



SankalpTaru.org®  
We don't just plant!

# ROOTS

NEWSLETTER

September 2025

Green Impact

Eco-Achievements

GramYumm

[www.sankalptaru.org](http://www.sankalptaru.org)





## September 2025

September carried us into new horizons, where our work found wings across beaches, classrooms, and even global platforms yet kept us grounded in the values and people who make this journey possible.

We began the month by **celebrating teachers**: the quiet architects of change, whose guidance plants seeds that grow into forests of possibility. That spirit of care echoed in **Chennai**, where a **beach clean-up campaign** became a powerful reminder of how communities can reclaim nature with one collective step at a time.

Recognition too reached wider skies, with our efforts featured on **DW's Eco India & Scroll.in** and **Planet Alba BiZ**—proving that stories born in small villages and barren lands can resonate across the world. And at the **ET Edge Annual Meet**, we stood as **NGO partners** among global changemakers, affirming that impact deepens when voices unite for people, nature, and the planet.

September also became a month of remembrance, honoring voices like **Zubeen da**, who was a passionate environmental advocate, and **Ishan** (SPOC, Wood Mackenzie), whose untimely passing turned a plantation into a living tribute to his vision. Each story reminded us that behind every tree stands a human heart carrying the will to nurture life.

As the festive spirit rises, our **Hariyali Aur Khushali Wali Diwali HUGE Walkathon** invites you to cleanse from within and step into joy with mindful walking. And our dedicated **Women's special Walkathon** continues, celebrating the strength and spirit of women—pillars of families and communities—walking together into light and inspiring change.

September was more about growing outward and pausing to bow in gratitude to those who walk with us, reminding us that together, we can reach the skies while keeping our roots deep in the soil.

~Team SankalpTaru





An aerial photograph showing a dense network of mangrove roots extending into a calm river. The roots are light brown and gnarled, contrasting with the dark blue water and the vibrant green foliage of the mangrove trees on the left bank.

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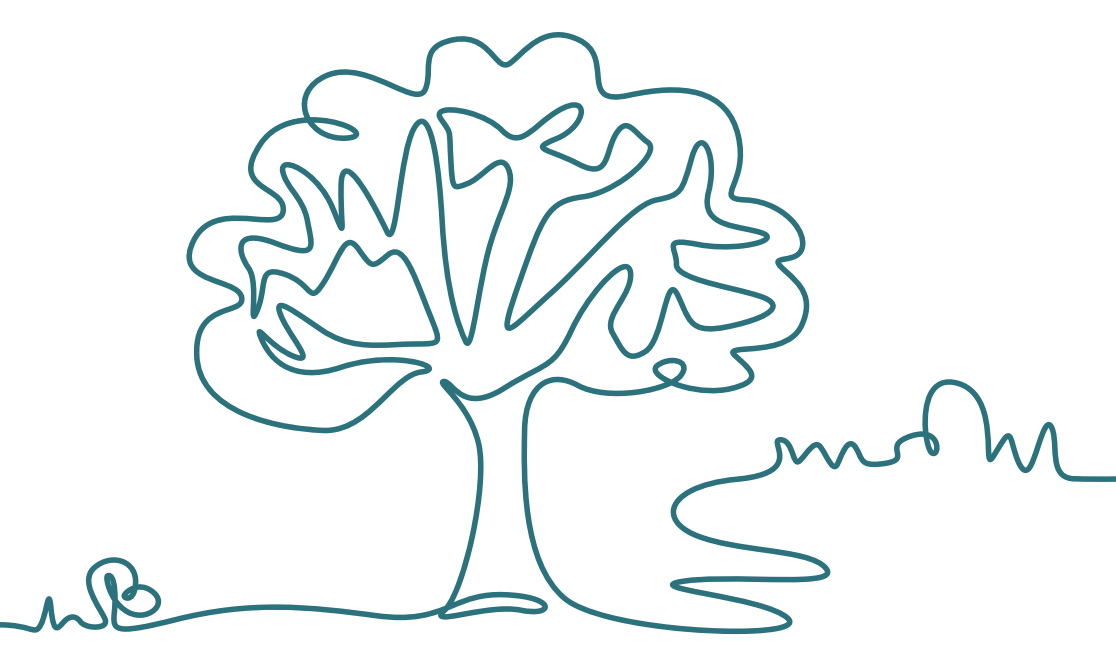
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# 1 ECO-ACHIEVEMENTS



## Impact Flying High- Global Media Coverage

When SankalpTaru's work is recognized on global platforms, it's not just about reach—it's about resonance. It signals that grassroots action can shape global narratives. This kind of visibility doesn't just validate our mission—it amplifies it. We're proud that our efforts are reaching a global audience—and even more proud of the communities whose voices are at the heart of this story.

### Featured on DW(Deutsche Welle- Germany)

Honoured to see our work on combating the desertification in Thar desert on EcoIndia by DW and Scroll.in. This platform goes beyond promises, it captures real stories of communities driving change on the ground.

Grateful that our ecological conservation efforts are now part of a global conversation—and here's how SankalpTaru is meaningfully and scientifically shaping arid ecosystems. [Read here.](#)

Yes! We are on a mission to expand our green footprint in the Thar Desert, Rajasthan proving that with the right care, native species can thrive and transform the land, reflecting our deep commitment to environmental sustainability. This forest is not a random act of plantation; it is a carefully designed intervention to uplift the region. By serving as a reliable source of fodder for livestock, it supports the agricultural community. By greening arid land, it breathes new life into the landscape—creating a sustainable oasis that nurtures both nature and the people who depend on it.

Catch the ground realities with @ApurvaBhandari

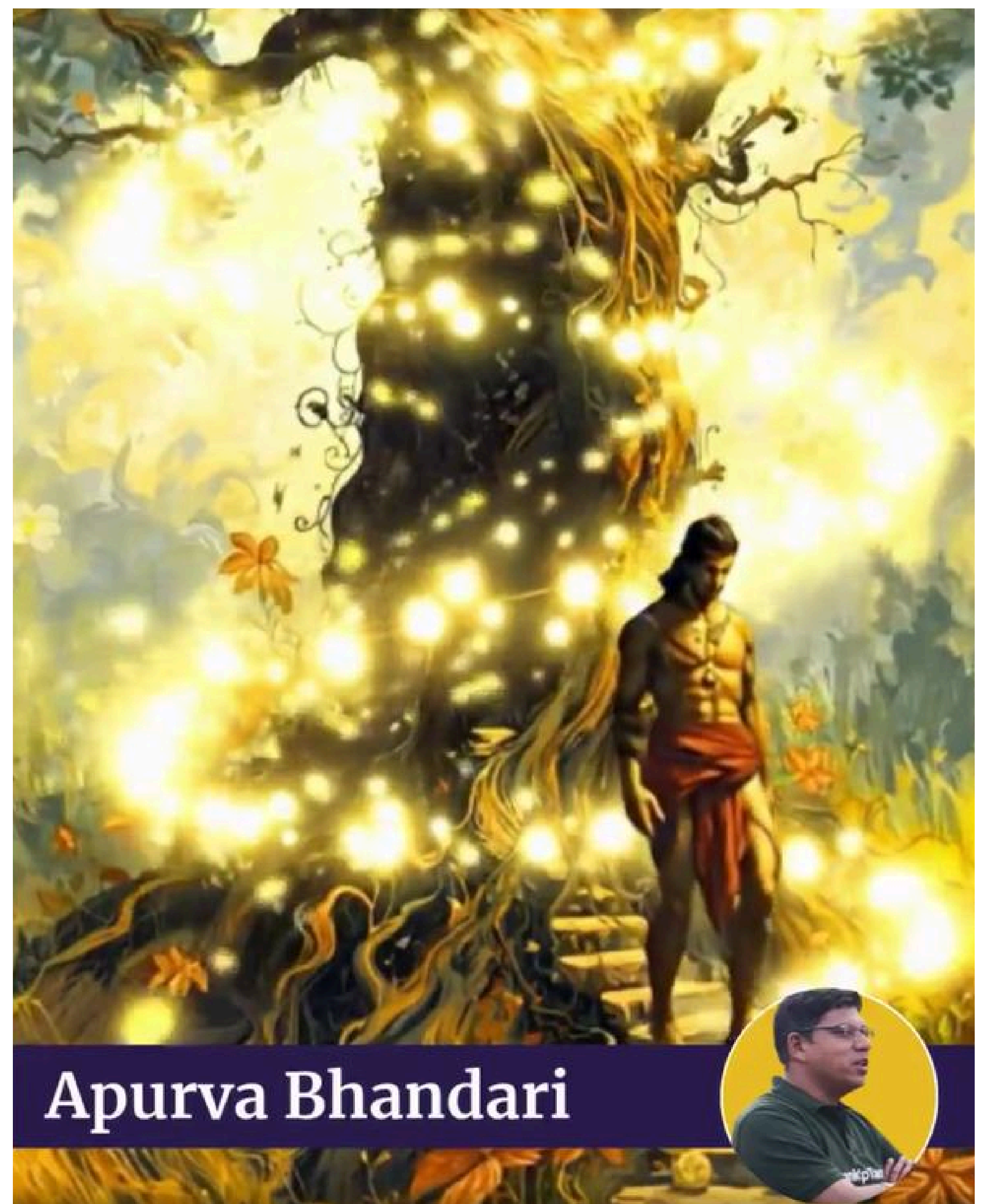
**YouTube: Eco India: What does the greening of the Thar mean for its desert ecosystems**

### Featured on Planet Alba BiZ

We're proud to share that **Planet Alba BiZ** has featured an inspiring article "The Direction of Growth" on the journey of our Founder **Apurva Bhandari**—from planting the first seed to nurturing a nationwide movement for environmental and social change.

This global spotlight not only celebrates the milestones we've crossed, but also amplifies the vision ahead: empowering communities, restoring ecosystems, and proving that sustainable impact begins with a single step.

Read the full feature [here](#)





# 1 ECO-ACHIEVEMENTS



## ST MOVE: Beach Clean-up Campaign

On 6th September 2025, SankalpTaru Foundation organized a Beach Clean-up Campaign in Chennai under the [#STMov](#): A Movement for Climate Action initiative.

This wasn't just a clean-up—it was a call to action. 1 ton of waste was collected. Chennai came together to protect its coastline, raise awareness about plastic pollution, and restore the natural beauty of our beaches.

**Why it matters:** Our beaches are more than just beautiful—they're crucial ecosystems. [This drive](#) highlighted the urgent need for responsible waste management, community participation, and sustained environmental advocacy.

To everyone who showed up—you weren't just volunteers, you were environmental ambassadors. [#STMov](#) is on the move! We're coming to more cities soon—uniting stakeholders, institutions, and communities for real on-ground change across India.





# 1 ECO-ACHIEVEMENTS



## NGO partner at ET Edge Annual Meet

On 26th September 2025, **SankalpTaru Foundation** was honored to join the **Global Sustainability Alliance 7th Annual Meeting** by **ET Edge** as the **official NGO partner**.

This impact-led community of global thought leaders is dedicated to turning bold climate ambitions into tangible action—transforming economies for people, nature, and the planet.

As part of the largest network of sustainability experts, we stand alongside changemakers championing fair, inclusive, and nature-positive solutions.

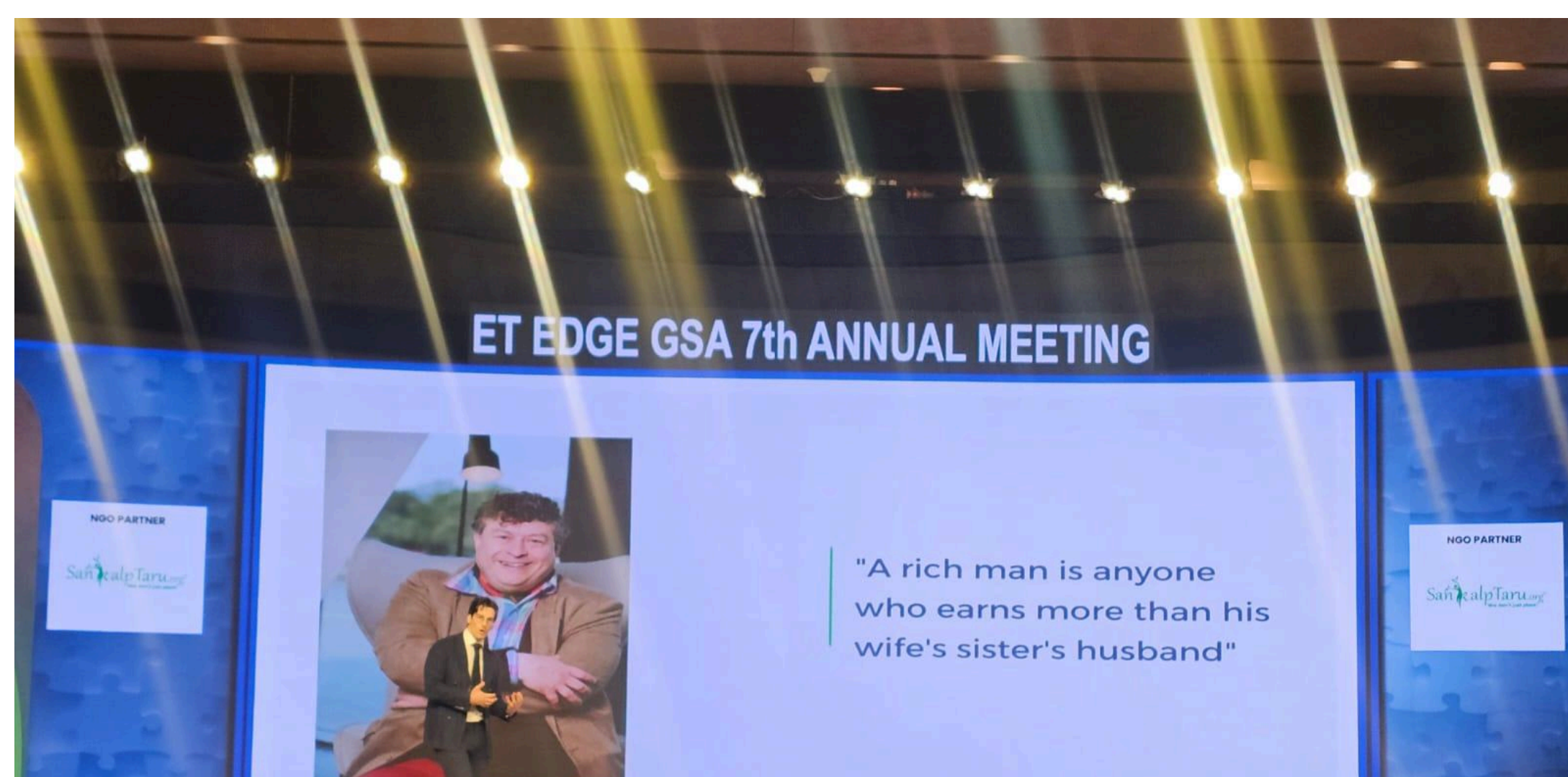
Together, we're tackling challenges too big to solve alone—driving collective impact for a just and resilient future.

## Teacher's Day Tribute

This Teacher's Day, we paid [tribute to the incredible mentors](#) shaping young lives through a heartfelt song.

A special spotlight was on our Aapno School, where their beloved Teacher Ramesh brings the joy of learning to first-generation students in a remote village in Rajasthan—with dedication, love, and the spirit of transformation.

Three cheers to all the teachers who stand as the backbone of progress.





## 2 GREEN IMPACT



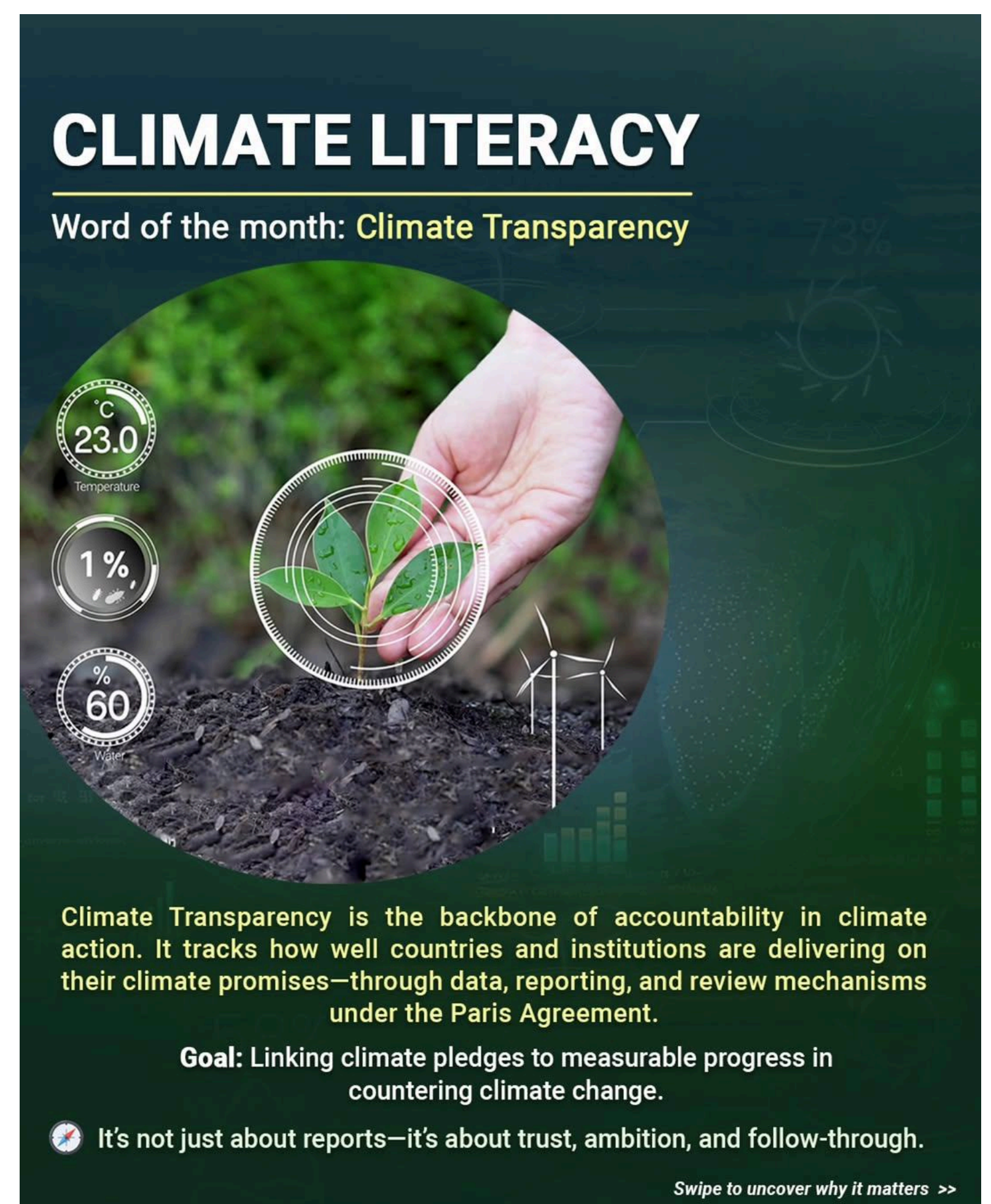
### Climate Literacy – Climate Transparency

This month's Climate Literacy dives into Climate Transparency—the lens through which we see what's real in climate action.

From India's evolving reporting systems to global efforts under the Paris Agreement, transparency helps us see who's delivering, where gaps remain, and how the climate crisis is being addressed.

At SankalpTaru, we believe climate literacy can break these barriers. Because the more we understand, the more we act—with clarity, courage, and conviction.

Explore how transparency fuels fairness, ambition, and accountability [here](#).



### Bringing the Right News to Your Social Feed!

In the quiet hum of daily life, critical environmental stories often go unheard. Our **Social Feed** is more than just news—it's a mirror to the planet's pulse. Each update is a call to awareness, a reminder that change begins with understanding. Whether it's a breakthrough in climate policy or the cry of a vanishing forest, staying informed helps us respond with purpose.

**Read on, not just to know—but to care, reflect, and act.**

**Tap into this month's most meaningful environmental moments [here](#).**



### Rainwater Harvesting

At SankalpTaru, sustainability isn't a checklist — it's a way of life.

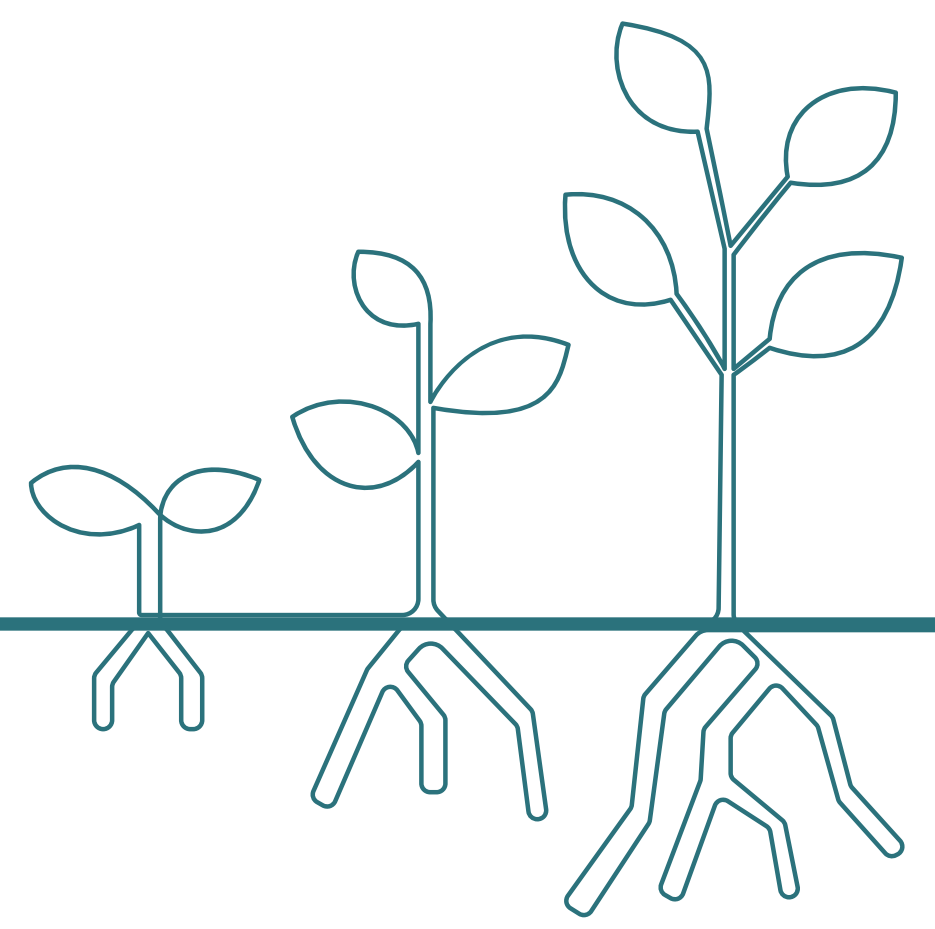
From water conservation to renewable energy, every system is designed to honor nature, conserve resources, and create lasting impact. Because for us, sustainability starts at home and flows into everything we do.

[This](#) video takes you inside our Dehradun workplace, where eco-conscious practices go beyond tree planting.





# 2 GREEN IMPACT



## DECODE: Simplifying Climate Data for Action

Continuing our mission to break down overwhelming climate reports into digestible, actionable insights through the power of acronyms, this month we took a deep dive into another critical climate science report: **WMO’s Global Annual to Decadal Climate Update (2025–2029)**


This report matters to everyone: it shows where water will be scarce, where floods will intensify, and where fragile ecosystems like the Arctic are already crossing thresholds.

This month through our DECODE lens, we’ve unpacked this urgent narrative, translating complex data into clear, engaging visuals to make sustainability efforts more accessible and impactful—empowering our community to take informed, meaningful action.

Check out [here](#).

### DECODE

Discover, Evaluate, Conserve, Optimize, Develop, Educate



Report of the Month: WMO Global Annual to Decadal Climate Update (2025–2029)  
Published by the World Meteorological Organization, summarizing five-year forecasts of global temperature, rainfall, and sea-ice changes.

### Educate: For a Brighter Future

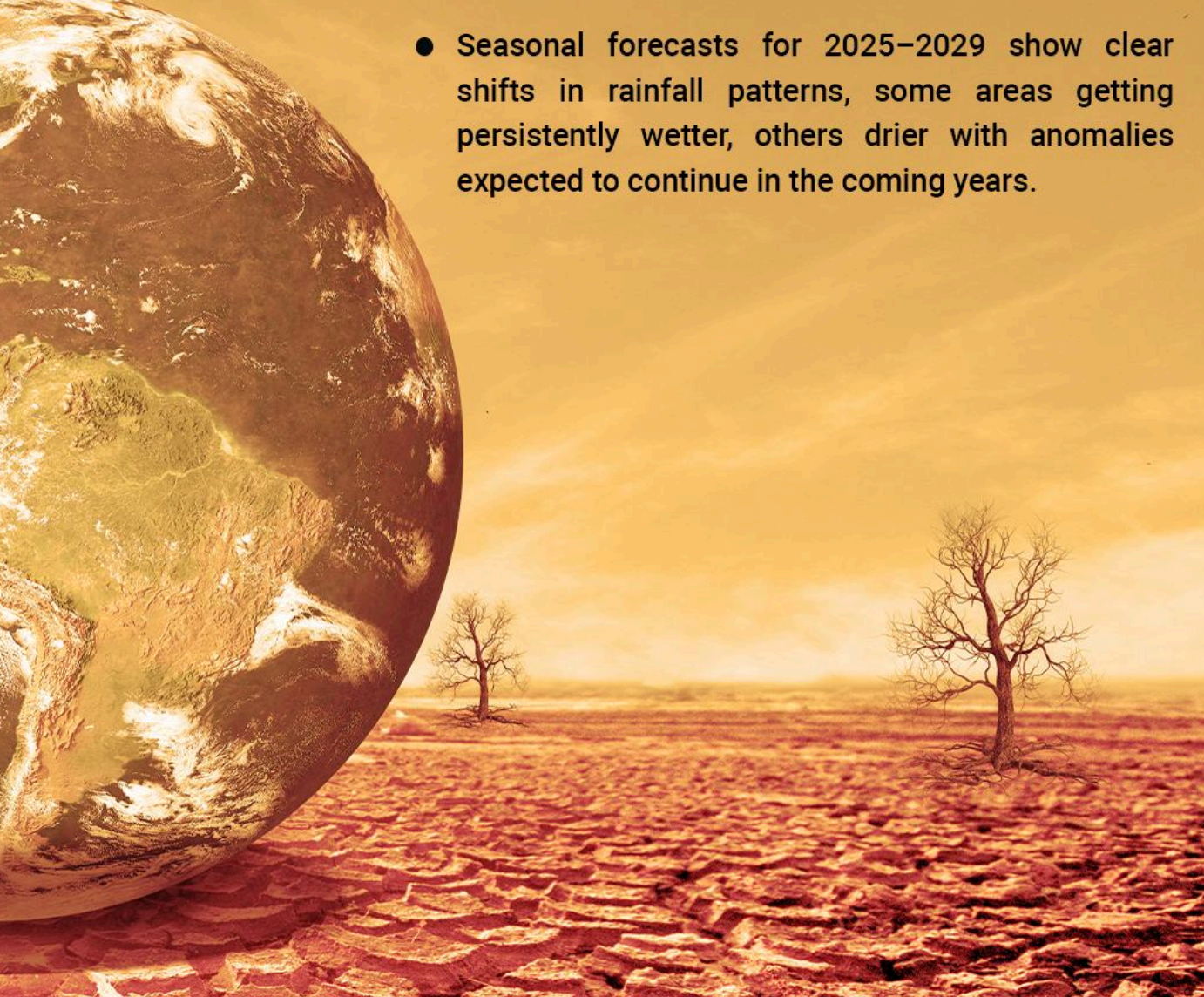
Awareness is the first defense.

By communicating these outlooks widely, communities can integrate foresight into adaptation planning and **risk management**, ensuring societies are better prepared for climate extremes.



### Discover: The Facts

- Each year from **2025–2029** will be **1.2°C–1.9°C warmer** than 1850–1900 averages.
- The **Arctic winter anomaly** is **+2.4°C** compared to 1991–2020 — **over 3.5× the global mean anomaly**.
- Seasonal forecasts for 2025–2029 show clear shifts in rainfall patterns, some areas getting persistently wetter, others drier with anomalies expected to continue in the coming years.



### Conserve: The Planet

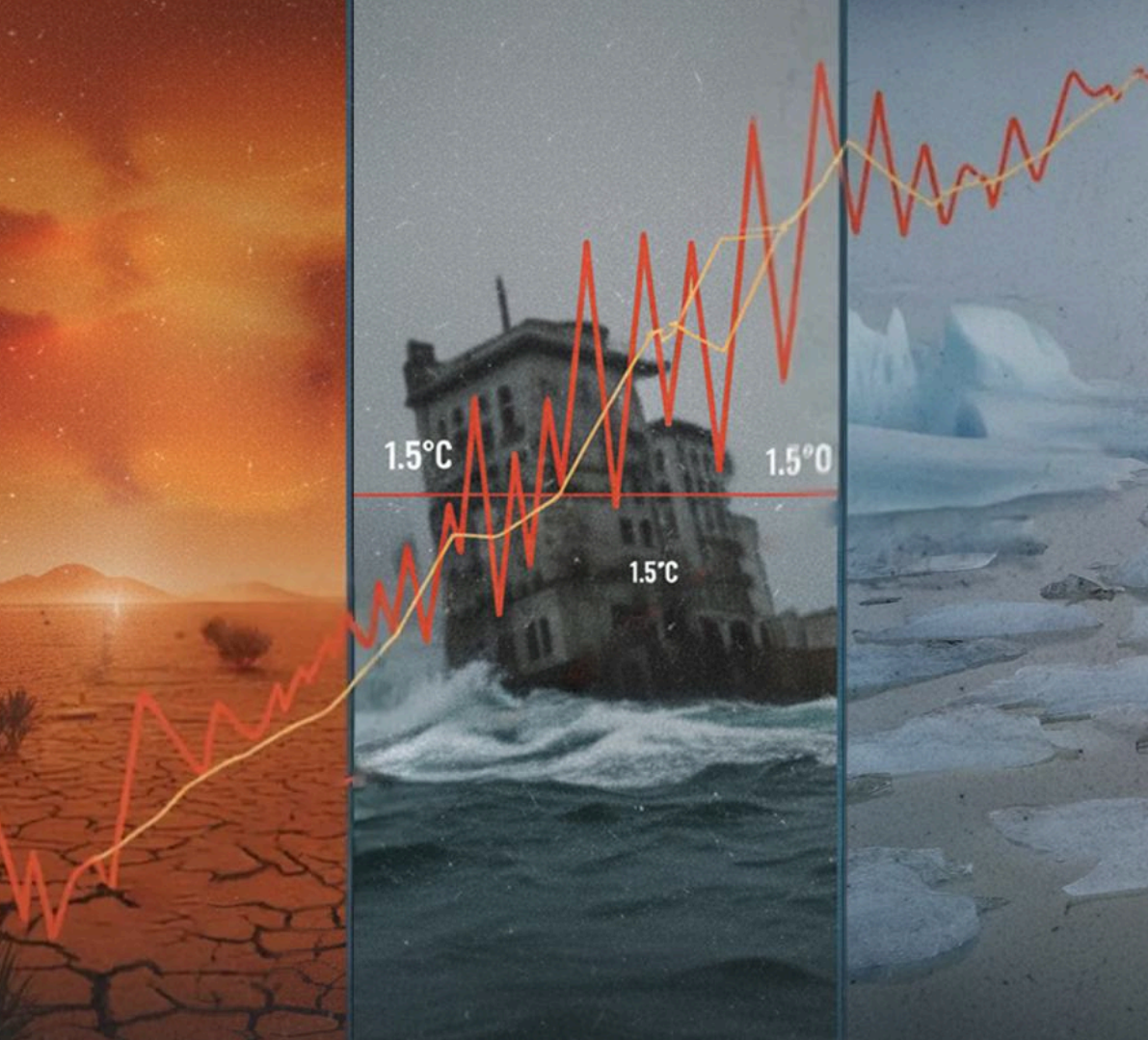
The WMO update shows what we must hold on to:

- Arctic sea ice, projected below normal in coming winters, is a critical climate stabilizer.
- Seasonal rainfall balance, with persistent wet spells and dry zones, needs careful stewardship.
- Forests under drying stress, like the Amazon, remain vital carbon stores worth conserving.



### Evaluate: The Risks

- There’s an **86% chance** that at least one year will exceed **1.5°C**.
- A **70% chance** the five-year mean will also cross **1.5°C**.
- Shifts in rainfall and shrinking sea ice will stress ecosystems, food systems, and communities already at risk.



### Develop: Climate Resilience

WMO stresses the need for stronger services:

- Regional and National Climate Centres** should develop tailored outlooks that add local value.
- Monitoring and research** must reduce uncertainties in key areas like the AMO, AMOC, and sea-ice concentration.





## 3 HUMAN STORIES



### Humans of SankalpTaru



#### HUMANS OF **SANKALPTARU** **APURBA BERA**, Operations Coordinator (West Bengal)

Apurba Bera's connection to farming is ingrained in his upbringing, shaping his life in Deriapur village, West Bengal. He naturally developed a deep connection with the fields and the farmers—a bond that brings him a sense of inner peace.

His curiosity for understanding the science behind healthy crops nurtured a path that led to a B.Sc. in Agriculture and a P.G. Diploma in Plant Health Management from NIPHM, Hyderabad. What sets him apart is his genuine desire to engage with farmers: listening to their challenges, learning from their experiences, and translating his knowledge to offer practical solutions.

Joining SankalpTaru 11 months back has provided a new platform for Apurba's enthusiasm and passion. He has embraced every opportunity to strengthen farmer relationships and contribute to sustainable development initiatives. His gratitude toward mentors and colleagues reflects his grounded nature, while his dedication to creating tangible impact mirrors his inner drive.

Outside of work, Apurba thrives on curiosity and movement. He loves music, exploring new places, riding, and experimenting with modern agri-technologies. While football sparked his competitive spirit, badminton now keeps his playful side alive.

**We look forward to witnessing the growth of both SankalpTaru and Apurba, as he leads with both knowledge and heart.**



# 3 HUMAN STORIES



## Remembering Zubeen da

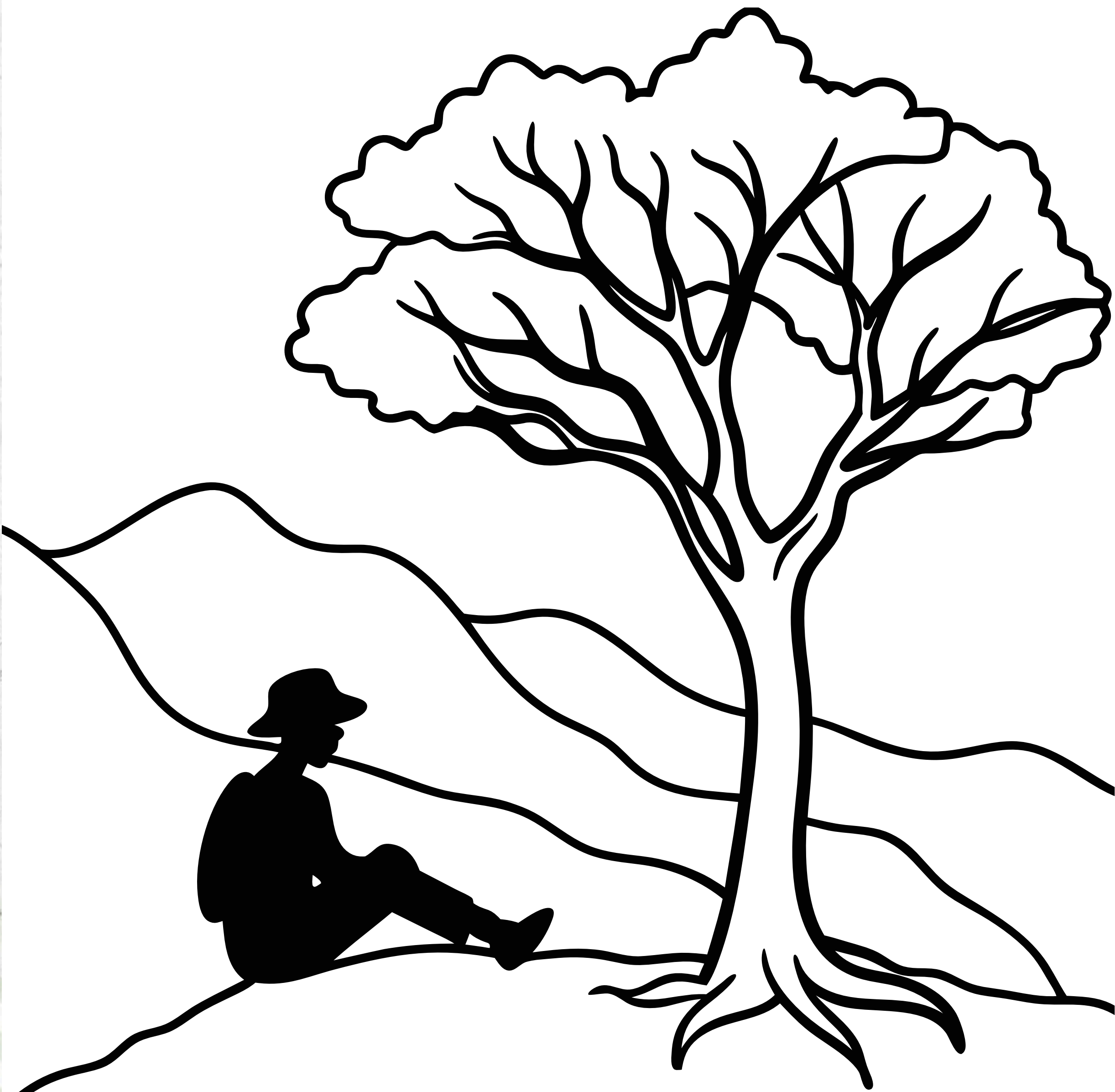
SankalpTaru paid a heartfelt tribute to Zubeen Garg, whose passionate advocacy for plantations, forests, rivers, and wildlife inspired many to reconnect with nature.

Zubeen da’s songs were not just melodies; they were emotions that connected every heart across the world. Beyond music, he stood tall as a guardian of nature and the environment. Through his voice, he raised awareness to protect our forests, rivers, and wildlife.

His life’s message echoes our mission — that protecting the environment is not just an act of duty, but an act of love.

Though he may no longer be with us in person, his voice and passion will forever echo—in the green fields, the flowing rivers, and the whispering trees he so deeply loved.

This tribute is our way of celebrating his legacy: by carrying forward the green dreams he cherished and ensuring that his call to nurture the earth continues through every tree we plant and every life we touch





# 4 SMART GREENY MOVES



## Breathe Life Into Your Space

The air we inhale shapes not just our health, but our energy and focus. Yet, we often delay creating cleaner, greener surroundings. Our brain resists new habits because it overestimates effort and underestimates reward. This month, let's hack our natural tendencies by starting small, seeing quick wins, and gradually growing a green shield around us.

### ◆ Your Steps:

- ✓ **Add Indoor Greenery** – Even a small pot of snake plant, money plant, or aloe can improve air quality and boost mood.
- ✓ **Walk & Plant** – Replace short car rides with walking or cycling, and plant along your route when possible.
- ✓ **Window Wisely** – Open windows during low-traffic hours to let fresh air in and reduce indoor pollutants.
- ✓ **Clean & Compost** – Remove dust and pollutants regularly; composting organic waste reduces methane and improves soil for plants.

### 🎯 Bonus Challenge:

Map the green spots in your neighborhood or balcony this month. Add one new plant or green feature and invite a friend to do the same. The brain loves visible progress—you'll notice change and want to keep going.





# 5 HUGE APP- HEALTHY US THROUGH GREENING ENVIRONMENT

★New Walkathon Alert★

## Hariyali Aur Khushali Wali Diwali Walkathon.

Let's make our footsteps part of the festivities—cleansing our energy, decorating our lives with vitality, and exchanging the gift of a greener tomorrow with **Hariyali Aur Khushali Wali Diwali Walkathon**.

With every step, you are not only lighting up your own well-being but also spreading Hariyali (greenery) and Khushali (prosperity) within you and around you.

This Diwali, as homes glow with light and laughter, let our steps glow with purpose.

Join the movement. Walk for Life. Walk for Hariyali.



★New Walkathon Alert★



## “Women Only” Hariyali aur Khushali Wali Diwali Walkathon

This month, our **Women Special Walkathon** carries the spirit of Diwali in countless forms—From cleaning and decorating our homes, to cooking and caring for our loved ones, to ensuring every detail of the festival is filled with love and beauty along with another powerful form: **the mindful walker**.

We recharge our own energy, nurture our health, and spread green prosperity to the planet.

Because when women walk with strength, families and communities walk into light. ❤️

Let's walk together—for our health, our families, and our Earth.





# 5 HUGE APP- HEALTHY US THROUGH GREENING ENVIRONMENT

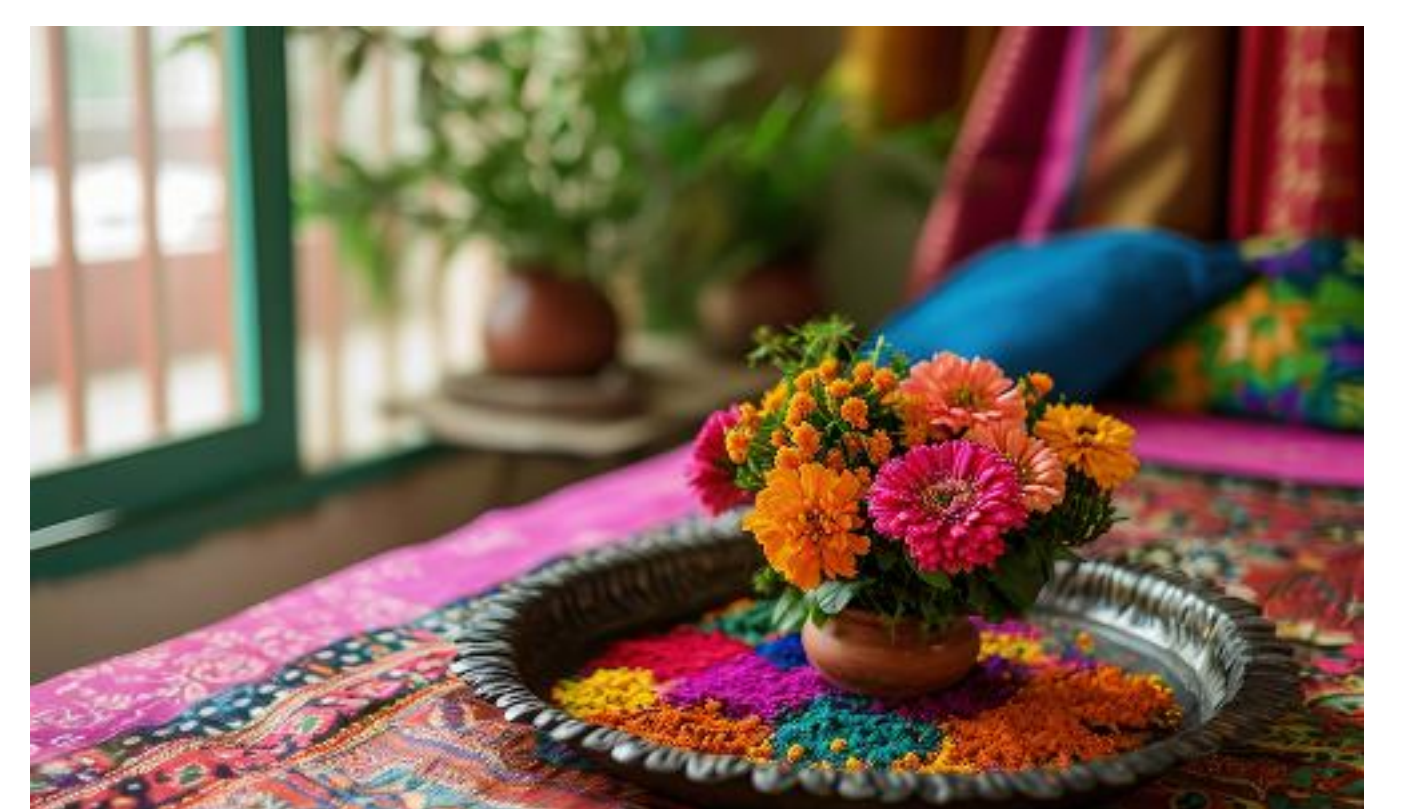
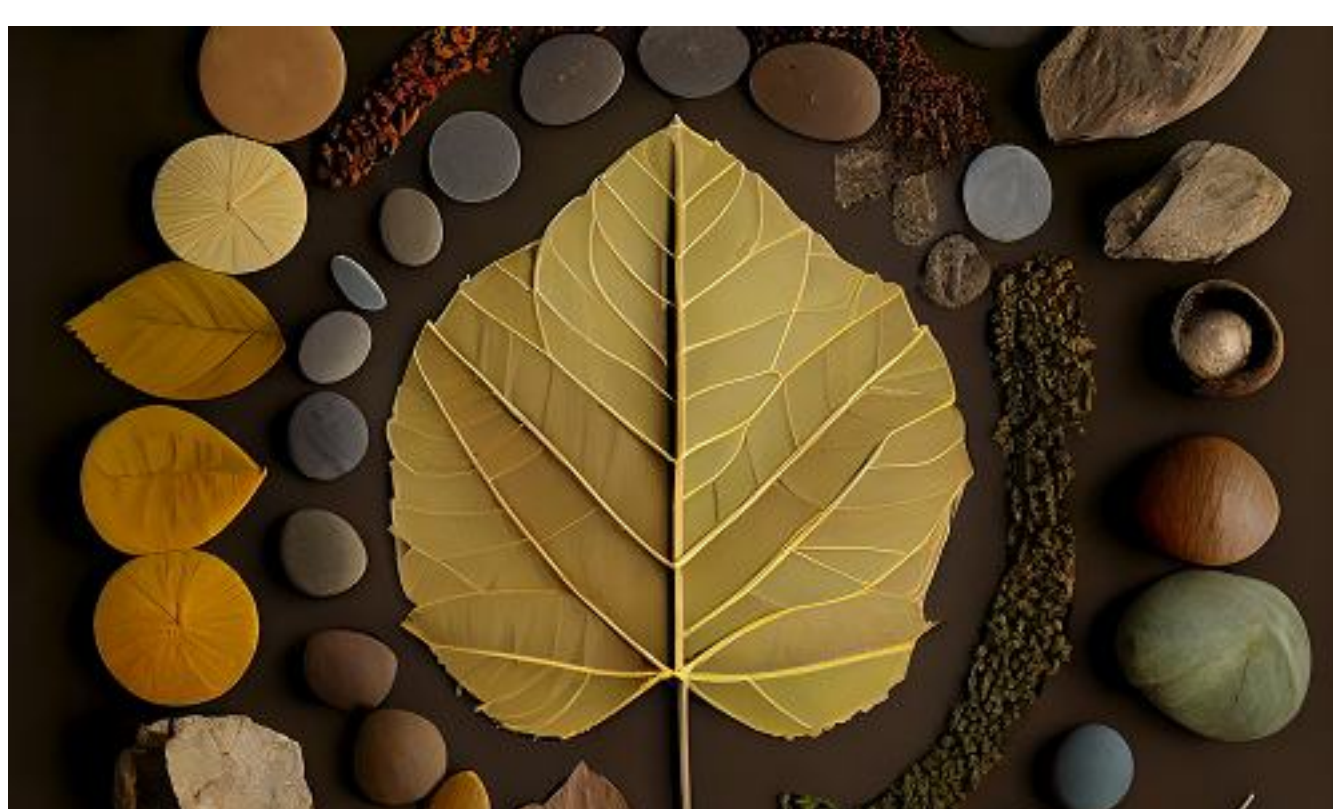
## 🌟New Activity Alert🌟 Khushali Ke Kadam Activity

This **Diwali** the **Khushali ke Kadam** you take is not just for your health—but for every heart, home, and habit that brings joy, care, and greenery into your life. With mindful steps, celebrate **Hariyali (greenery)** and **Khushali (prosperity)** this festive season with our Hariyali aur Khushhali wali Diwali Walkathon.

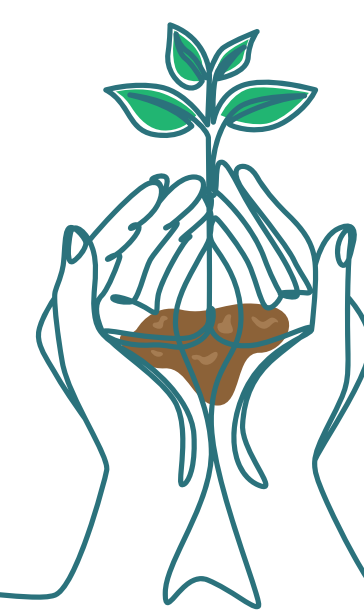
Through **16 thoughtfully crafted interactive phases**, this activity invites you to reflect on your personal energy, well-being, and sustainable practices, express gratitude to yourself and others, and share photo memories or symbolic acts that embody the spirit of a conscious, joyful Diwali. Let your steps this Diwali become your way of celebrating light, life, and sustainability.

Join us:

**Android:** <https://play.google.com/store/apps/details?id=org.sankalptaru.sankalptaru&pli=1>  
**IOS:** <https://apps.apple.com/in/app/sankalptaru-huge/id1462571187>







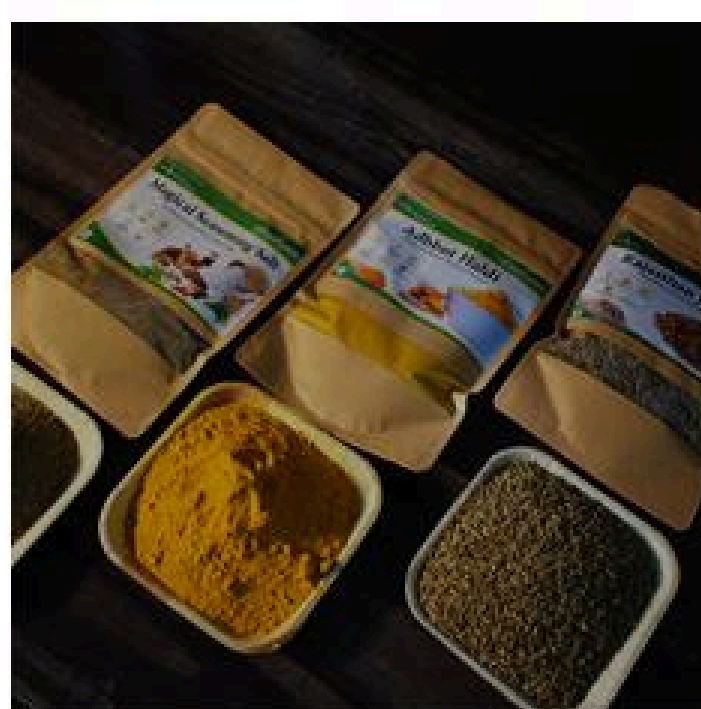
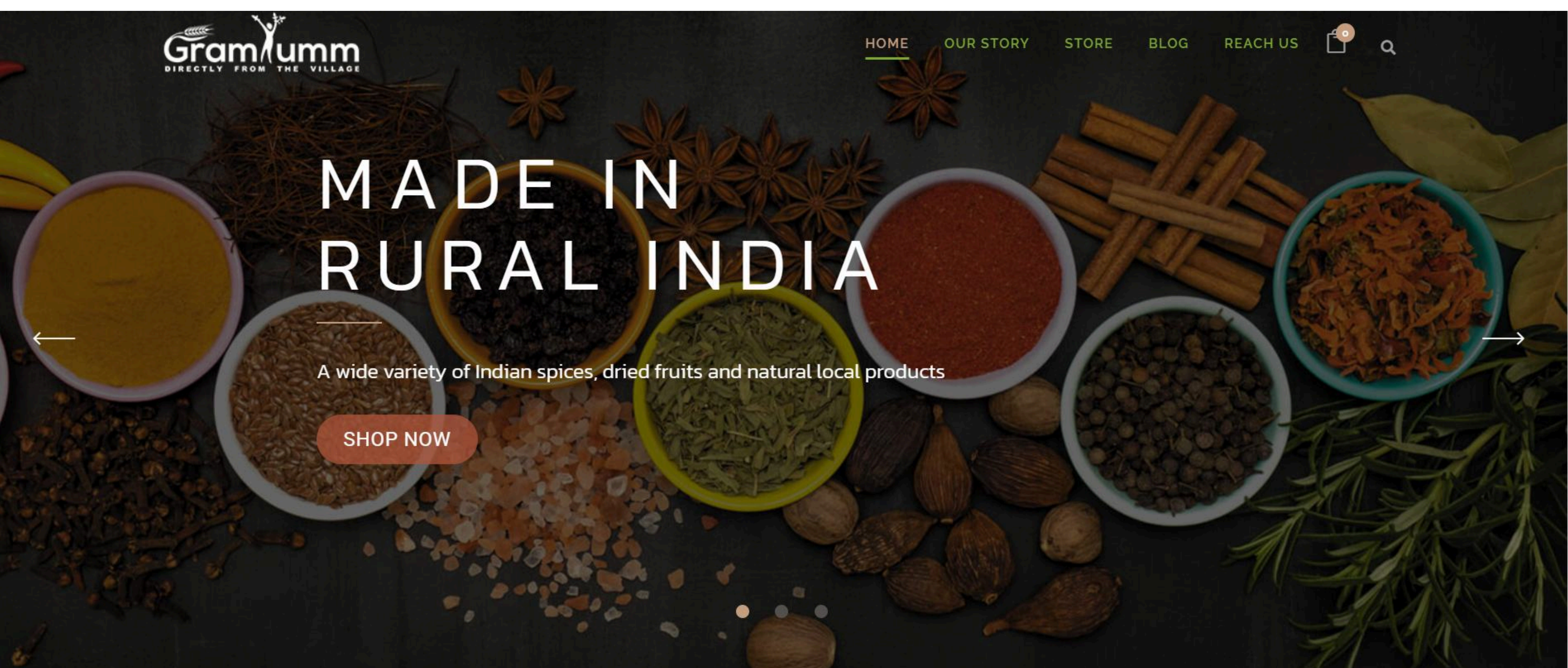
## Want to give back to the community while supporting local farmers?

Your wait is over—we're proudly vocal for the locals!

We are committed to delivering high-quality, zero-adulteration products straight from our farmer partners to your doorstep. With every purchase, you're not just bringing home purity—you're empowering rural communities and strengthening local livelihoods.

[Shop now](#)

<https://gramyumm.sankalptaru.org/products/>



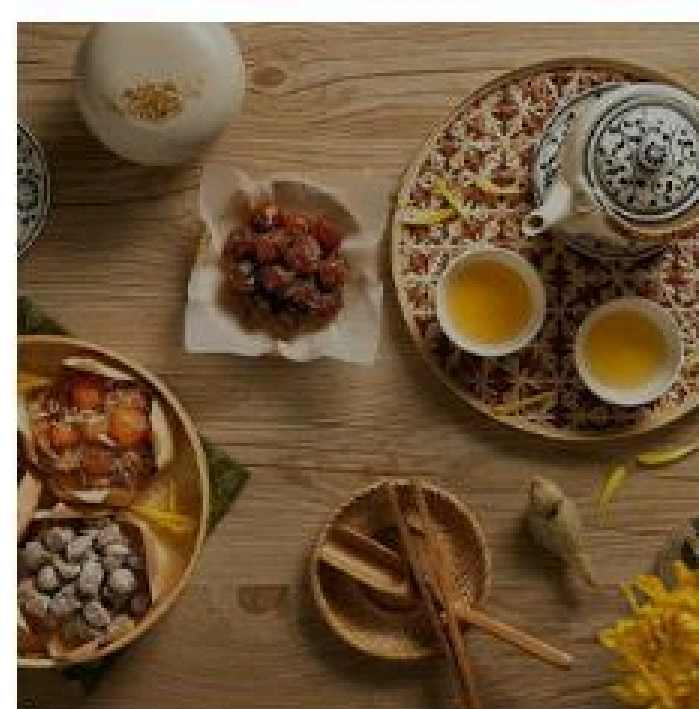
SPICES



DRIED HERBS



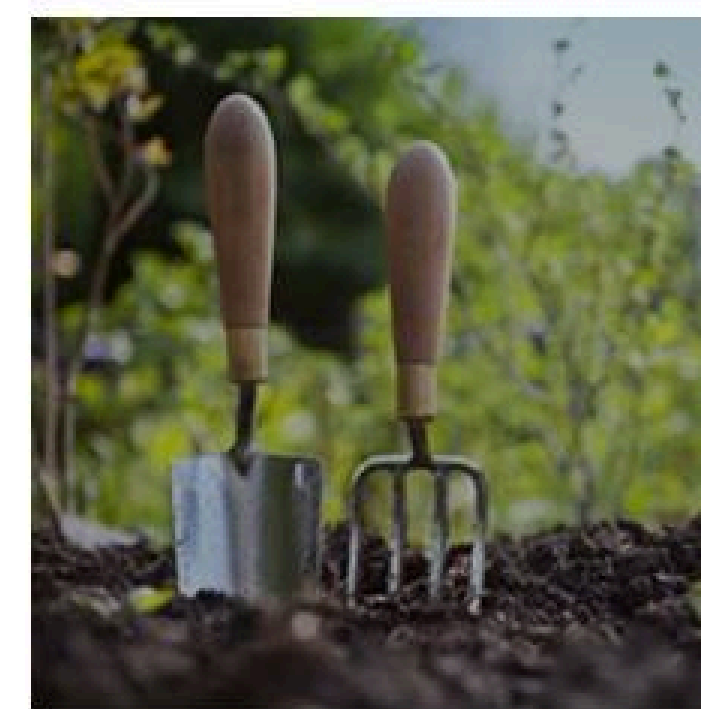
DRIED FRUITS



FOOD & BEVERAGES



FESTIVAL SPECIAL



GARDENING ESSENTIALS

## WHY GRAMYUMM?



### MADE IN RURAL INDIA

'Vocal for the local' theme is the soul of GramYumm. With the purchase of every product made and supplied from the villages, our rural India is getting stronger.



### 100% NATURAL

Our products are directly procured from farms and villages. With no chemical or physical alterations, we provide a 100% natural output.



### FSSAI APPROVED

All our food products are approved by the Food Safety and Standards Authority of India.



### SUSTAINABLE LIVING

When you choose our products, you choose sustainable living which not only benefits you but also Mother Earth and its resources.



# 7 ECO-INSPIRED TRIBUTE



At Ansal Varsaliya, Sector 67, Gurgaon, a plantation by Wood Mackenzie became more than just an act of greening—it became a heartfelt gesture of remembrance.

In August, Ishan, the SPOC from Wood Mackenzie who initiated this plantation drive as part of their CSR activity, was in touch with Simar from our BD team. Just two weeks later, came the heartbreaking news that Ishan, only 29, was no more with us.

To commemorate his gesture of initiating the plantation, his team, in discussion with SankalpTaru, carried forward the activity as planned. To honour Ishan's efforts, the team planted a tree with a guard in his name, with the entire activity being well mediated by our coordinator, Moolaram ji.

This tree now stands not only as part of a greener tomorrow, but also as a living reminder that Ishan's contribution lives on—rooted in nature and memory.





# 8 CALL TO ACTION

## ROOTED IN PURPOSE, GROWING WITH YOU

Every tree we plant, every community we engage, and every barren land we revive begins with a simple belief: **change is possible, and it begins with us.**

What keeps us going? The spark in a farmer's eye, the shade of a young sapling, the smile of a schoolchild learning about their planet. Your support, your action, your belief—it all adds up.

*"Do not wait for extraordinary circumstances to do good; try to use ordinary situations."*

Let's keep moving forward—one act, one tree, one shared vision at a time.

### GET IN TOUCH THROUGH OUR SOCIAL MEDIA



In the age of instant gratification, let's be like the snails with the right hearts. While you are safe at home, plant trees at [www.sankalptaru.org](http://www.sankalptaru.org) and lend your hand with a click of a button.

### VISIT OUR WEBSITE

[www.sankalptaru.org](http://www.sankalptaru.org)