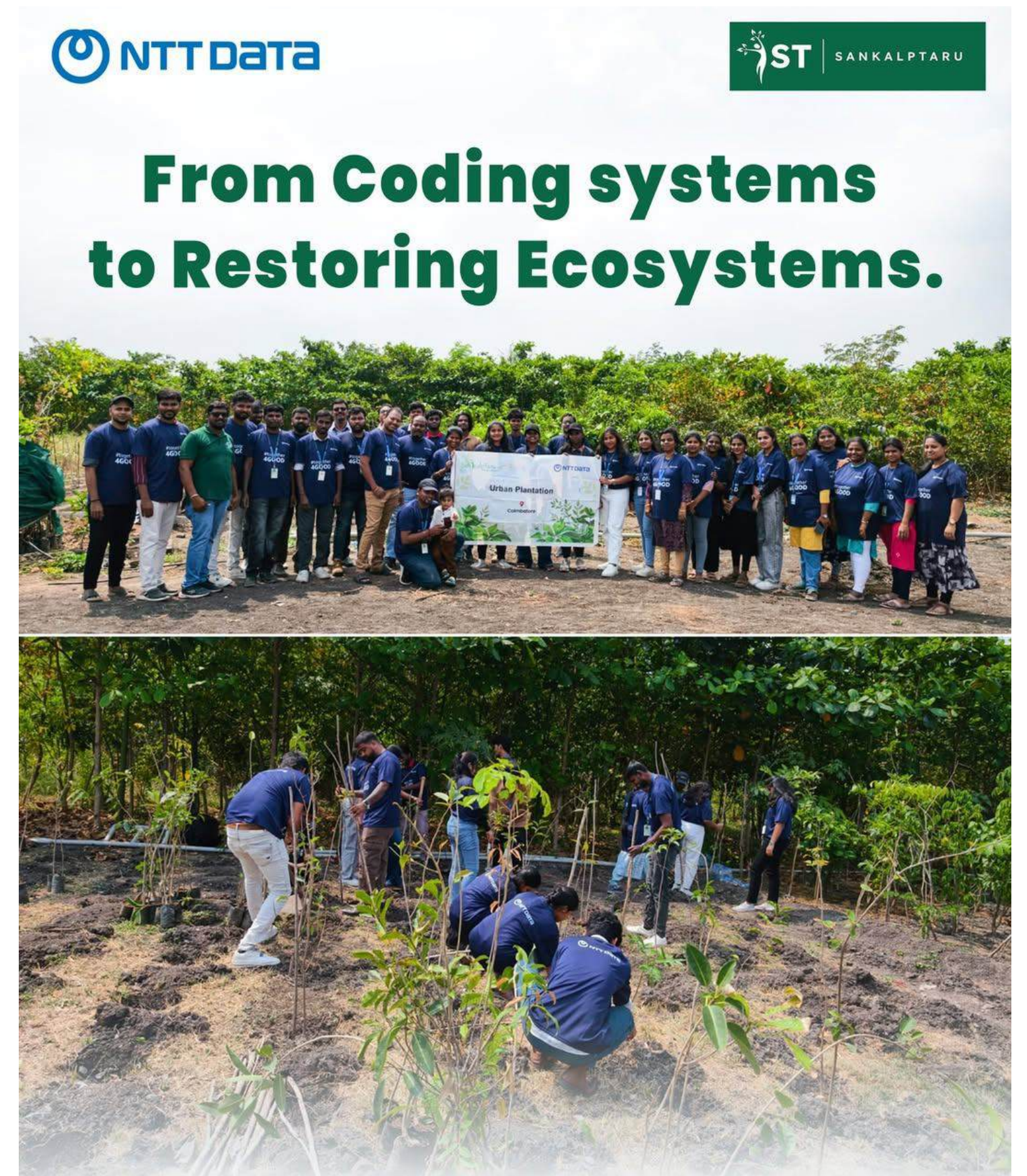
From tech services to terrain services.

In Coimbatore, something meaningful unfolded in February last week at a site once used as a dumpyard, now steadily transforming into a forest by SankalpTaru.

Hands that usually build, code, design, and deliver technology stepped out of boardrooms and workstations and into the field.

At this 4-acre restoration site, 60 employees from NTT Data added their bit of greenery to the land — contributing to a space reclaiming its ecological purpose.

Grateful for your time, energy, and willingness to be part of restoration beyond the workplace.



Growing Greener Together with Gift Djinn

We are grateful to Gift Djinn for choosing to partner with us in making the earth a little more greener through their thoughtful and compassionate initiative.

On **International Forest Day**, Gift Djinn brought their community together with a simple yet powerful intention — to give back to the planet. Through this collective effort, **126 trees have already been planted** in a Himalayan orchard, each one marking a step towards restoration and renewal.

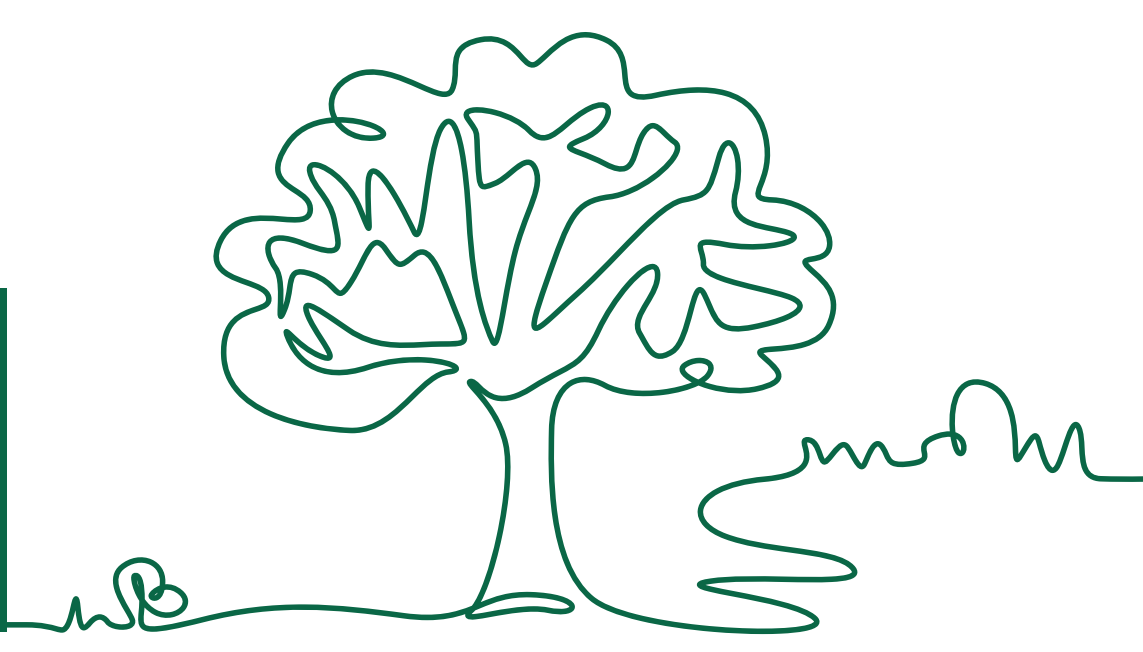
What stands out is the spirit behind this initiative. By inviting their community to participate, Gift Djinn transformed everyday engagement into [meaningful climate action](#) — reminding us that when people come together, even small contributions can create lasting impact.

As they continue their journey towards planting more trees, we are heartened to see how conscious partnerships like these nurture not just landscapes, but also a deeper connection between people and the environment.

We sincerely thank Gift Djinn for their trust and commitment — and for helping create a future where every small act contributes to a greener tomorrow.



3 ECO-COLLABORATIONS



Driving Change Together: Kia India's Climate Action Partnership

As part of our ongoing Project Uphaar monthly series, this month we follow the journey of the saplings – from hands to soil.

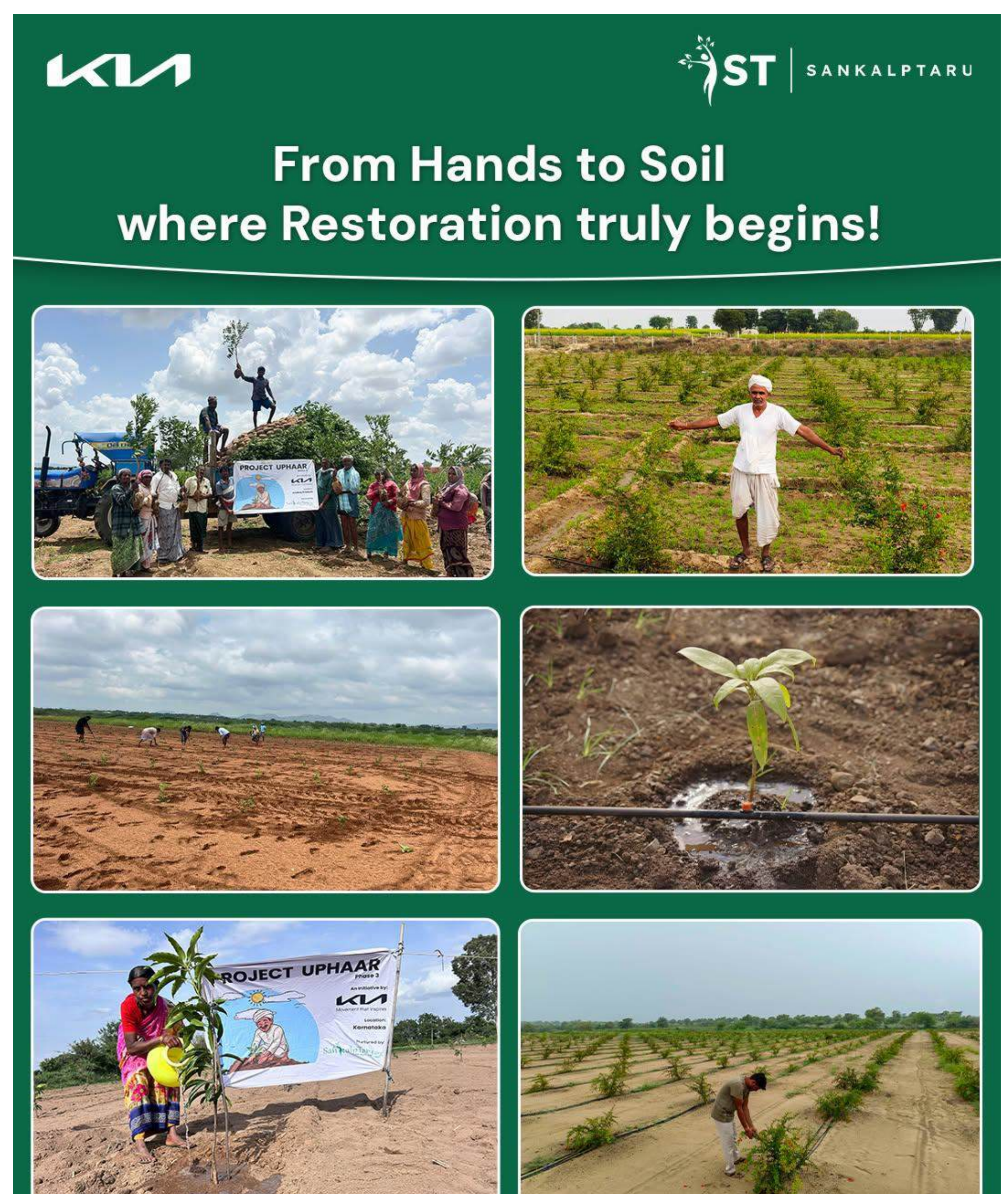
The journey truly takes shape during the plantation phase, when saplings are carefully placed into the soil and nurtured on the land. Before planting begins, the fields are thoughtfully prepared – with farmers and field teams clearing the land, enriching the soil, and creating the right conditions for the young saplings to take root.

Once the ground is ready, farmers take the lead in planting – carefully placing each sapling with the right spacing and depth so it has the room and support it needs to grow. Throughout this process, field coordinators remain closely involved, guiding and supporting farmers to ensure proper planting techniques and healthy growth.

These moments may seem simple, but they are where restoration truly begins. Each sapling planted represents patience, participation, and a shared commitment to nurturing the land for years to come.

Through **Project Uphaar**, these small beginnings gradually grow into something much larger – stronger landscapes, healthier ecosystems, and improved livelihoods for farming communities.

We remain grateful to **Kia India** for their continued trust in enabling this journey – where every sapling planted today holds the promise of a greener tomorrow.



4 GREEN IMPACT



Stories of progress towards Sustainable Incomes

Farmer Story from Bihar:

For Bejanti Devi of Sherghati, tending her 4-acre farm meant starting every month with hope — that this season's vegetables and grains would offer slightly more stability than the previous one.

Some days were good. Some were not.

When our field coordinator met her two years back, he saw a farmer working tirelessly, yet navigating unpredictable earnings. In a simple conversation, he introduced intercropping with high-quality fruit saplings — explaining how it can increase income, reduce weeds, and improve land-use efficiency.

Bejanti chose to try.

Two hundred lemon saplings were planted on one acre, intercropped with vegetables. With structured guidance and continued maintenance support, it offered not just another crop but a steadier layer to her existing farm. She nurtured them with care, and for the past 1 year the trees have been fruiting steadily.

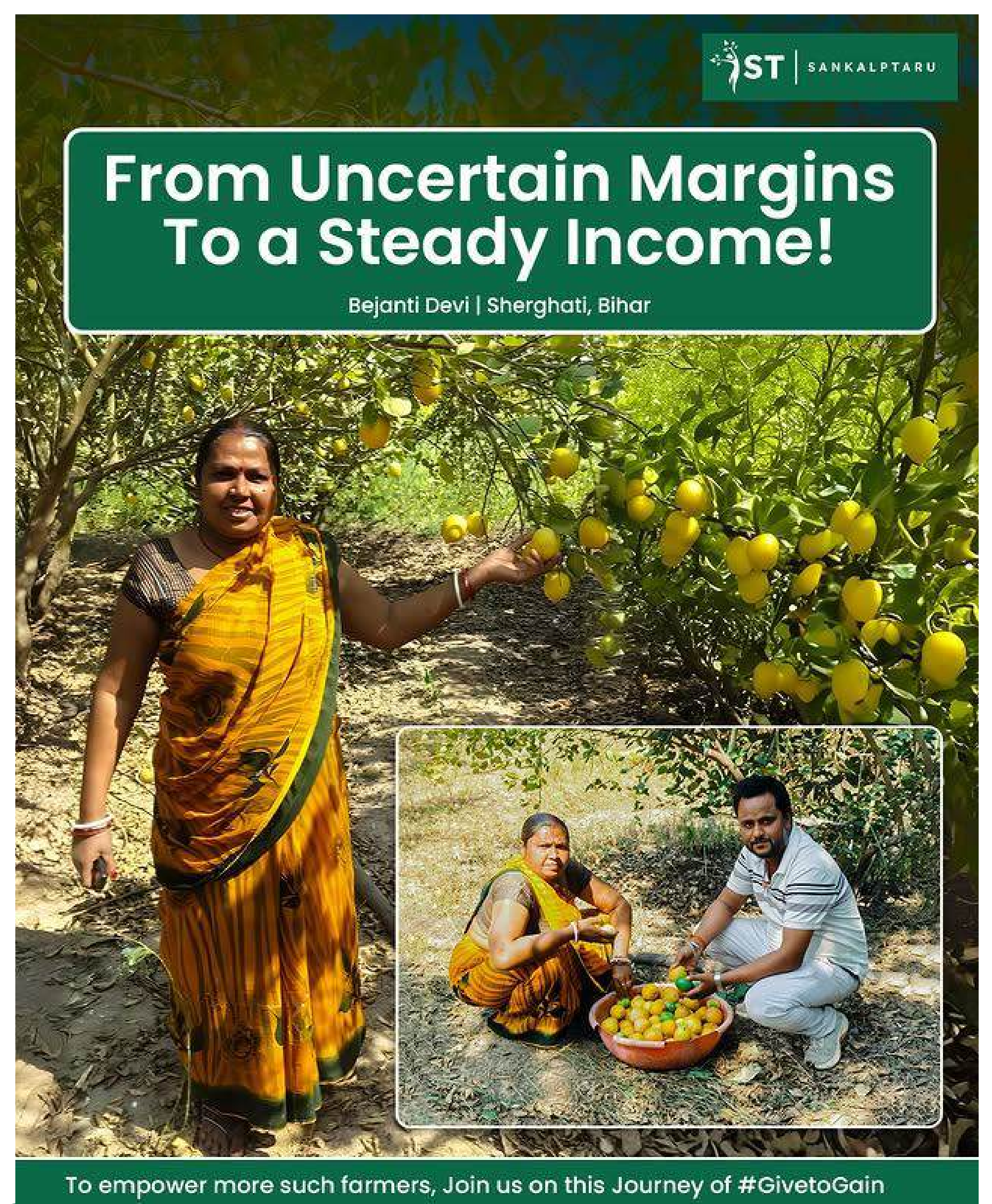
Alongside her vegetable cultivation, Bejanti now earns ₹12,000–15,000 per month from lemons alone.

This is not just about lemons.

It is about dignity.

It is about women leading change in their own soil.

With 2026 declared by the United Nations as the International Year of the Woman Farmer, Bejanti's steady journey reflects exactly why sustained support and practical solutions for women in agriculture matter.



4 GREEN IMPACT



One more Farmer story from Bihar:

At the core of our every successful plantation lies a clear understanding of local ecology and market demand.

The intent is to ensure that every plantation goes beyond survival contributing to steady, additional income for farmers by effectively bridging on-ground needs with continued institutional support.

Here is one such **sustainable income-enhancing** story from the ground.

For Rishikesh, a **KIA farmer beneficiary** from Bihar, the introduction of Red Apple ber on his farm became a **conscious income-driven choice**. Known for its strong market demand, the fruit — often called the “farmer’s apple” — resembles a raw apple in appearance and carries a distinct sweet-and-sour taste that appeals widely across local markets and households.

With around 60 trees, he has already earned ₹25,000–₹30,000 in the early phase itself. As the trees mature and yield improves, this is expected to grow to nearly ₹1 lakh this season — a meaningful addition to his annual income.

What stands here today is not just a successful harvest. It reflects a **shift from isolated effort to supported growth**. It shows how the right intervention, when aligned with both ecology and market demand, can create outcomes that are not only sustainable but scalable across regions.



Turning Institutional Support
into Farmers' Prosperity



5 HUMAN STORIES



When the Desert Dreams find their Pitch

While the country celebrates India's cricketing triumph, the spirit of the game has travelled far — all the way across the desert to our Aapno School, near India's border.

Here, on the shifting sands, the children recently did something remarkable.

A group of children recently turned a stretch of sand into their very own cricket pitch.

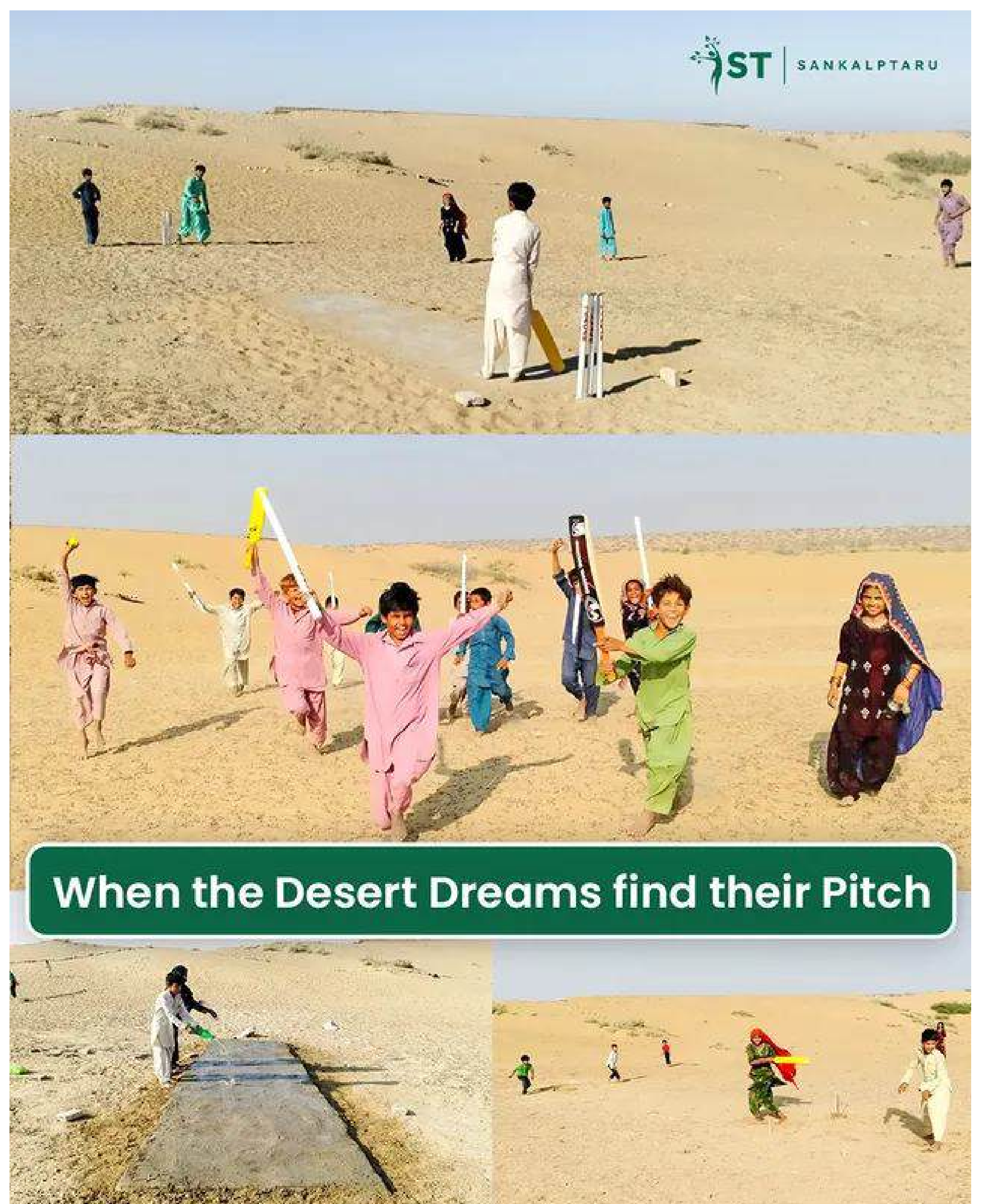
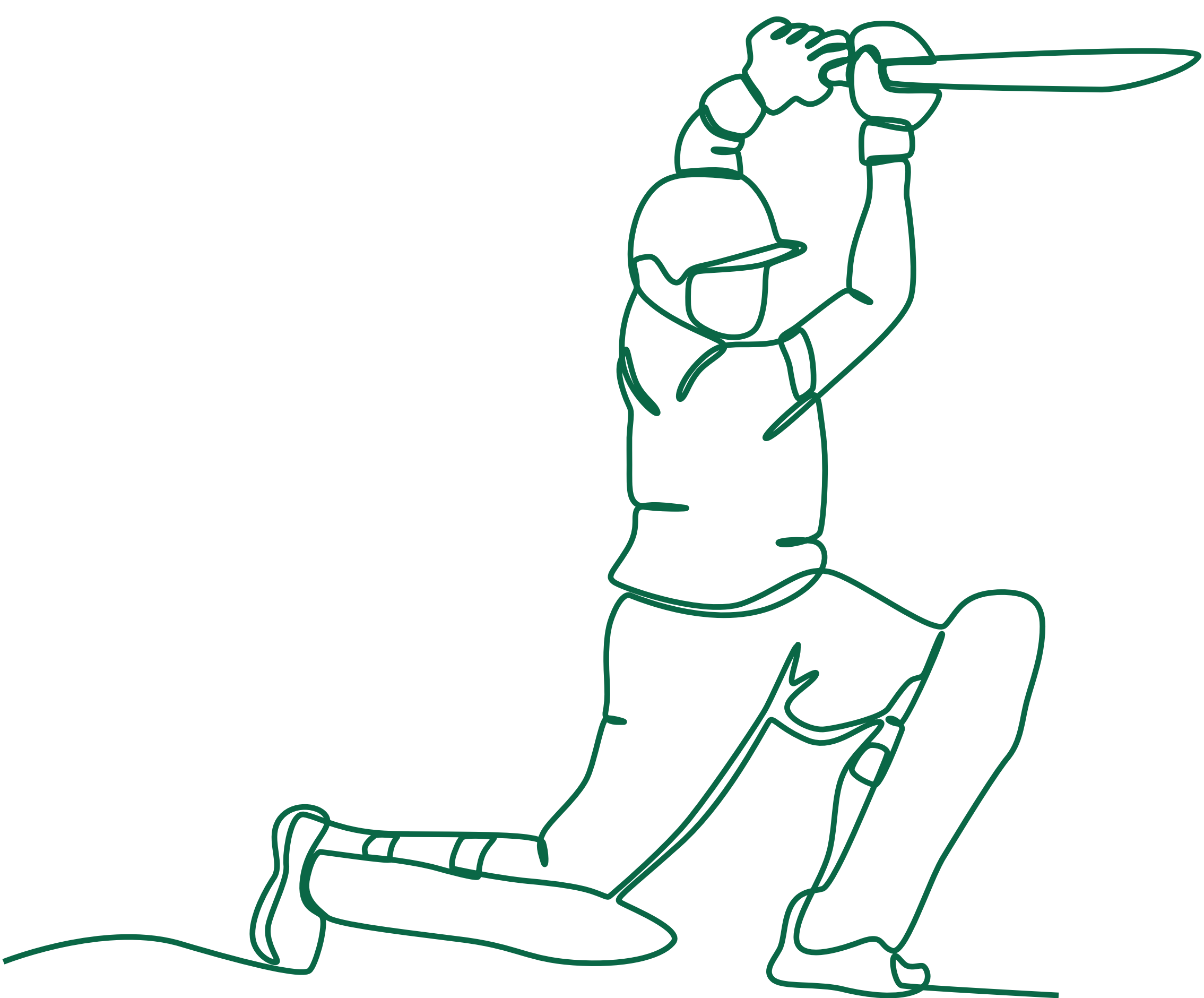
The ground was measured, lines were marked, and what was once just an open stretch of sand slowly turned into a place for play. And when the game began, it belonged to everyone.

Boys and girls stepped onto the sandy pitch together — batting, bowling, fielding, and cheering with the same excitement. What moves us most is the spirit of these children. Give them a starting point, and they carry it forward with imagination and enthusiasm that fills the desert air with their joy and laughter

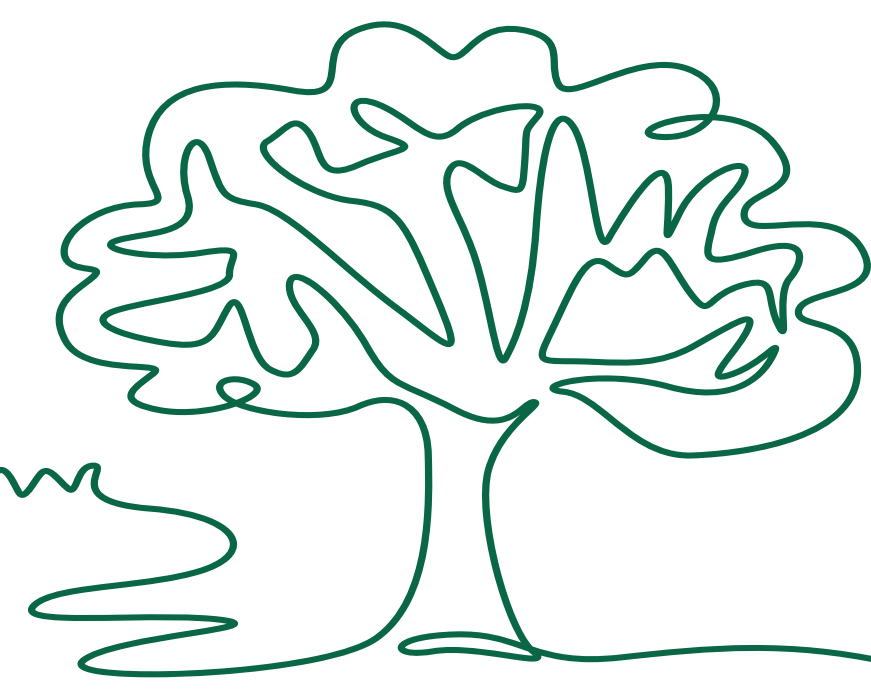
As the nation cheers its cricket heroes, it is heartening to see the same inspiration echoing here.

And in those moments, the happiest reward is simply the smiles on their faces.

If you would like to support the learning and play spaces for these children, your contribution can help us create many more such moments of joy.



5 HUMAN STORIES



Echoes of the Community

Real impact emerges when understanding and intervention evolve together.

For Karamshi Rabari, a daily wage labourer from the Rabari community in Vadva Bhopa village, this phase meant holding on while seeking direction. Though he had initiated horticulture, the path ahead remained uncertain—until SankalpTaru Foundation came forward to support him.

The introduction of mango saplings, provided at no cost, became more than just an intervention. It brought with it a sense of direction — a possibility to begin again, this time with something that could steadily grow into a source of stability.

In Karamshi Rabari's journey, support did not stop at introducing mango saplings. When his situation changed, the response adapted too. Additional saplings were extended, strengthening his orchard and enabling him to build a more reliable source of income, even while managing personal responsibilities.

This is what meaningful support looks like — not one-time, but responsive. Not generic, but rooted in understanding. Over time, such interventions grow beyond plantations, shaping pathways towards stability, self-reliance, and sustained rural livelihoods.

Echoes of the Community
Story of our Farmer beneficiary from Kutch, Gujarat

When something you've known all your life begins to slip away, there's a quiet uncertainty that sets in.

For the Karamshi Rabari family, livestock rearing was not just a livelihood — it was their way of life. But as grazing lands slowly disappeared, so did that sense of security. In the middle of this transition, as the family began exploring horticulture as an alternative, the question of "what next?" still had no clear answer until a small but meaningful support arrived.

Mango saplings introduced by SankalpTaru Foundation brought with them more than a new crop; they marked a turning point.

>>>

Just as things began to take shape, life tested them again. The responsibility of the family, the land, and care all rested on Karamshi. It is in moments like these that choices are not easy, but necessary. Staying back meant letting go of daily wages. Stepping forward meant holding on to hope.

Karamshi chose the land.

And when he did, the support did not step back. With additional saplings and continued guidance from SankalpTaru Foundation, what could have paused... continued to grow.

>>>

Today, if you walk through their land, you won't just see an orchard. You'll feel what it means when support meets someone at the right time. You'll see resilience — not loud, but steady. This is not just about trees growing. It is about a family finding its way forward, with dignity.



5 HUMAN STORIES



Humans of SankalpTaru



HUMANS OF SANKALPTARU

PRAGATI CHANDRA | Program Specialist -
Grants, Reports and Research

Curiosity about the Nature around her, creativity in her thinking, and commitment in her work have been Pragati's drivers since childhood. These qualities carried her from the small town of Ramnagar, Uttarakhand, to the prestigious Forest Research Institute in Dehradun.

Her passion for conservation channelled into action when she joined the Grants & Research team at SankalpTaru in July 2025. Pragati blends knowledge with creativity to transform concepts into impactful conservation projects. For her, proposal development is an opportunity to translate research into meaningful change on the ground.

Beyond work, she genuinely enjoys the pace she moves at. A home-cooked dinner after a long day, stumbling upon a new café, inspiration in novels, and calm in writing or simply reflecting and reconnecting with herself. While these rituals recharge her spirit, her vibrant personality finds its way onto the basketball court too – beautifully balancing her inner stillness with an outward spark.

For Pragati, joining SankalpTaru isn't just a career milestone – it's a calling. And we truly believe that someone who chose this path out of pure love for nature will bring a dedication that goes far beyond the ordinary.

We look forward to seeing her flourish here and together, take SankalpTaru's mission to new heights.

6 SMART GREENY MOVES

Looking to start your indoor garden?

If you've been thinking about bringing a little more green into your home, school, or workspace, this video is a great place to begin. Indoor plants not only brighten a space but also bring freshness, calm, and a deeper connection with nature into our daily lives.

Whether you are a beginner or someone who simply wants to greenify your living space, [this video](#) will help you take the first step with confidence.

Watch the video till the end and begin your journey of creating a **healthier, greener living space with indoor plants**.



7 HUGE APP – HEALTHY US THROUGH GREENING ENVIRONMENT

🌟 New Walkathon Alert 🌟 Earth Day Walkathon

This Earth Day 2026, the theme “**Our Power, Our Planet**” reminds us of an important truth: the future of our planet is not shaped only in distant halls of power.

It is shaped by the everyday choices we make — in our homes, in our communities, and on the streets we walk.

One of the simplest yet most powerful choices? Choosing to walk instead of driving.

Here's Why It Matters:

Shorter trips under 5 kilometers can produce up to 60% more pollution per kilometer than longer trips due to inefficient fuel use and frequent stops (Source: Environmental Protection Agency). Walking instead may feel like a small act.

But imagine the impact if thousands of people chose to take **a step for the planet every single day**. A thousand steps become a movement. A million steps become change.

Ready to put your power to work?

Join us for the **Earth Day Walkathon**.

🌟 New Activity Alert 🌟 Earth Day Walkathon Activity

Let's align our power by taking charge of change for our planet.

This Earth Day, the theme “Our Power, Our Planet” reminds us that the future of our planet is shaped by the everyday choices we make.

And we believe one of the simplest yet most powerful choices is to walk.

Your steps don't just count on an app.

Complete the journey to earn 10 Greens, your credit points that contribute to planting trees on farmers' fields, helping restore the planet while strengthening rural livelihoods. Top participants will have trees planted in their name, turning mindful movement into long-term environmental impact.

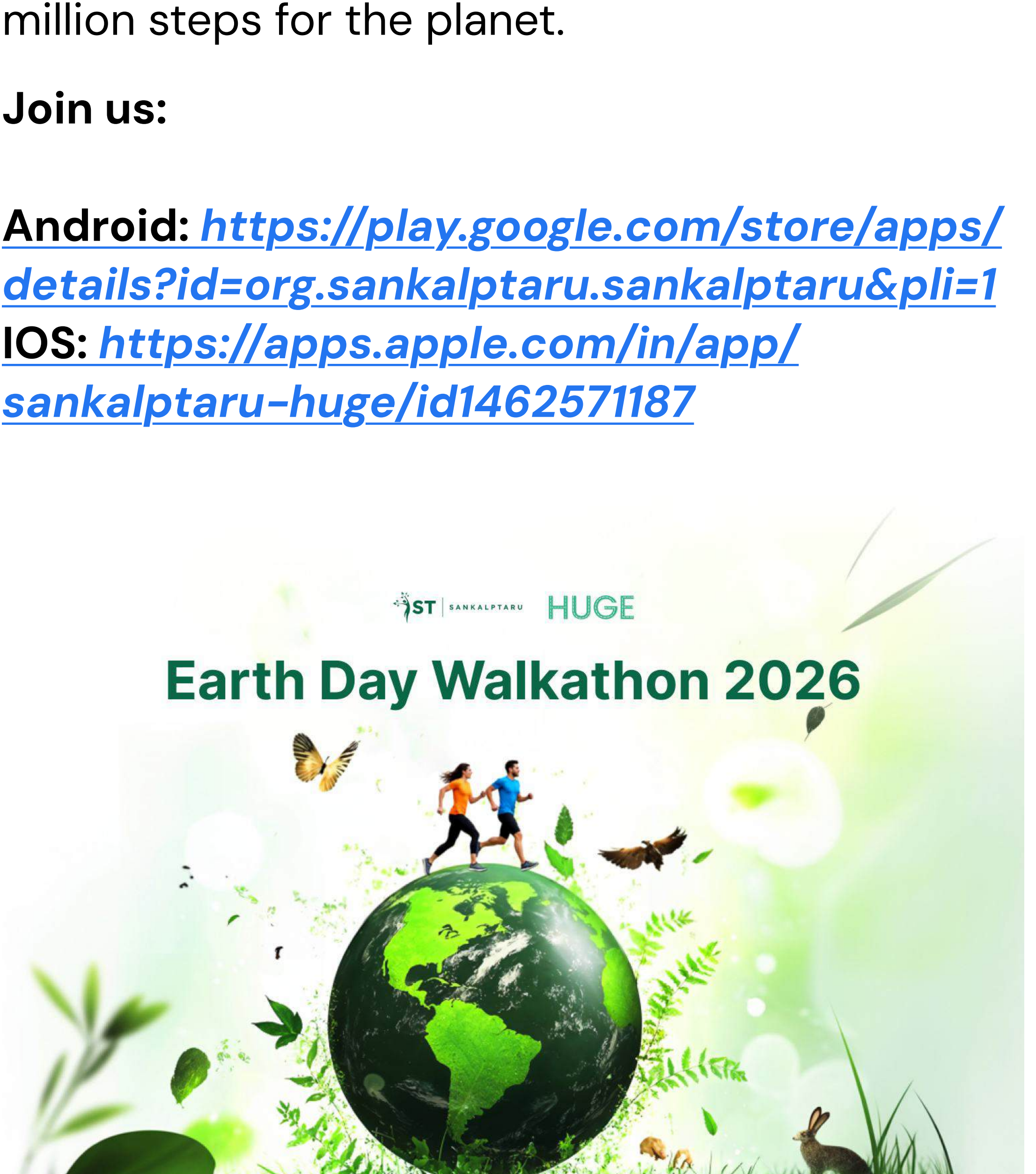
Across thirteen simple, reflective phases, you'll walk with intention — for your well-being, for the environment, and for a greener tomorrow.

This Earth Day, let's come together and take a million steps for the planet.

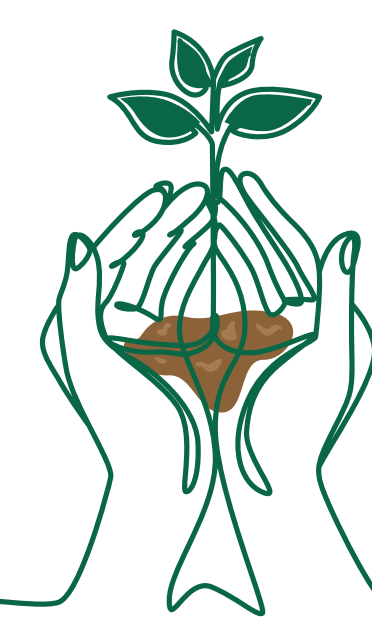
Join us:

Android: <https://play.google.com/store/apps/details?id=org.sankalptaru.sankalptaru&pli=1>

IOS: <https://apps.apple.com/in/app/sankalptaru-huge/id1462571187>



8 GRAMYUMM



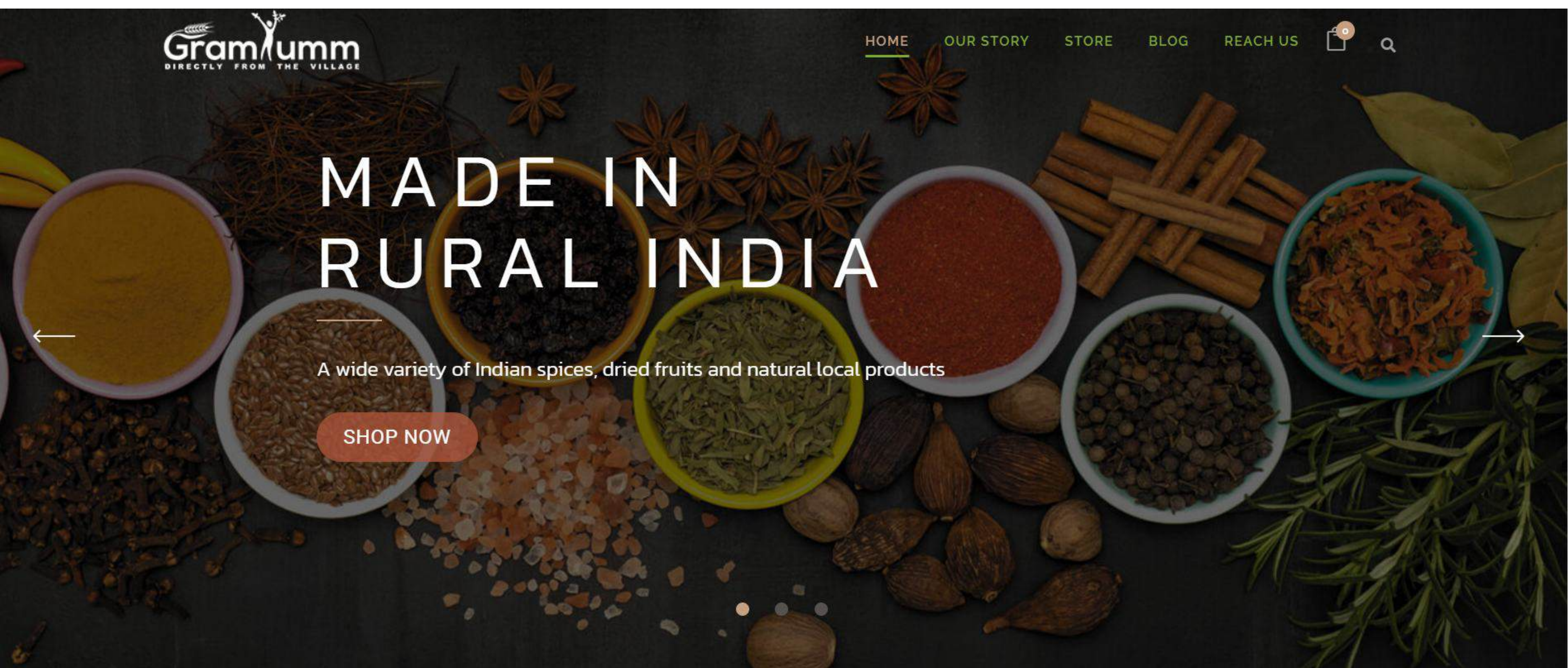
Want to give back to the community while supporting local farmers?

Your wait is over—we're proudly vocal for the locals!

We are committed to delivering high-quality, zero-adulteration products straight from our farmer partners to your doorstep. With every purchase, you're not just bringing home purity—you're empowering rural communities and strengthening local livelihoods.

[Shop now](#)

<https://gramyumm.sankalptaru.org/products/>



GramYumm
DIRECTLY FROM THE VILLAGE

HOME OUR STORY STORE BLOG REACH US

MADE IN RURAL INDIA

A wide variety of Indian spices, dried fruits and natural local products

SHOP NOW



SPICES



DRIED HERBS



DRIED FRUITS



FOOD & BEVERAGES



FESTIVAL SPECIAL



GARDENING ESSENTIALS

WHY GRAMYUMM?



MADE IN RURAL INDIA

'Vocal for the local' theme is the soul of GramYumm. With the purchase of every product made and supplied from the villages, our rural India is getting stronger.



100% NATURAL

Our products are directly procured from farms and villages. With no chemical or physical alterations, we provide a 100% natural output.



FSSAI APPROVED

All our food products are approved by the Food Safety and Standards Authority of India.



SUSTAINABLE LIVING

When you choose our products, you choose sustainable living which not only benefits you but also Mother Earth and its resources.

9 ECO-INSPIRED READS



Story of Forest from the Sands

The soft crunch of fallen leaves, birds calling from dense canopies, and a cool breeze accompanying as we move further into the interiors...

A familiar experience when you walk through a forest!

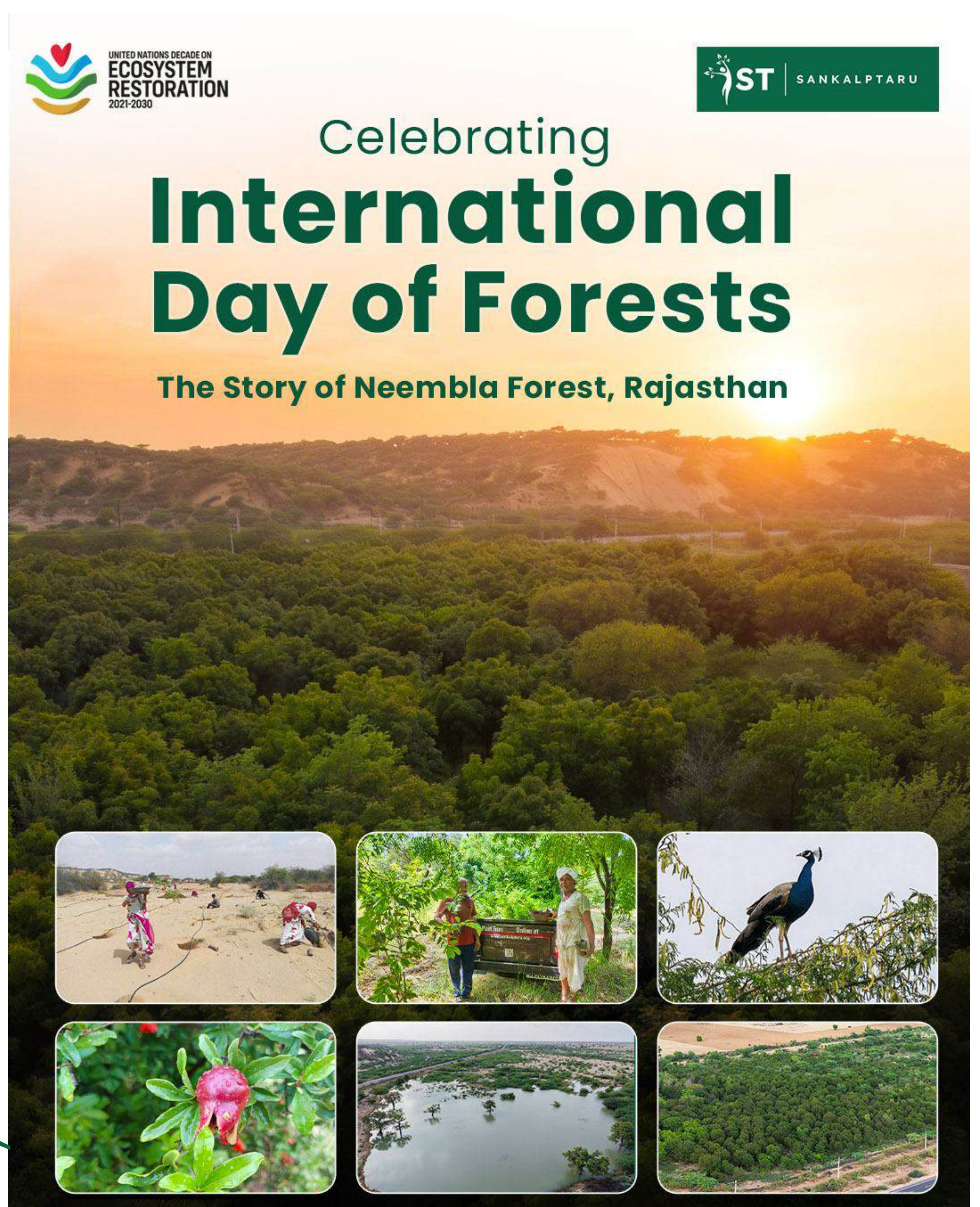
But would you believe us if we said this exists in a desert?

Recently, during Haritarang, our team had the opportunity to visit our **Nature's Nest in Neembla Village, Rajasthan**, which is nurtured by the foresters of the SankalpTaru Foundation. Far beyond greenery, it stands as a living example of how patient restoration can transform even the harshest terrains.

On the occasion of the **International Day of Forests** on March 21st, themed "Forests and Economies," we bring you the story of our Neembla forest that now supports biodiversity, community life, and local landscapes.

We are deeply grateful to all those who believed in this journey and helped nurture this forest.

[Read the story](#) behind this living landscape and join us in growing many more forests.



9 ECO-INSPIRED READS



An Interesting Perspective on Trees

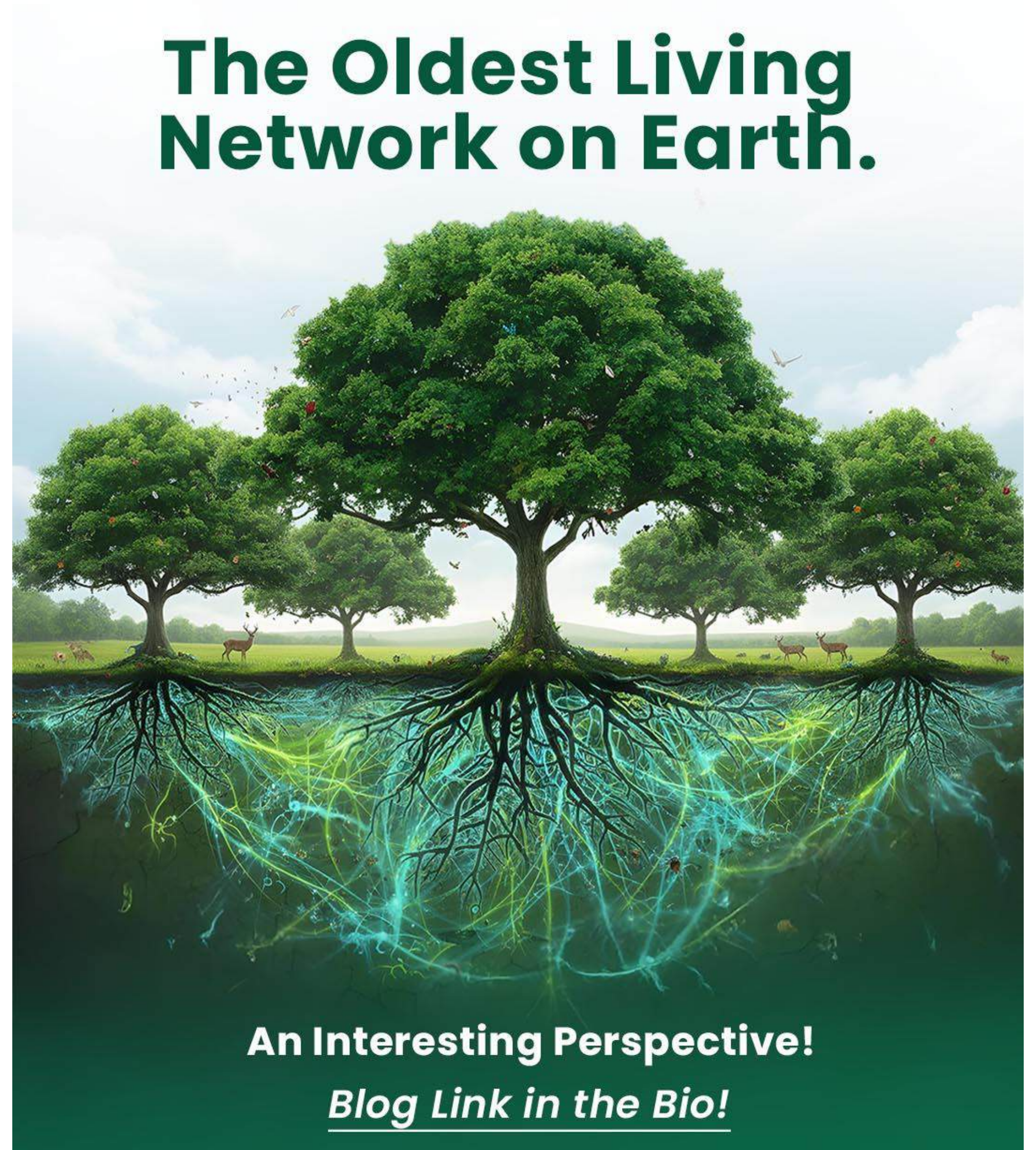
A lot happens every day in the “WWW.”

Invisible. Unnoticed.

But this isn't what you think—

It's about the systems quietly keeping us alive.

[Read here](#) to gain a perspective that will change how you see every tree.

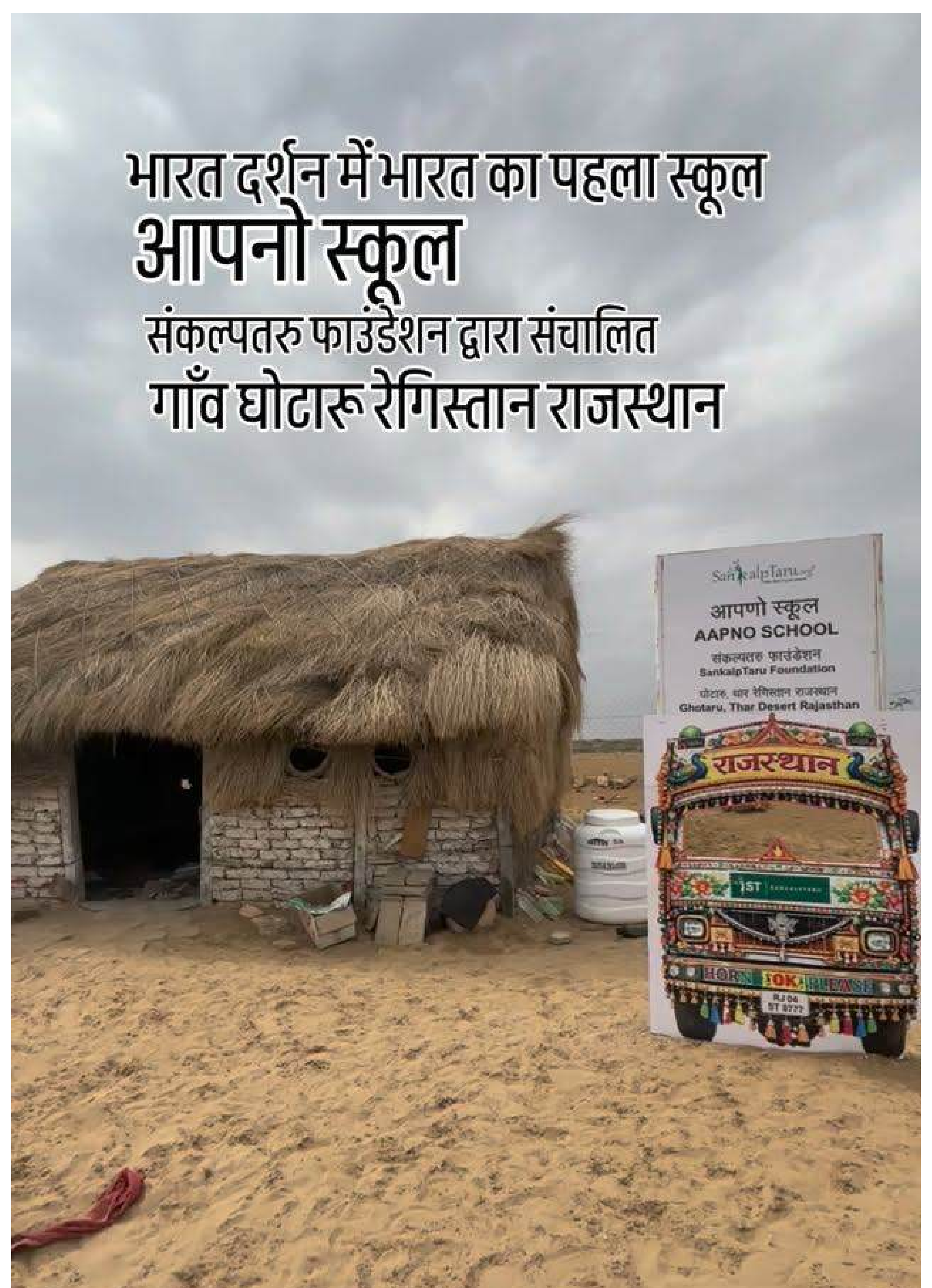


Eco Ambassador

We're thrilled to share that our **Aapno School** was featured this month by a wonderful Instagrammer — thank you for spreading our story! ([Ganesh Nishad @explore_with_ganu](#)).

But the true joy comes from hearing the children themselves share the transformation they've experienced, in their own words, with innocence and honesty. Their voices remind us why this work matters and why every effort to nurture and empower young minds is worth it.

Watch here the reel by Ganesh: <https://www.instagram.com/p/DWEGDoBkgGf/>



10 CALL TO ACTION

ROOTED IN PURPOSE, GROWING WITH YOU

Every tree we plant, every community we engage, and every barren land we revive begins with a simple belief: **change is possible, and it begins with us.**

What keeps us going? The spark in a farmer's eye, the shade of a young sapling, the smile of a schoolchild learning about their planet. Your support, your action, your belief—it all adds up.

"Do not wait for extraordinary circumstances to do good; try to use ordinary situations."

Let's keep moving forward—one act, one tree, one shared vision at a time.

GET IN TOUCH THROUGH OUR SOCIAL MEDIA



In the age of instant gratification, let's be like the snails with the right hearts. While you are safe at home, plant trees at www.sankalptaru.org and lend your hand with a click of a button.

VISIT OUR WEBSITE

www.sankalptaru.org