



ROOTS

NEWSLETTER

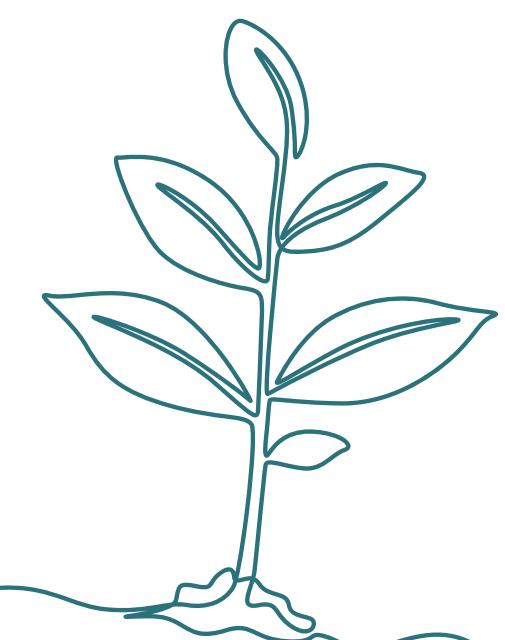
December 2025

Green Impact

HUGE

Eco-Inspired Reads

EDITORIAL



December 2025

December arrives not as an ending, but as a moment of quiet reckoning — a time to pause, look back, and recognise the journeys that unfolded when intention met action. As the year softened into reflection, the work on ground continued to speak — through forests taking root, farmers finding stability, teams growing stronger, and communities walking together with purpose.

Our partnership with **Kia India** stood as a powerful reminder that meaningful climate action is built over time. What began as a commitment has matured into continuity — nurturing livelihoods, restoring ecosystems, and quietly transforming lives across regions.

In **Green Impact**, December carried stories of depth and dedication. Beyond Green Zones reflected not just the transformation of land, but of people — careers nurtured, teams empowered, and purpose strengthened. And as we looked back at **2025 — a year in action**, it became clear that real impact is built patiently, one rooted decision at a time.

At the heart of our work are the hands that sustain the land. This **Kisan Diwas**, we honoured farmers whose resilience keeps ecosystems alive and food systems standing strong. Their journeys — especially across Maharashtra — remind us that when farmers are supported, the planet heals alongside them. December also marked the culmination of our **HUGE** year-long **Resolution Walkathon 2.0** with millions of conscious steps — each one reflecting discipline, health, and care for the environment.

As we prepare to step into a new cycle, our **Annual Report 2024–25** stands as a testament to this journey — a record of trust, innovation, partnerships, and communities growing together. It captures not just what we achieved, but how we stayed rooted in purpose while evolving with responsibility. December reminds us that sustainability is not seasonal — it is sustained. And as we move forward, we carry gratitude for every partner, farmer, participant, and supporter who made this year one of action, integrity, and hope.

~ Team SankalpTaru



CONTENT



1. Eco-Collaborations

- Driving Change Together: Kia India's Climate Action Partnership
- Gift Djinn's Planet Positive Action

2. Green Impact

- Beyond Green Zones!
- Minds behind the Scenes
- Why planting native trees matters
- All about Geotagging & Monitoring @ SankalpTaru
- This is how we Care for Every Sapling
- Invest in our planet
- 2025 — A year of real impact.
- Climate Literacy – Carbon Sequestration

3. Human Stories

- Supporting Farmers of Maharashtra from Struggle to Stability
- Kisan Diwas

4. Smart Greeny Moves

- All about choosing Real vs Artificial Christmas Tree
- Simple Eco-Living Steps

5. HUGE

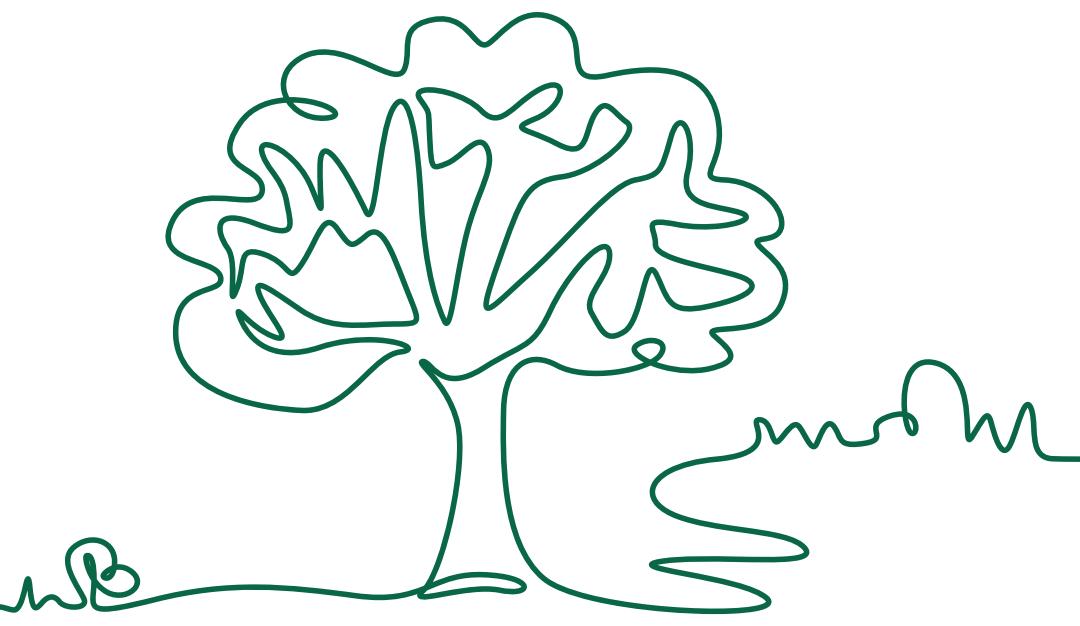
- Walkathon of the Month
- Activity of the Month

6. GramYumm

7. Eco-Inspired Reads

- Annual Report 2024-25

8. Call to Action

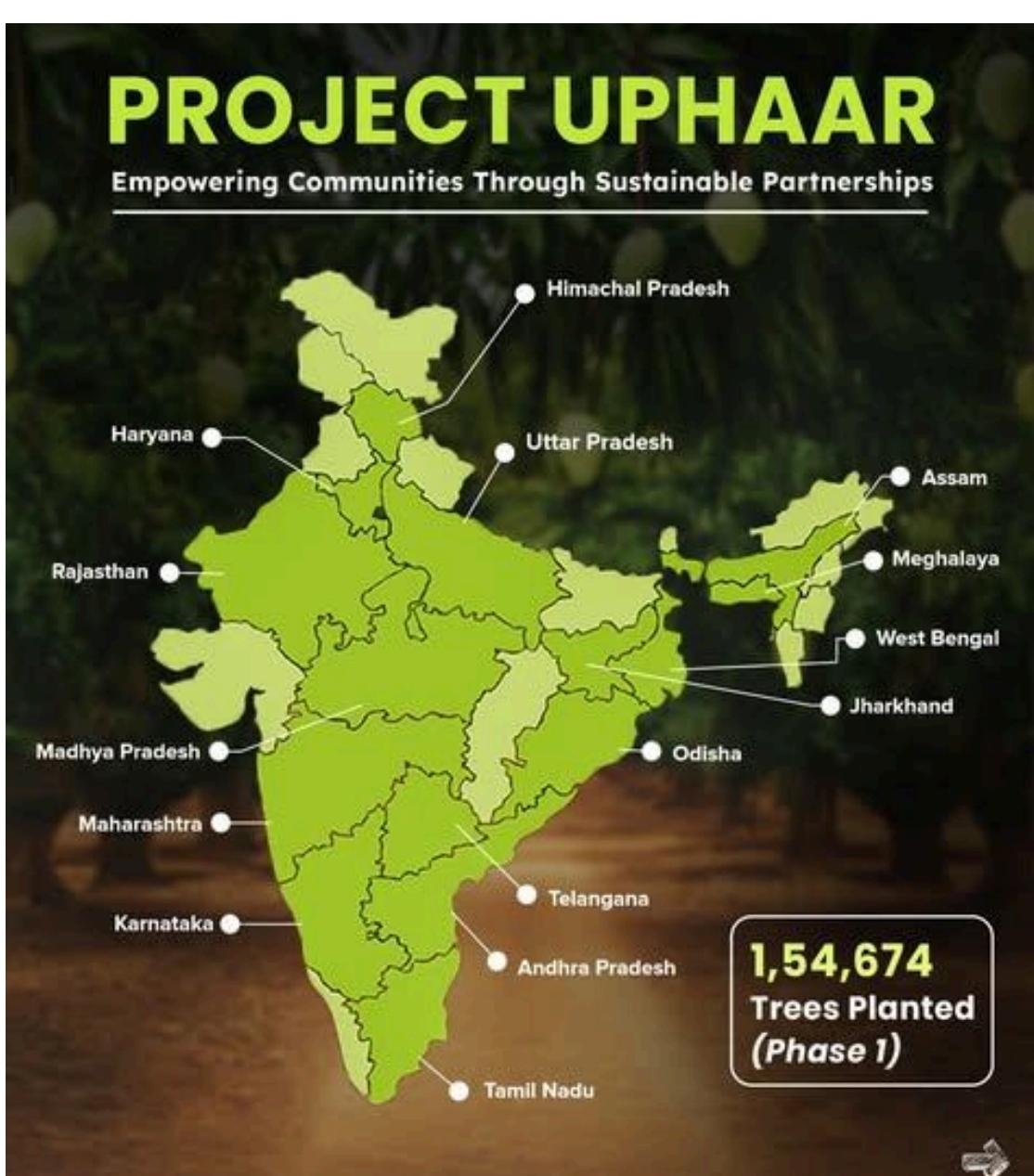
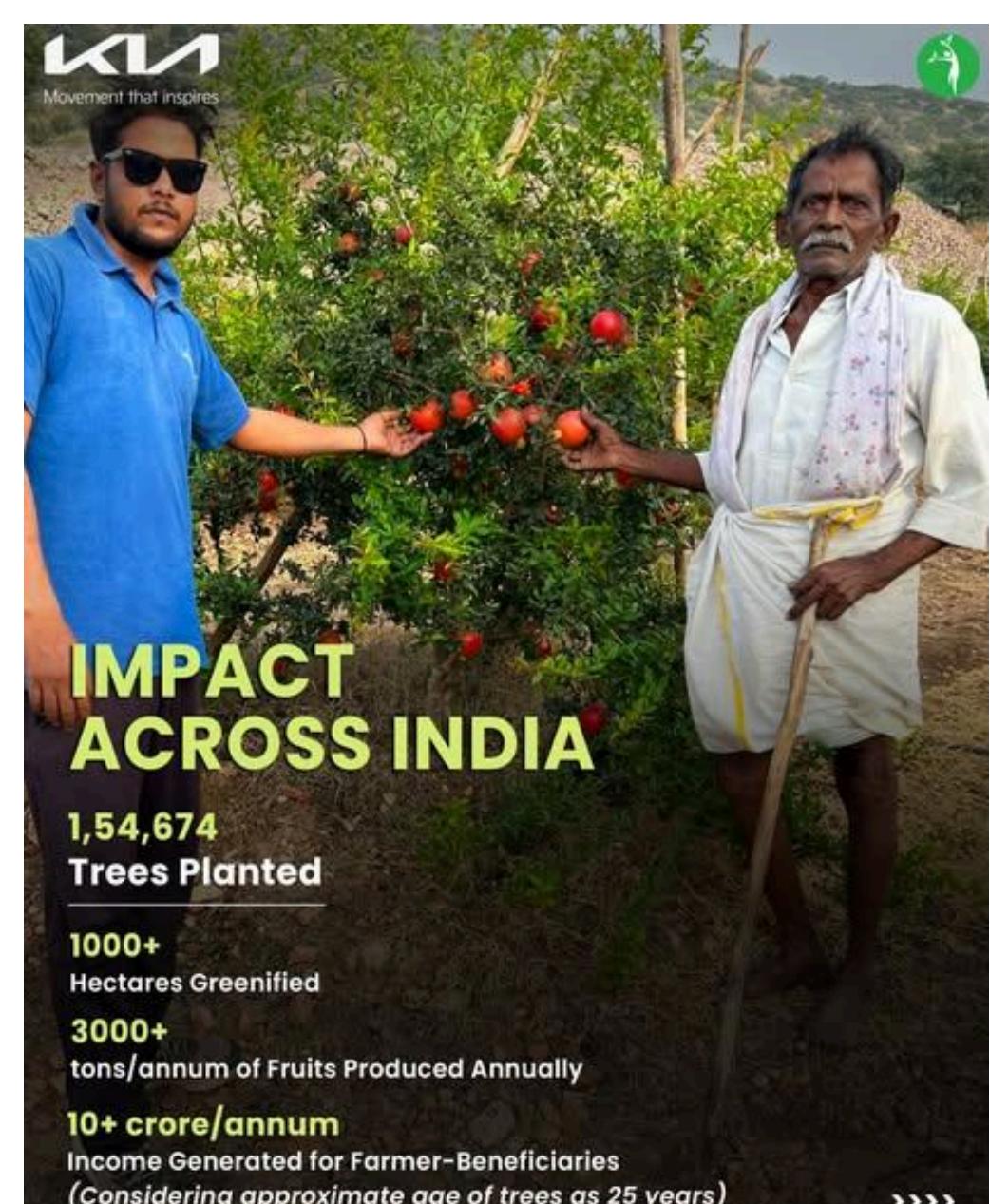


Driving Change Together: Kia India's Climate Action Partnership

Meaningful change begins when organisations choose to act with intent and responsibility. True transformation requires the willingness to invest in long-term impact. #KiaIndia partnership with **SankalpTaru** through **Project Uphaar** reflects this commitment. Its focus on sustainability extends beyond vehicles—into ecological responsibility through decisive climate action.

Advancing seamlessly through phases, the partnership continues to deliver sustained environmental impact while empowering rural communities. Three years on, the **impact of phase 1** continues to grow. This phase laid a strong foundation for trust, livelihoods, and long-term ecological value. Farmers like Anandram Shriram Patel, Venkata Naidu, Padmavathi, Dashon Maring, Murti Devi, and Ajay Pal represent just a glimpse—around 5%—of the 288 farmer beneficiaries whose lives have been quietly transformed through this initiative.

[Here](#) is a snapshot that captures the powerful on-ground transformation of phase 1



Gift Djinn's Planet Positive Action

The festive season is all about fun, friends, family, and celebrations.

We're excited to collaborate with Gift Djinn, who turned festive cheer into planet-positive action.



[Here's](#) how they turned festive joy into a green impact.

And the winners are:



2 GREEN IMPACT



Beyond Green Zones!

Magic happens when you have the right team in place.

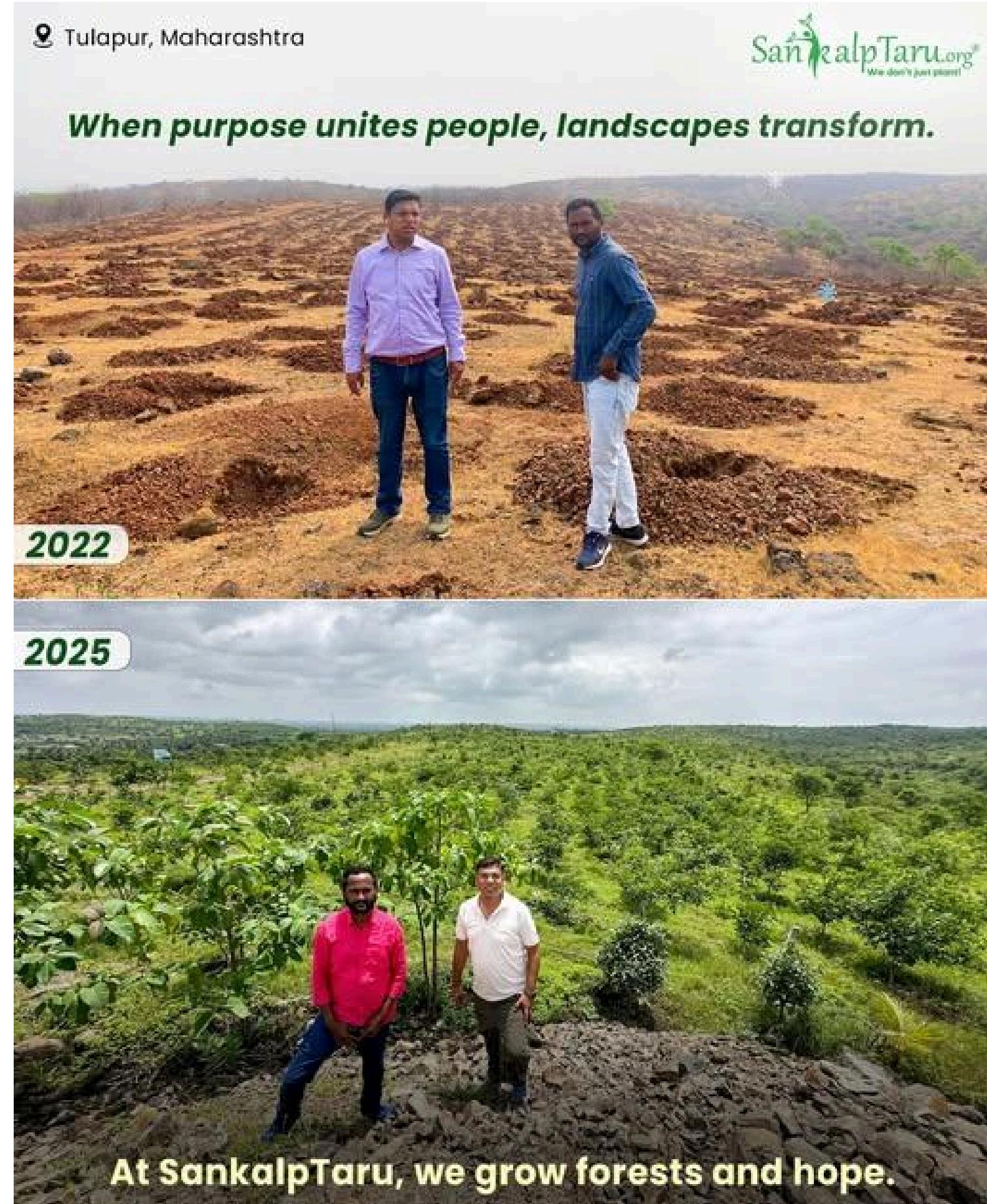
What started as a barren patch of land in 2022 is now a thriving, lush green forest in 2025.

This transformation is our daily reminder of why we do what we do.

At SankalpTaru Foundation, we don't just plant trees — we grow forests, we grow impact, and yes,

We grow careers too.

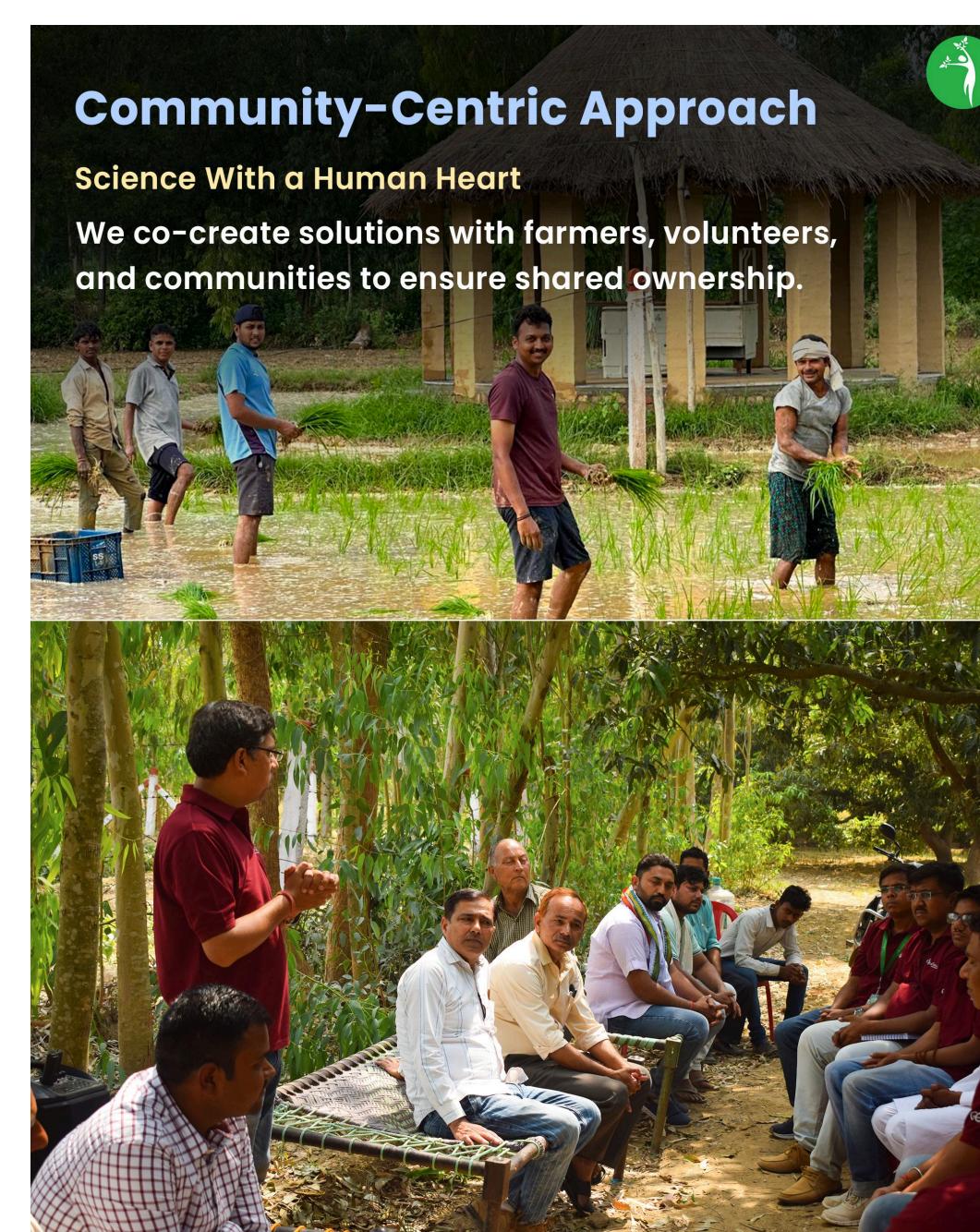
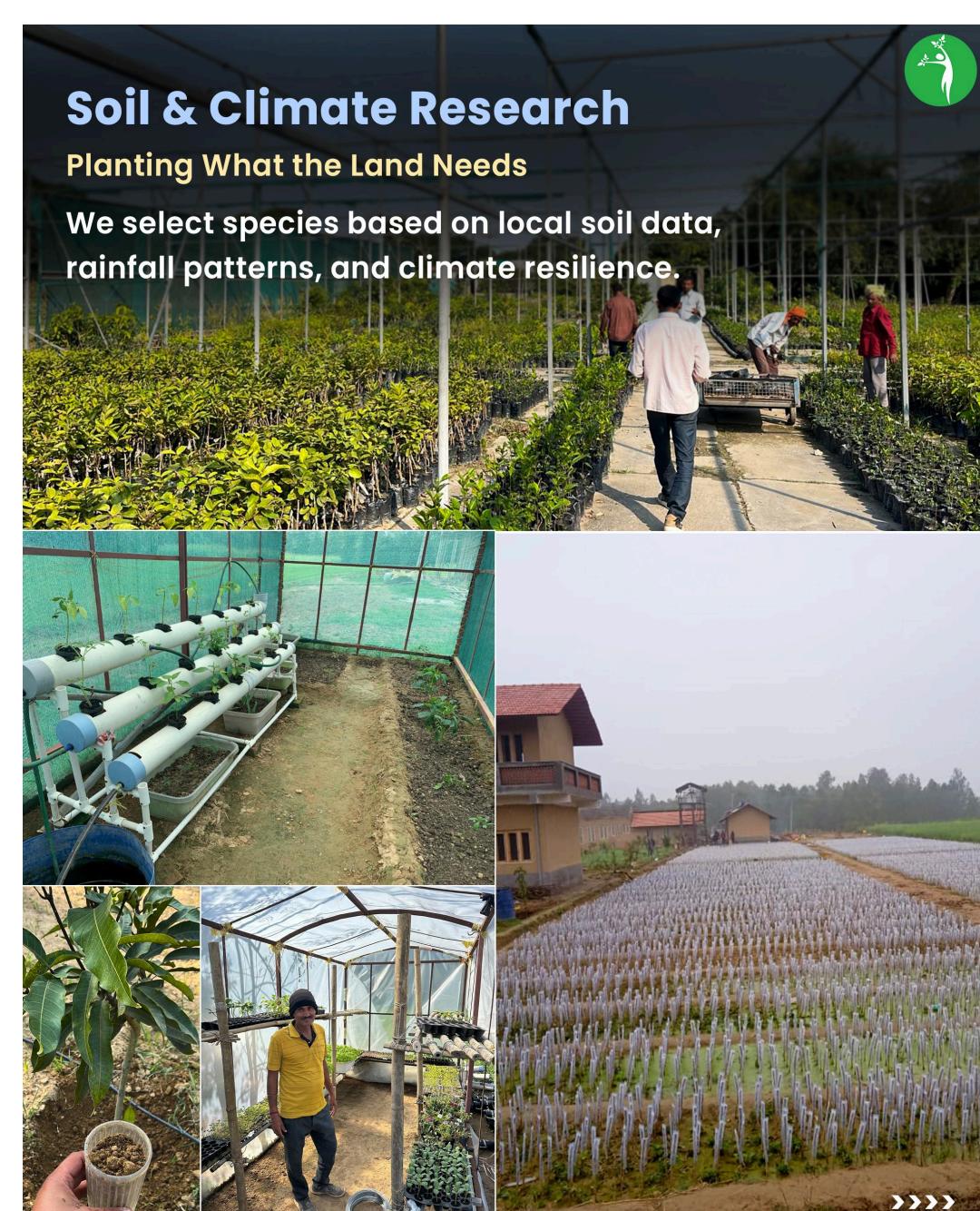
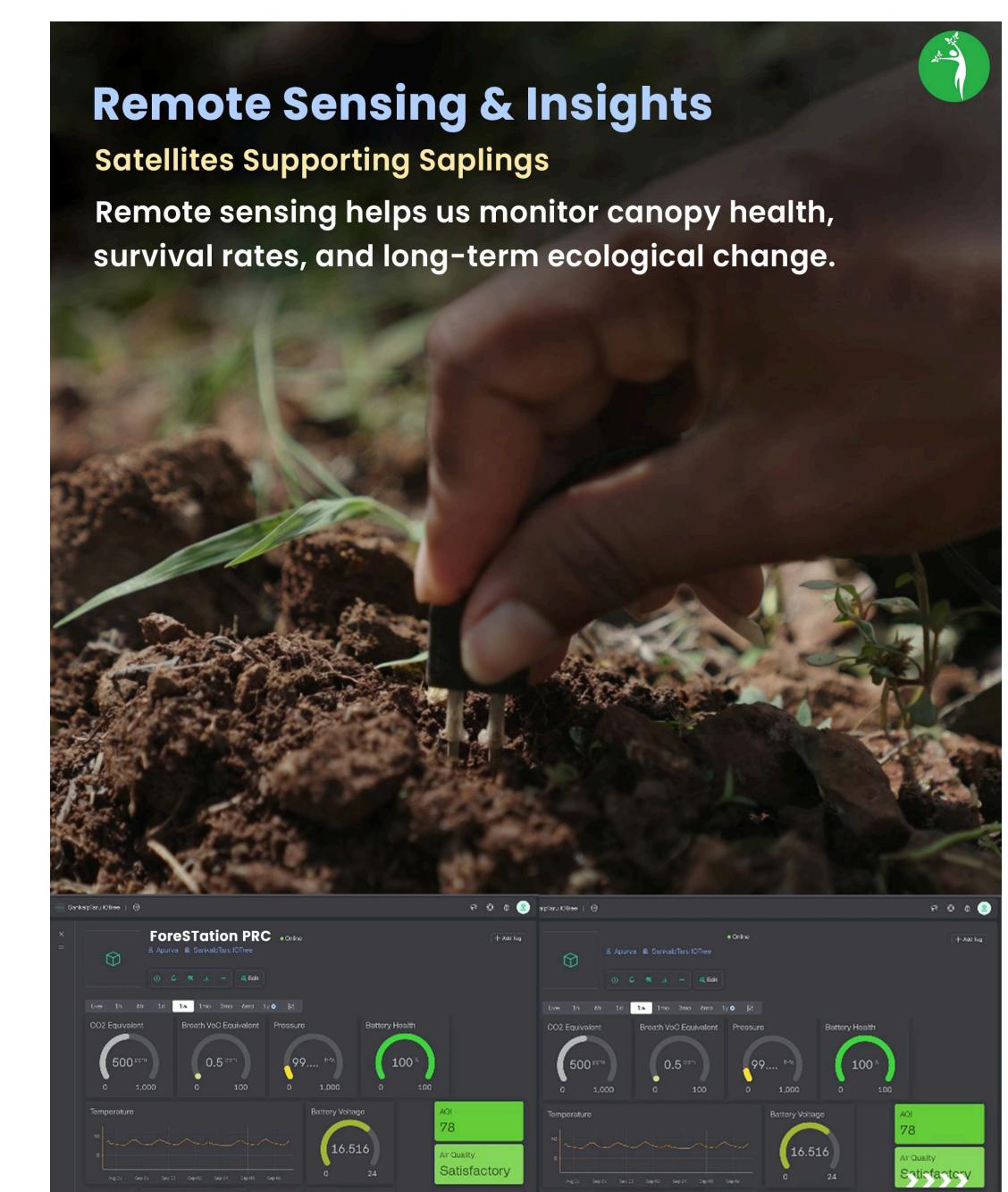
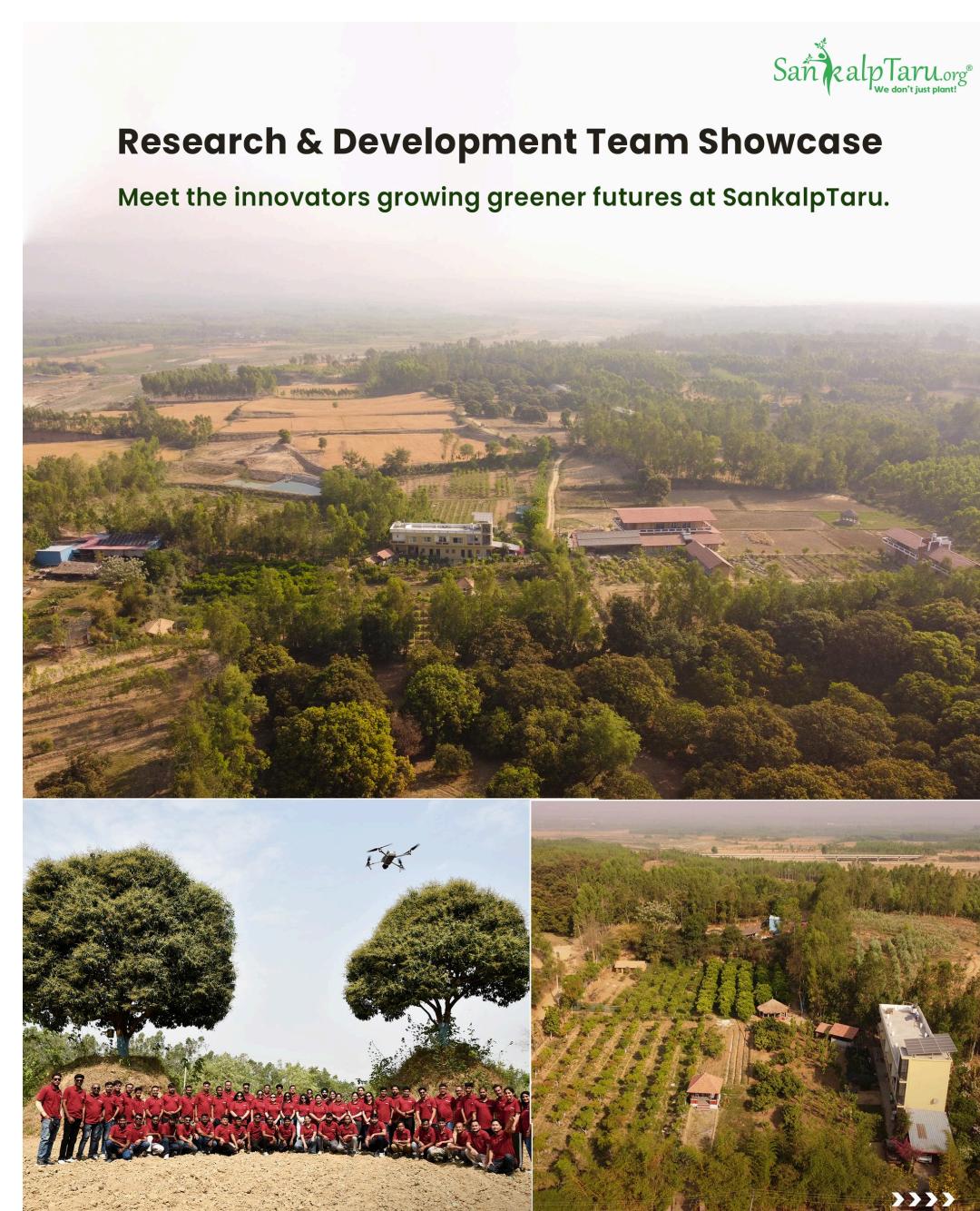
Here's to the people behind the progress, the passion behind the purpose, and the team that turns every sapling into a story of hope.



Minds behind the Scenes

Meet the minds turning science into forests.

SankalpTaru's R&D team is where innovation grows greener.



2 GREEN IMPACT



Why planting native trees matters

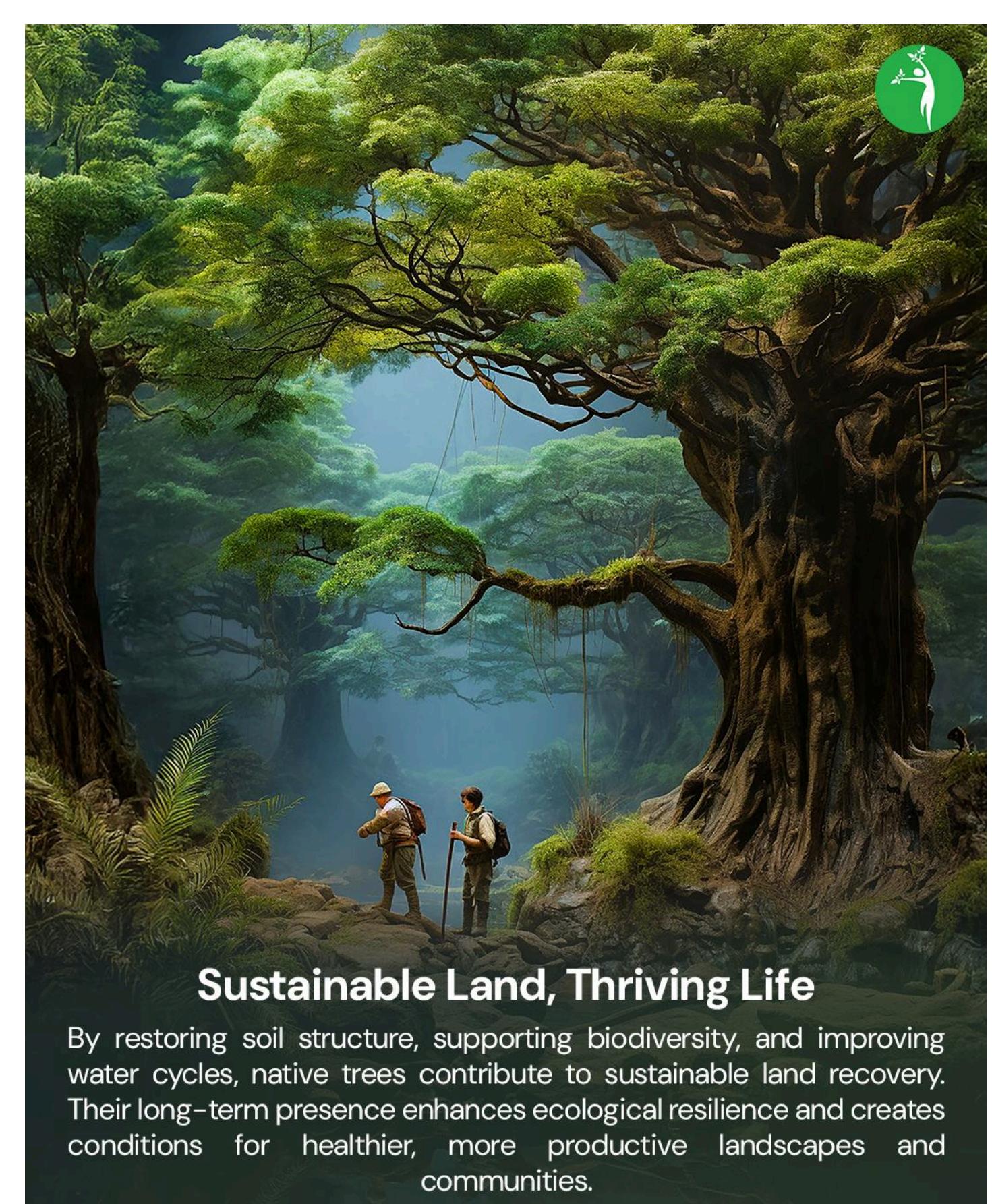
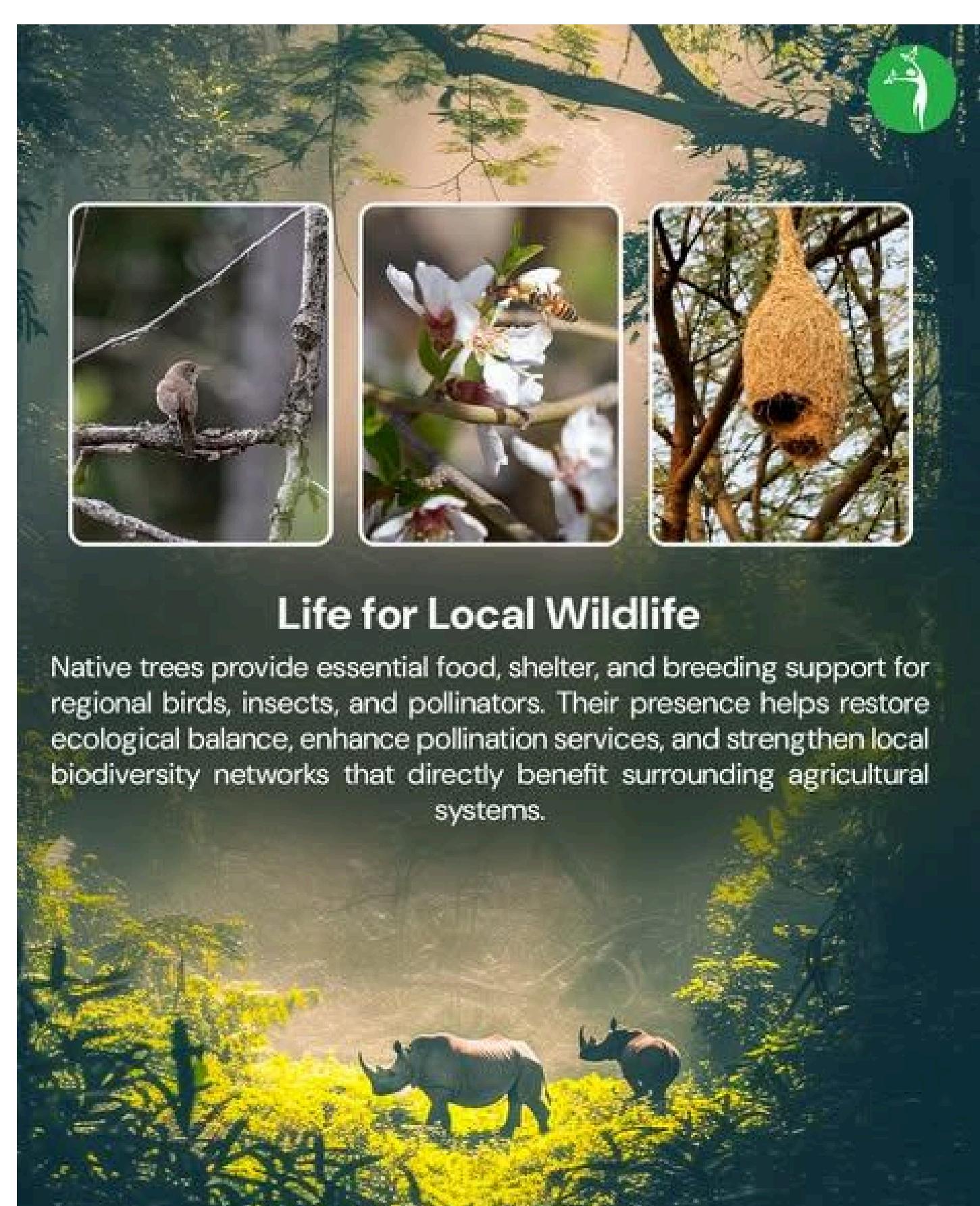
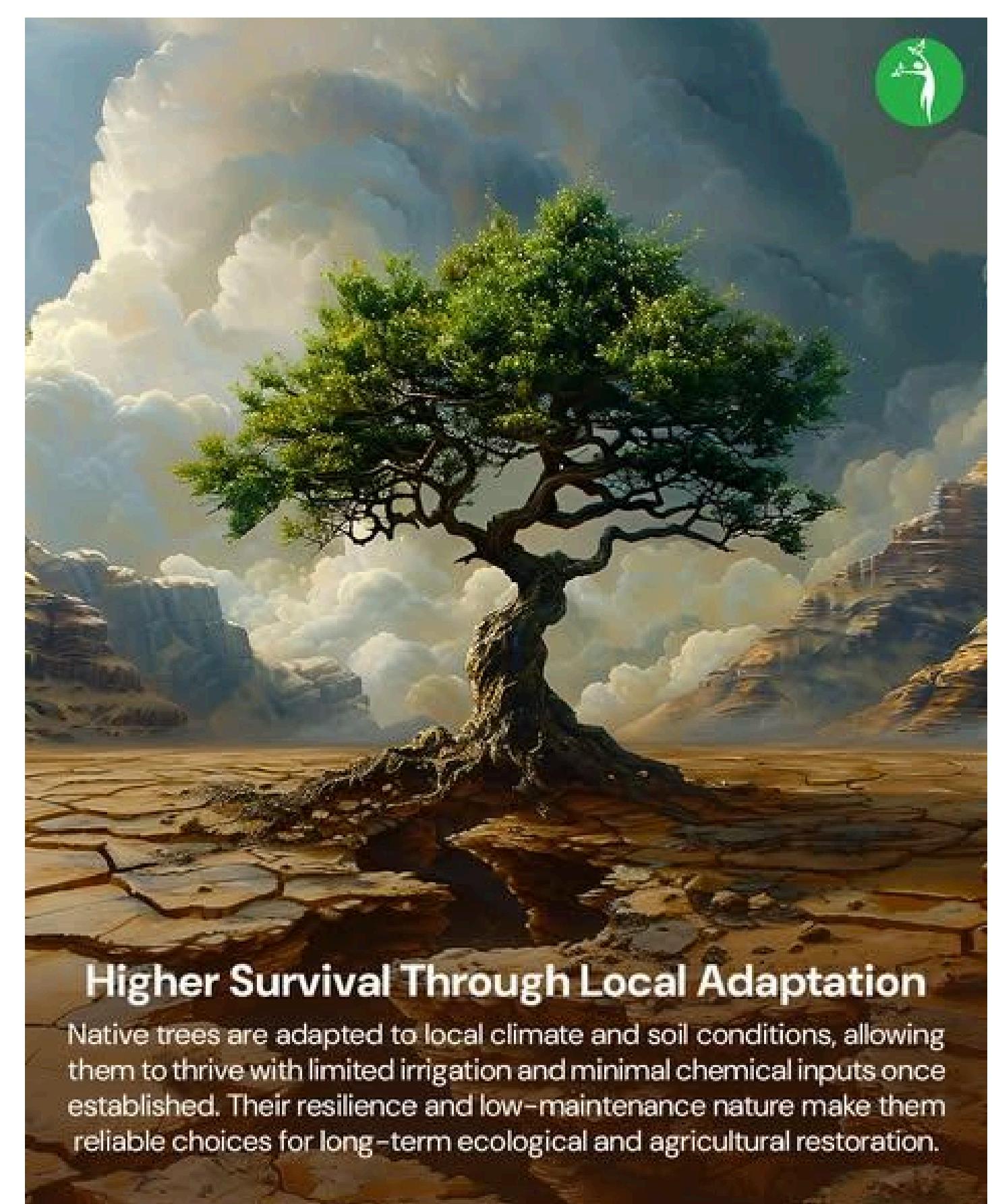
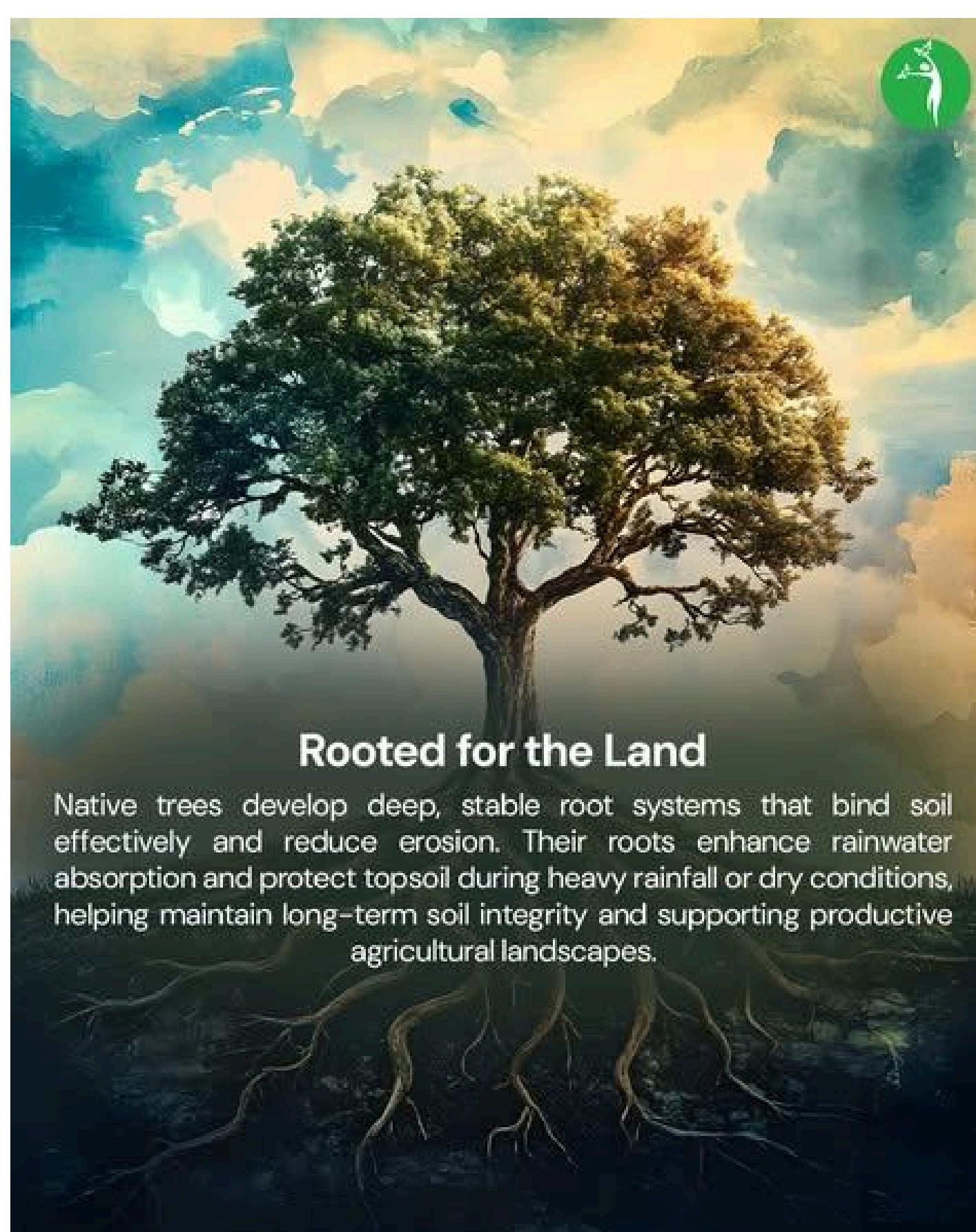
A recent study shows that nearly 30% of India's land faces erosion risk, and 3% has already lost its topsoil—affecting food security, water balance, and long-term soil productivity.

When soil slips away, what happens to our food, water, and the life it supports?

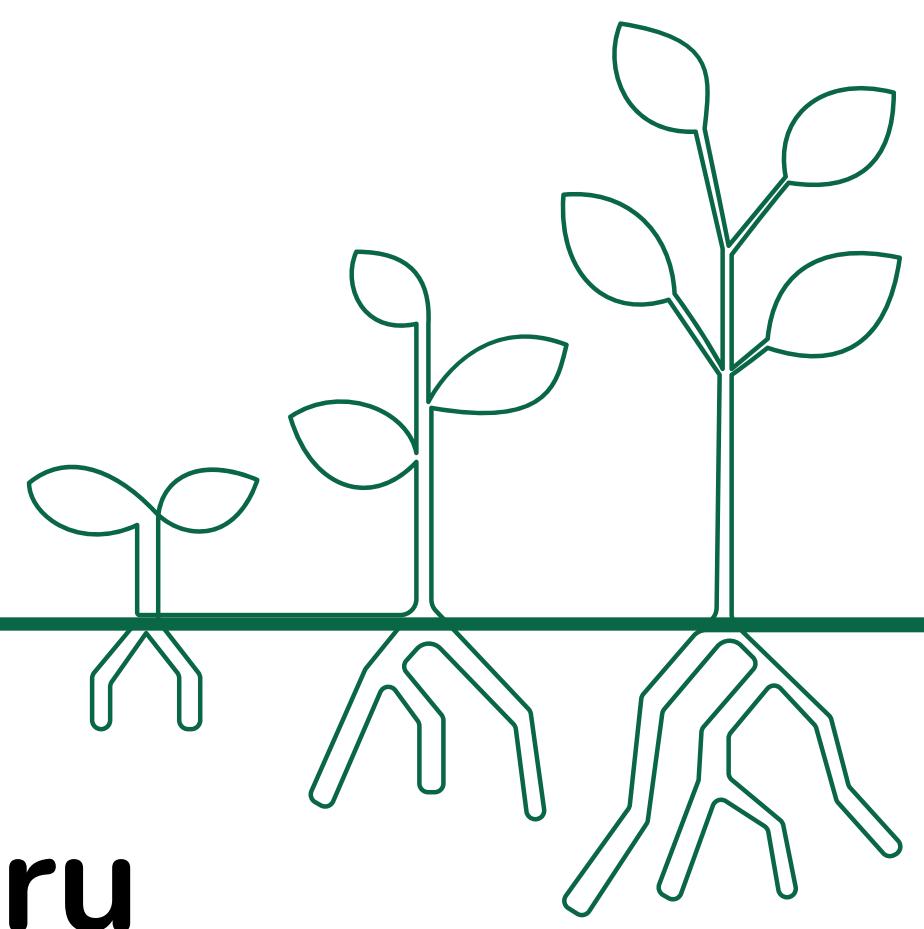
Solutions lie in restoring what the land has lost—stability, moisture, and biodiversity.

And that's where native trees step in.

Understand why they matter [here](#).



2 GREEN IMPACT



All about Geotagging & Monitoring @ SankalpTaru

Did you know?

Every tree you plant with SankalpTaru doesn't just take root in the soil — it finds a place in the digital world too.

Each sapling receives its own identity: its exact location, the farmer who cares for it, the village it belongs to, and the type of tree it will grow into. It's almost like giving every plant a name and an address. That's the magic of geo-tagging.

Geo-tagging simply means we drop a tiny digital pin on every sapling using GPS, so you always know where your tree is growing and that it truly exists.

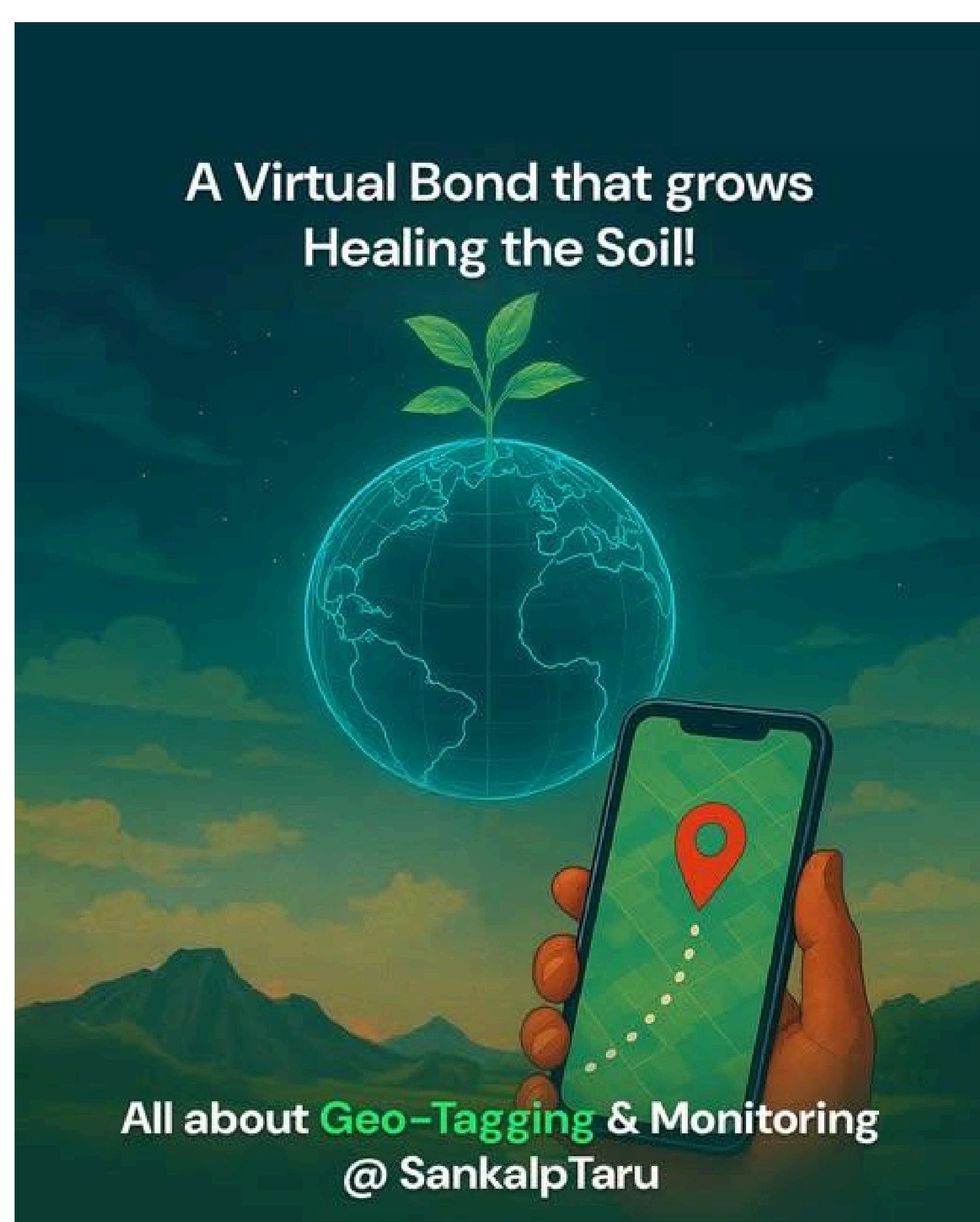
As pioneers in this field, SankalpTaru has redefined planting. It does not end with payment but it begins with visibility.

As your tree grows, our field teams capture its journey — photos, growth updates, survival checks, and on-ground observations — all of which come together in an annual report shared with you. And in this process, something meaningful happens:

The farmer nurturing your tree and you supporting their livelihood become connected through a quiet, virtual bond, one that deepens as the sapling grows.

This honesty, care, and accountability has made SankalpTaru a trusted partner for hundreds of companies and millions of individuals who want their contribution to matter truly.

Plant with us, and create a living bond: <https://sankalptaru.org/location/>



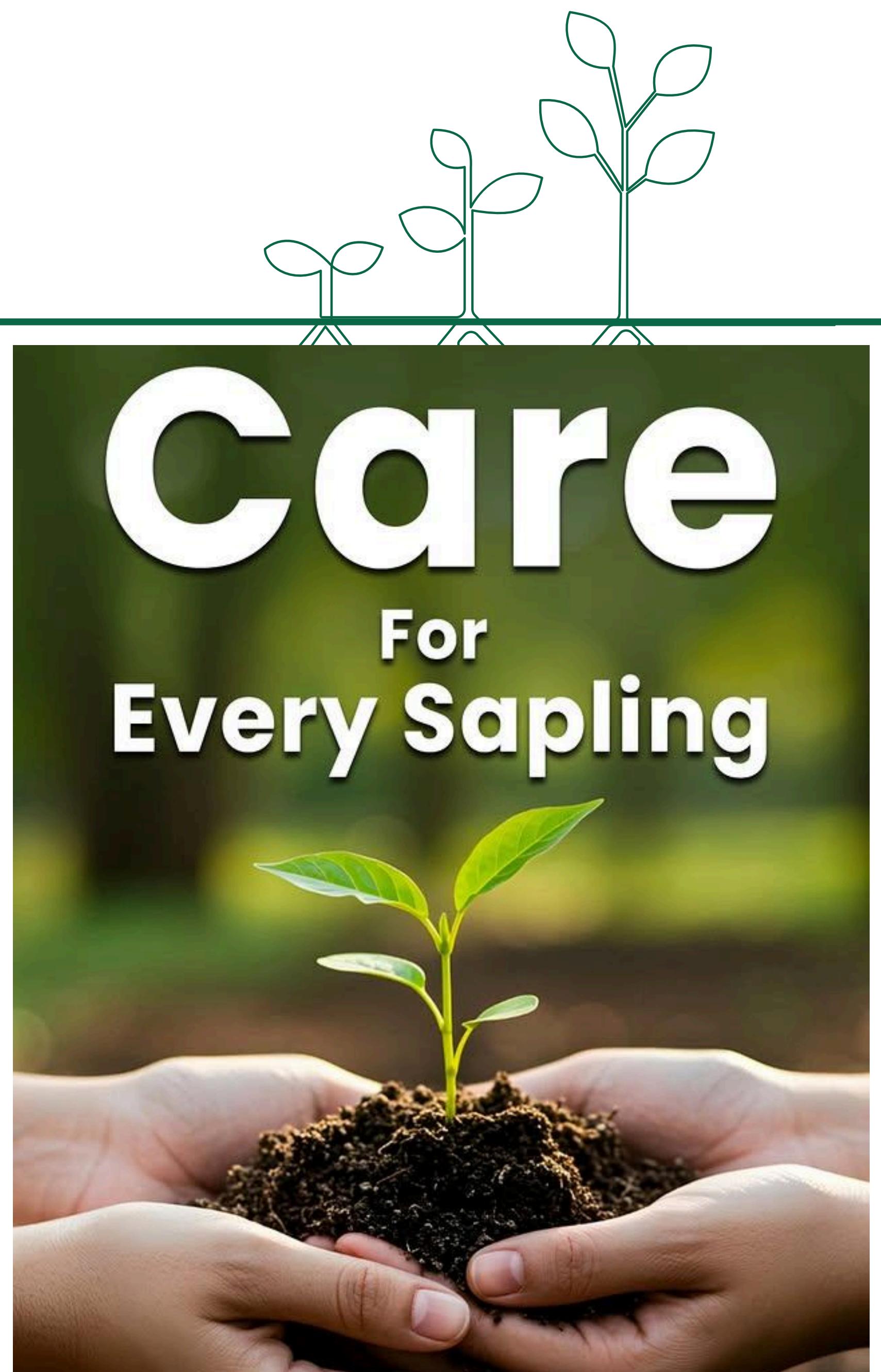
2 GREEN IMPACT

This is how we Care for Every Sapling

At SankalpTaru, before a sapling grows into a thriving tree, a lot happens behind the scenes.

[Watch this video](#) to witness the care that helps 13M+ trees planted by SankalpTaru survive, grow, and flourish.

Your support is the root of every tree that grows and survives. Thank you.

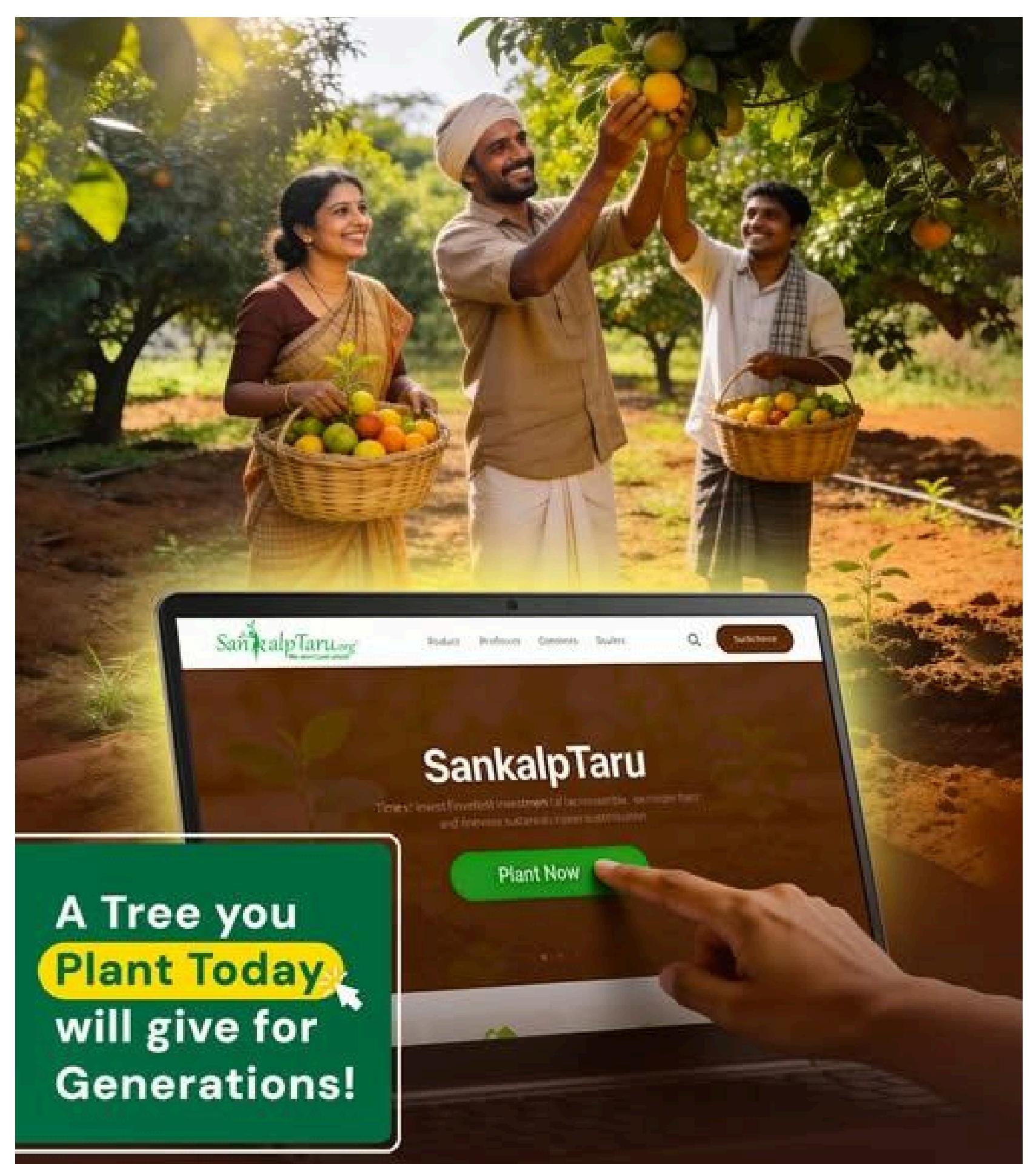


Invest in our planet

At SankalpTaru, we believe every sapling is more than a green shoot. It supports livelihoods, restores degraded land, and helps farmers return to sustainable farming.

Planting with SankalpTaru is an effortless investment you can make with just a click. With geo-tagging and annual updates, you can track your tree from planting to maturity—making your impact visible, tangible, and alive.

Invest in our planet here: <https://sankalptaru.org/location/>

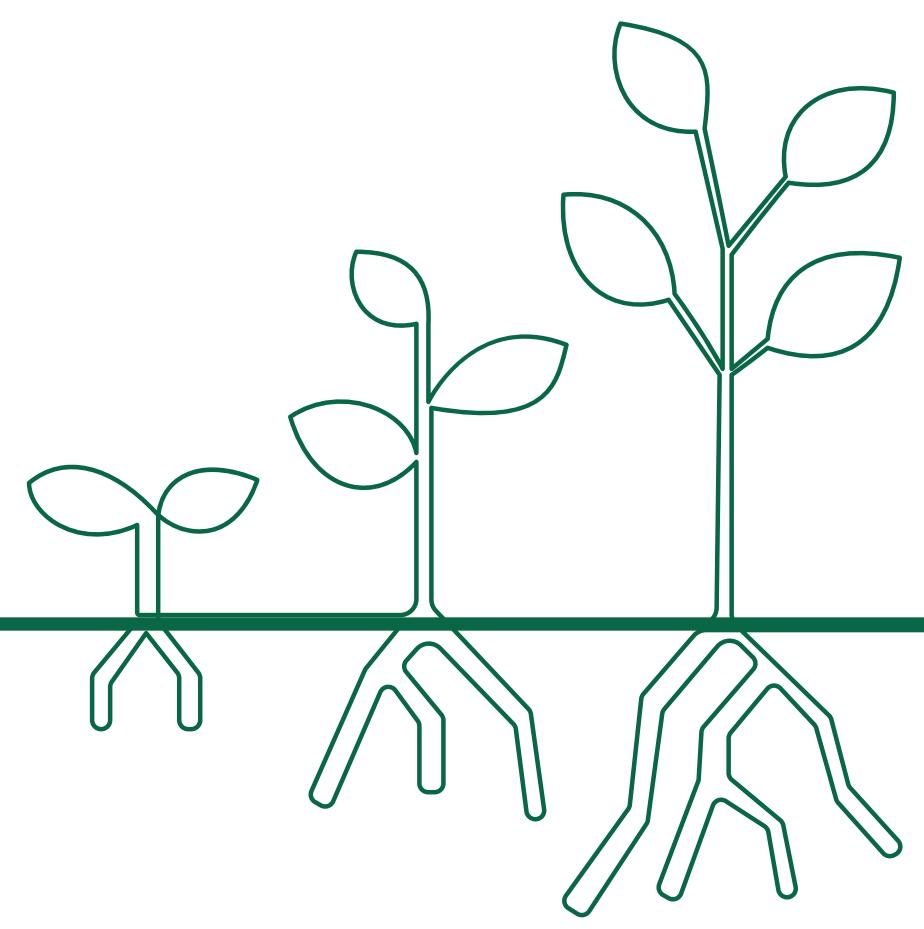


2025 — A year of real impact.

Ending the year with gratitude and stepping into the next with green aspirations, here's what SankalpTaru brought to life through climate action in 2025.

Watch our [2025 in Review](#) reel to see how our efforts came to life on the ground.





Climate Literacy – Carbon Sequestration

This month's Climate Literacy explores Carbon Sequestration – the process of capturing and storing carbon dioxide to slow climate change and restore balance.

From forests and soils to oceans and underground reservoirs, nature and science are working together to hold carbon where it belongs.

India is advancing this mission through afforestation, agroforestry, and pioneering carbon capture technologies – turning landscapes into climate allies.

Discover how every ecosystem, innovation, and individual effort contributes to a more stable future [here](#).

CLIMATE LITERACY
Word of the Month: Carbon Sequestration

Carbon sequestration refers to the long-term capture and storage of atmospheric carbon dioxide (CO₂) in natural or artificial reservoirs such as forests, soils, oceans, and geological formations. This process helps balance the global carbon cycle, mitigate climate warming, and support ecosystem stability.

Goal: Lock away carbon before it locks us into crisis. It's not just storage—it's restoration.

The Science of Storage

Beyond natural systems, science is expanding how we capture and store carbon for the long term.

In Practice

- Biosequestration: Restoring forests, grasslands, and wetlands.
- Geological Storage: Injecting CO₂ deep into rock layers and aquifers.
- Oceanic Approaches: Boosting marine life that captures carbon naturally.
- Technological Capture: Direct Air Capture and carbon mineralization.

Here's a quick snapshot >>

The Carbon Balance Sheet

India's carbon sequestration efforts are steadily expanding across ecosystems and industries.

Progress Gained

- Growing forest cover has absorbed over 3 billion tonnes of CO₂ since 2000.
- Agroforestry and soil carbon initiatives are improving rural income and resilience.
- Corporate carbon capture initiatives are scaling innovation across energy and manufacturing sectors.

Challenges Remain

- Limited long-term data on soil carbon storage
- High costs of capture and storage infrastructure
- Land-use pressures affecting natural sink capacity.

The Way Forward:

Integrated planning, robust data systems, and community participation are key to strengthening India's carbon balance.

Let's build a carbon-conscious planet—one sink at a time >>

Nature's Hidden Work

Nature plays a vital role in balancing Earth's carbon cycle. Through photosynthesis, plants absorb carbon dioxide and store it in leaves, roots, and soil.

- Forests act as major carbon sinks, holding carbon for decades.
- Oceans: The world's largest carbon sink—absorbing a quarter of all CO₂ we emit.
- Agroforestry and intercropping systems enhance carbon storage in both soil and vegetation while improving farm productivity.
- Innovations like biochar use, cover cropping, and conservation tillage further boost soil carbon retention.
- Strengthening natural and managed ecosystems amplifies the planet's ability to store carbon sustainably.

Swipe to see how we're enhancing this natural magic >>

Carbon Sequestration Snapshot

Earth's carbon balance depends on how efficiently we capture and store carbon, naturally and through technology.

Global Overview:

- Forests absorb nearly 16 billion tonnes of CO₂ each year and store about 861 gigatonnes of carbon in vegetation and soils.
- Industrial carbon capture currently removes around 40 million tonnes of CO₂ per year, with rapid growth expected.

India's Profile:

- Forests store about 7,124 million tonnes of carbon, equivalent to 26 billion tonnes CO₂.
- They remove roughly 150 million tonnes CO₂ annually, while geological storage potential is estimated at 359–629 gigatonnes CO₂.

Sources: Woodwell Climate, RFF, MoEFCC, CEEW, PIB India

Here's how India is deepening its carbon roots >>

Learn, Restore, Repeat

Carbon sequestration succeeds when awareness meets action. Each small step—from planting trees to adopting low-carbon practices—adds up to measurable climate impact.

- **What can we do?**
- Support afforestation and soil restoration initiatives.
- Promote agroforestry, organic farming, and sustainable land use.
- Reduce emissions through energy efficiency and mindful consumption.
- Encourage carbon literacy in schools and local communities.

Why it matters:

The more carbon we store, the more stable our climate becomes.

Together, we can restore carbon where it belongs:

back to the Earth.

3 HUMAN STORIES



Supporting Farmers of Maharashtra From Struggle to Stability

Across Maharashtra, many farmers have been struggling with declining soil and unpredictable seasons. But a small shift began changing their lives in ways they never expected.

[**Watch this**](#) to see how slow, regenerative progress is restoring resilience to farmers and their land across our project districts. With your continued support, it can reach many more.

Plant here: <https://sankalptaru.org/project-enrich-biodiversity/>



**From Struggle to Stability
Supporting Farmers of Maharashtra
through
Project Enrich Biodiversity**

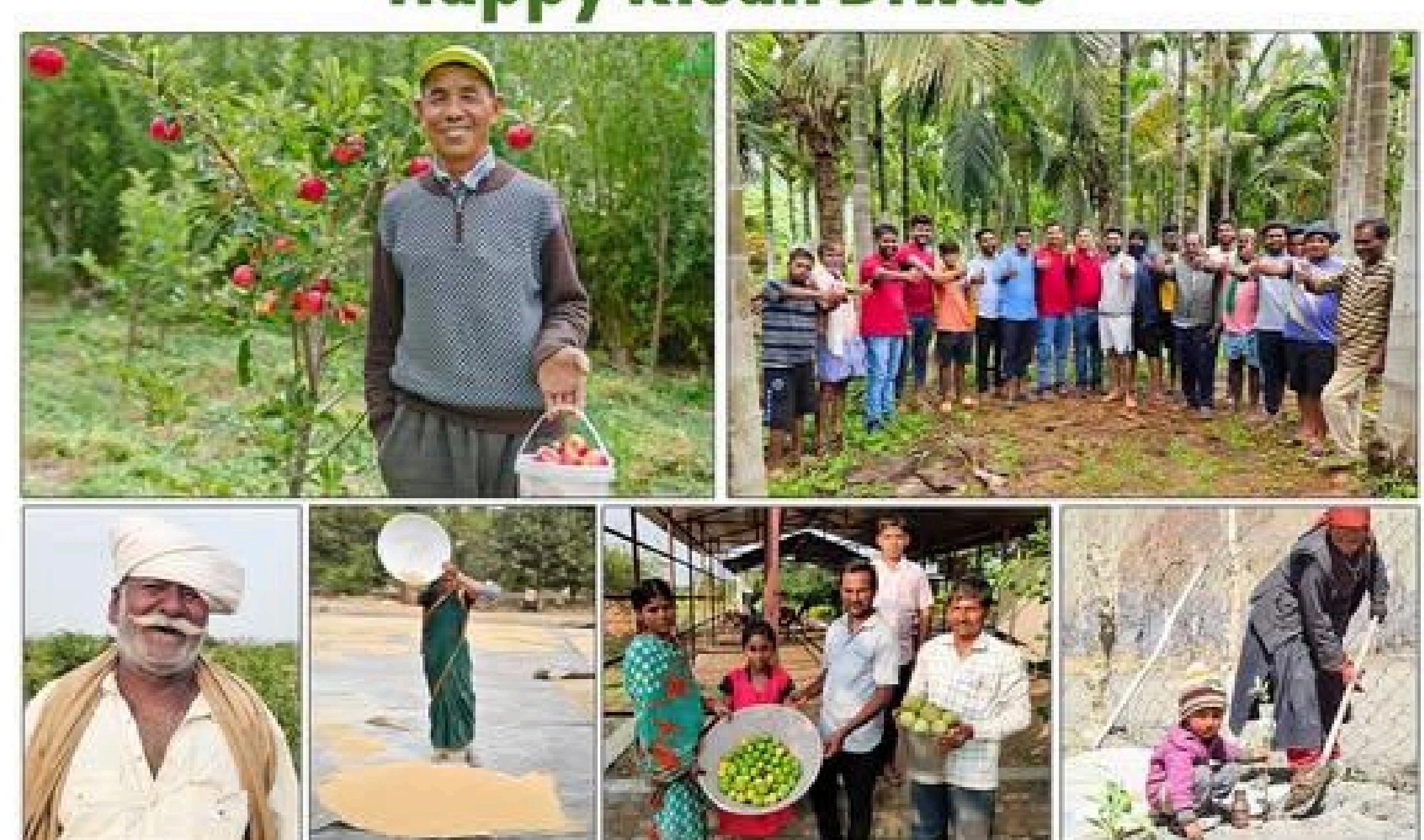
Kisan Diwas

Honouring the hands that feed the nation and the hearts that protect its soil on **Kisan Diwas**. Because when farmers are supported, the planet thrives too.

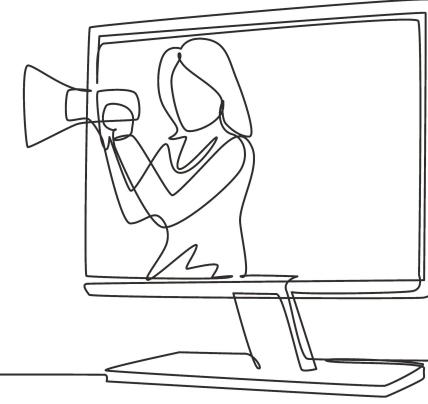


Honouring the hands whose hard work sustains us all.

Happy Kisan Diwas



4 SMART GREENY MOVES



All about choosing Real vs Artificial Christmas Tree

Every year before you pick your Christmas tree, here's your Pre-Care 🎄🌟

Real or artificial, each comes with its own sparkle and footprint.

From cozy pine scents to long-lasting convenience, the trade-offs are worth a peek.

Unwrap the facts [here](#) and make your celebrations shine brighter with choices that resemble care for the Earth.

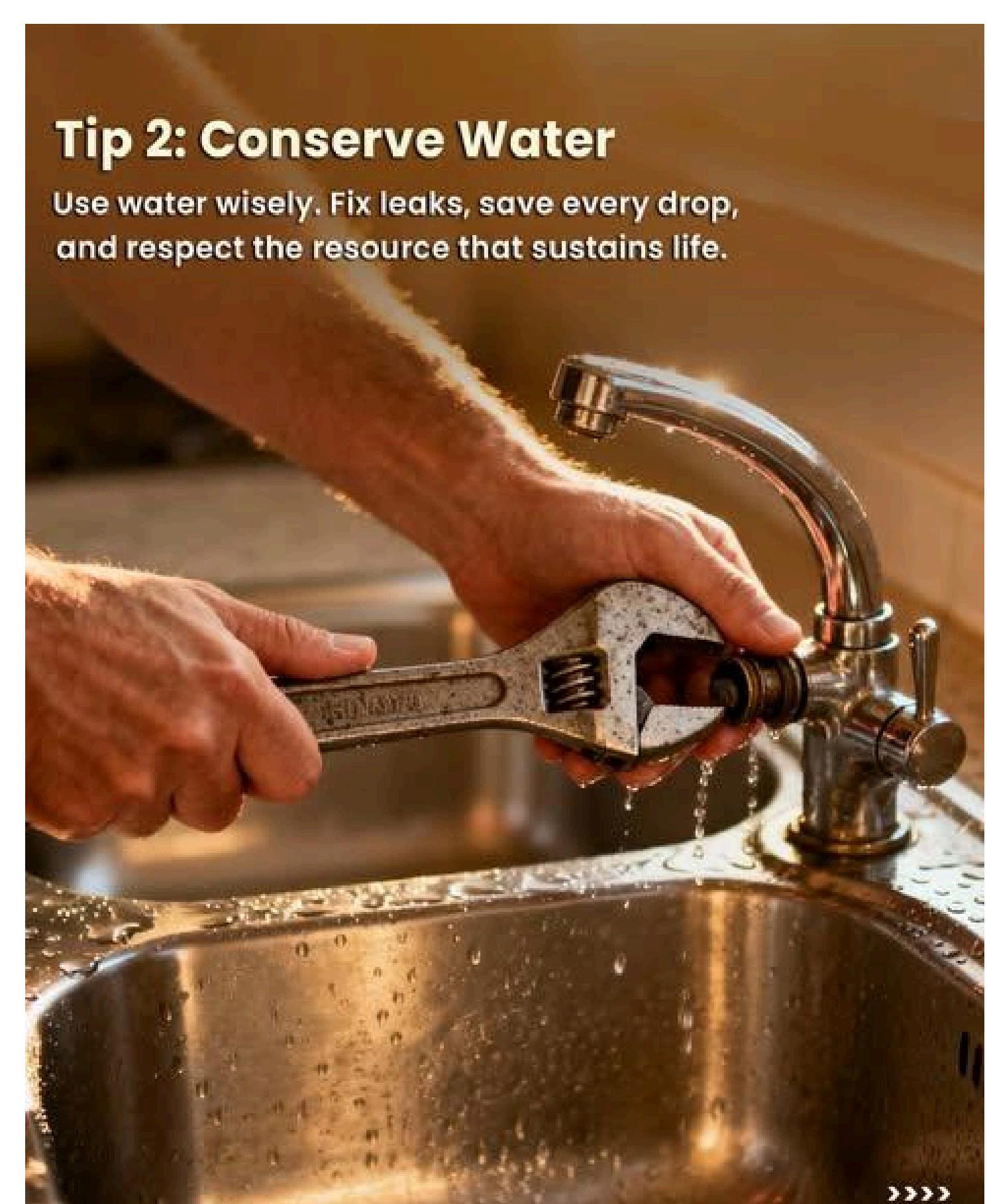


Simple Eco-Living Steps

Small daily habits add up to a big environmental impact.

From choosing reusables to planting trees, eco-living starts with simple steps.

[Explore](#) easy lifestyle changes that protect our planet – today and every day.



5

HUGE APP- HEALTHY US THROUGH GREENING ENVIRONMENT

Resolution Walkathon 2.0 Update

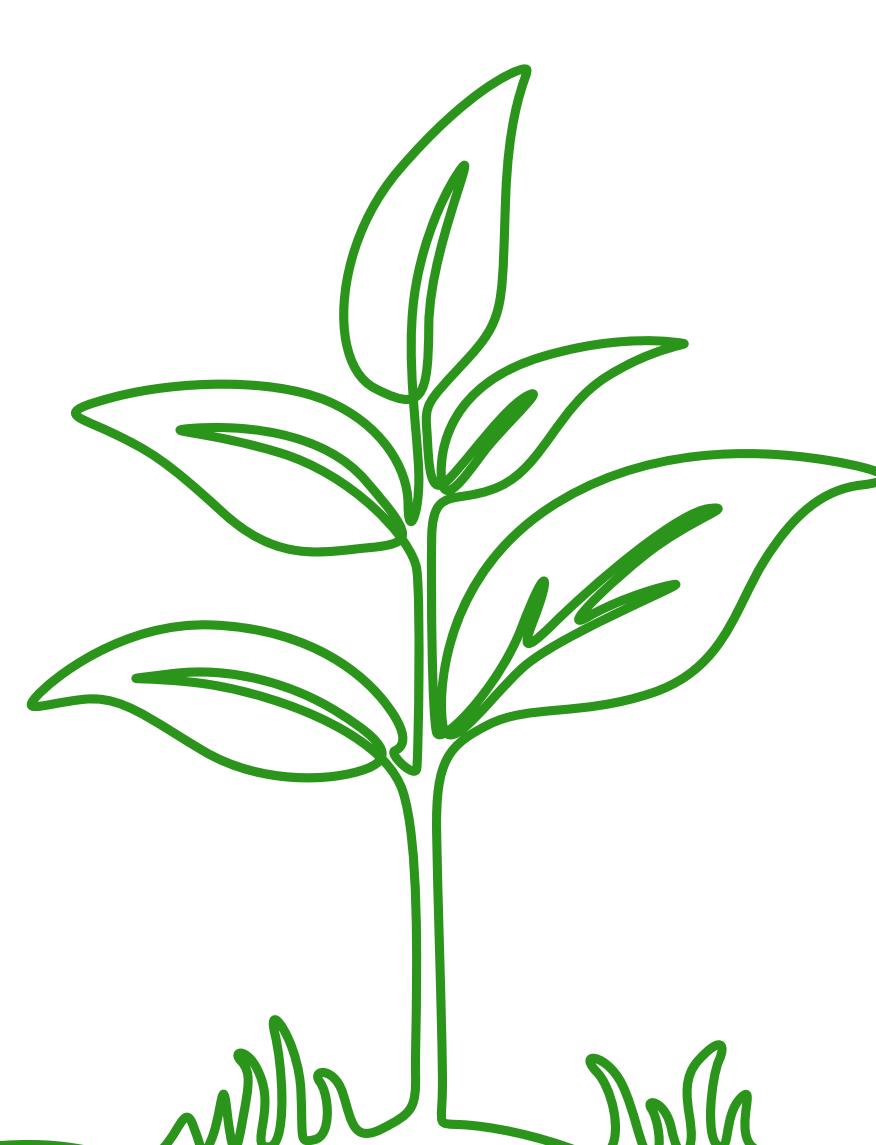
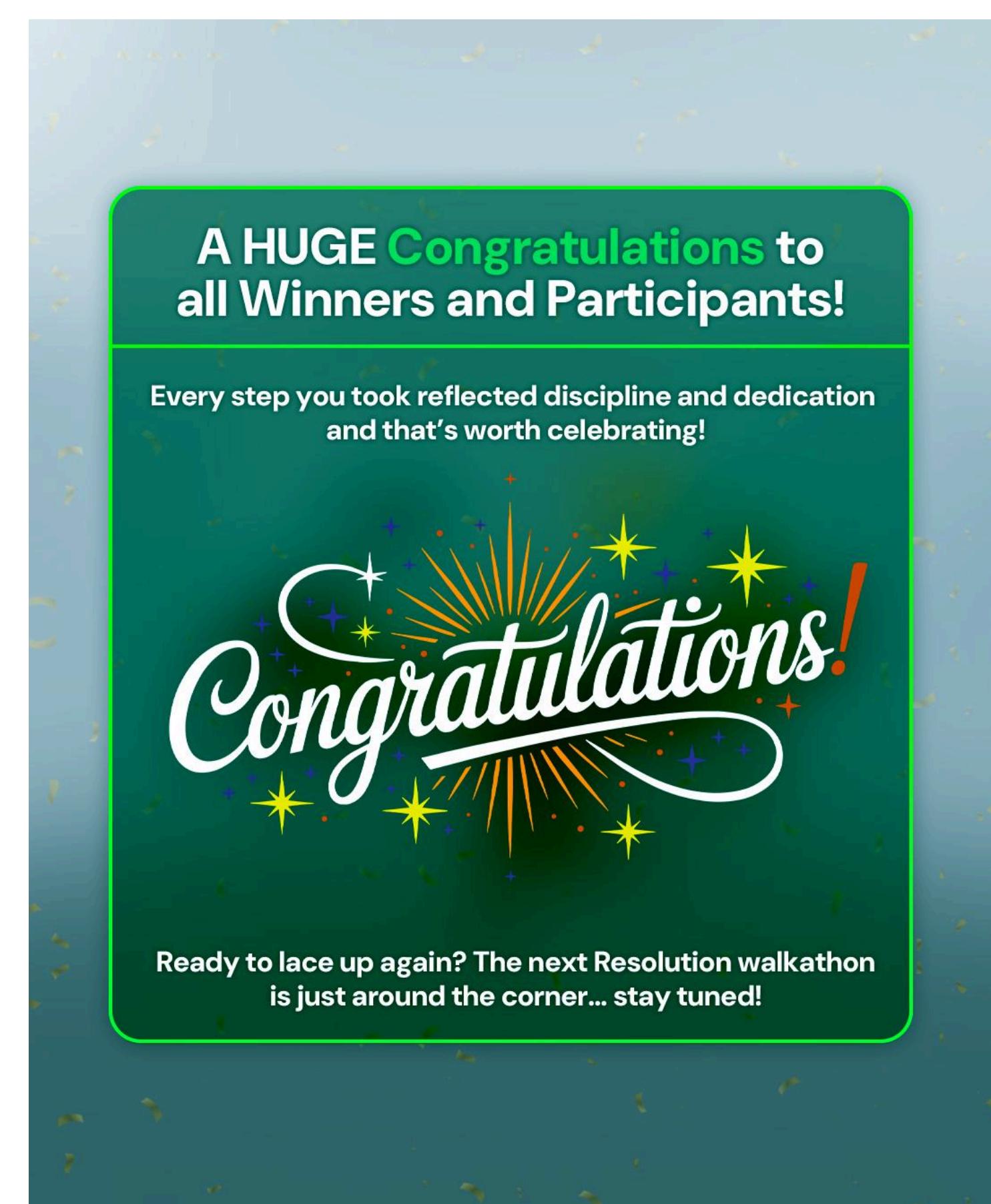
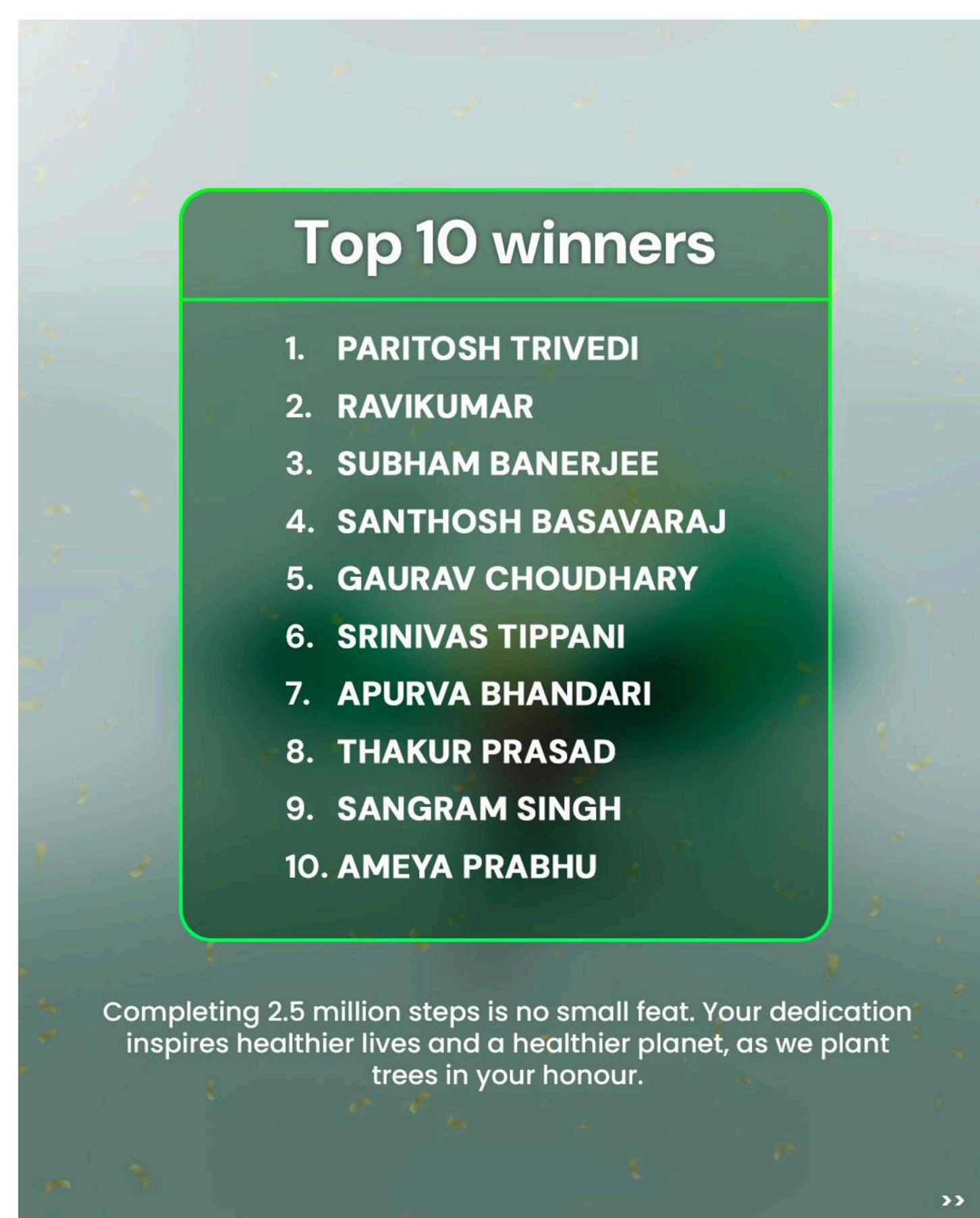
Our year-long Walkathon has successfully concluded — here's a quick dashboard of the journey.

Powered by the **HUGE App**, this wasn't about walking for a few days — it was about staying committed for **weeks and months**, together achieving an inspiring **2.5 million steps** milestone.

Not on **HUGE** yet? Download the **HUGE App** and start tracking your steps for health, habit-building, and positive impact

As one purposeful journey concludes, another has begun.

Resolution Walkathon 3.0 is LIVE from January 1st, 2026 — step into a greener year with us!



5 Huge App-

Healthy Us Through Greening Environment

★ New Activity Alert ★ Republic Day Walkathon Activity

This Republic Day, we invite you to express your love for the nation through PaTreeotism — a form of patriotism that honours the land we live on and the future we create for the next generation.

Across 10 reflective and action-based phases, this walkathon encourages you to walk with awareness — for your health, for the land, for clean air, for people, and for generations to come.

By participating, you'll earn 10 Greens for each phase, which can be donated to the SankalpTaru Foundation. A tree will be planted on your behalf — turning your energy into living growth and hope for the future.

Let your steps remind you: Caring for yourself and the planet is PaTreeotism in action.

Join us:

Android: <https://play.google.com/store/apps/details?id=org.sankalptaru.sankalptaru&pli=1>

iOS: <https://apps.apple.com/in/app/sankalptaru-huge/id1462571187>



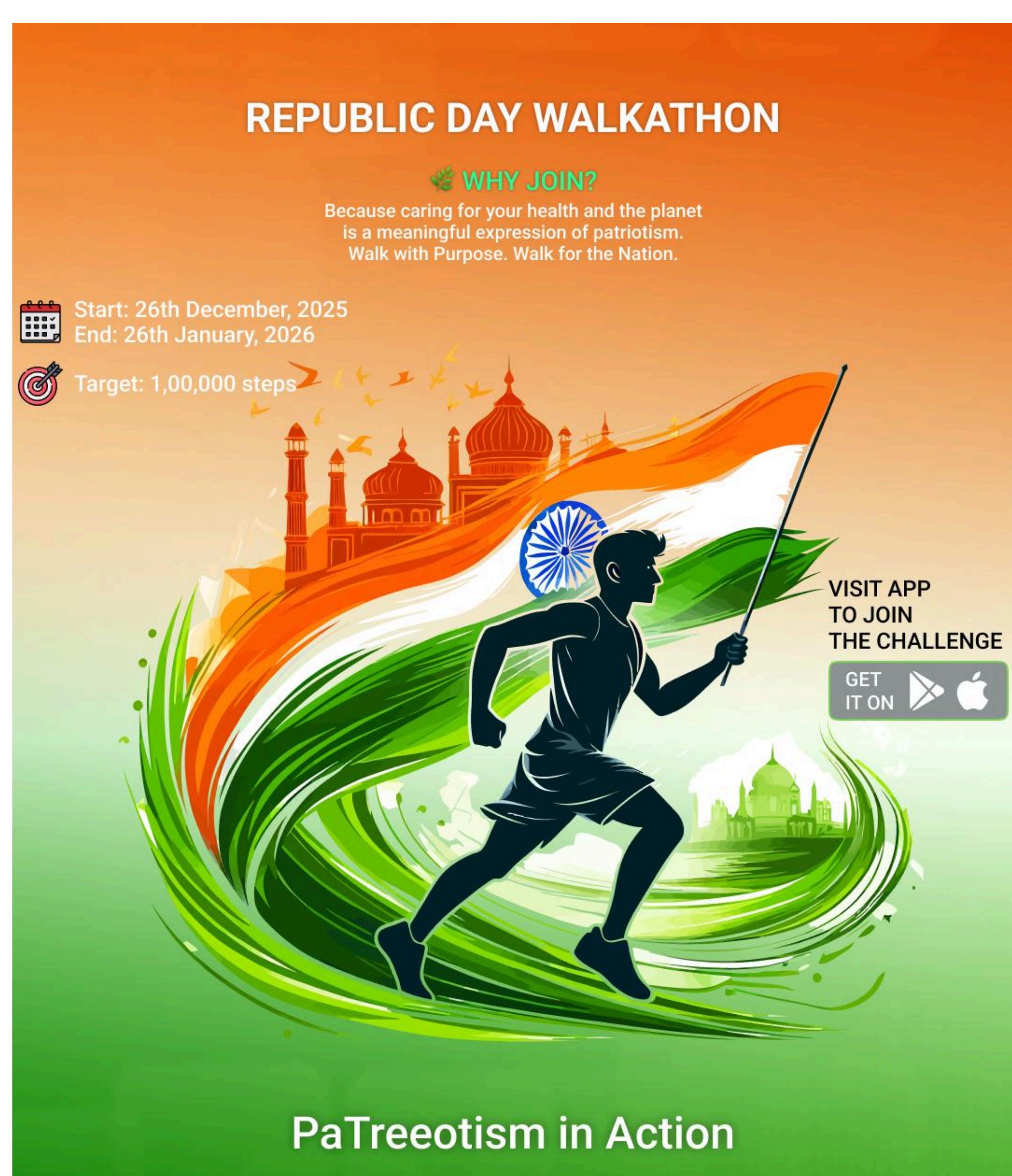
★ New Walkathon Alert ★ Republic Day Walkathon

This Republic Day, let's express our love for the nation through PaTreeotism — a form of patriotism that honours the land we live on and the future we leave behind.

As we take each step, remembering the freedom that allows us to live life by our choices, let us honour it by caring for what sustains us — our health, our land, our air, our people, and our future.

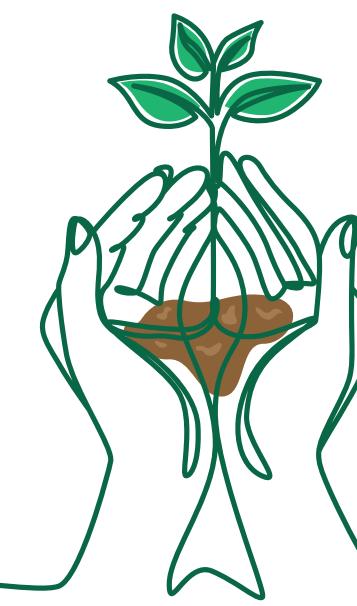
Your completed steps find continuity through trees planted on your behalf, reflecting PaTreeotism in action by supporting soil health, air quality, and ecosystem resilience.

Join the Republic Day Walkathon — not just to complete steps, but to fulfil your PaTreeotism.



6

GRAMYUMM



Want to give back to the community while supporting local farmers?

Your wait is over—we're proudly vocal for the locals!

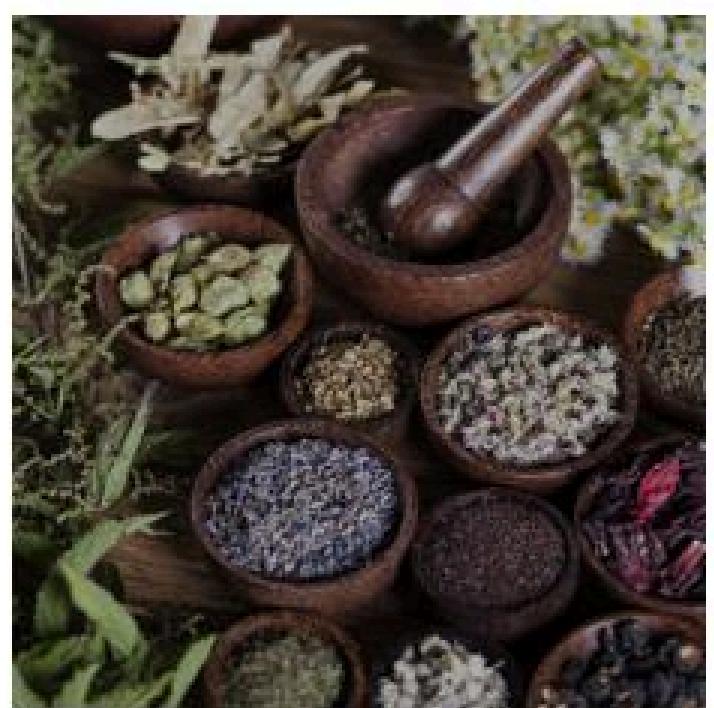
We are committed to delivering high-quality, zero-adulteration products straight from our farmer partners to your doorstep. With every purchase, you're not just bringing home purity—you're empowering rural communities and strengthening local livelihoods.

[Shop now](#)

<https://gramyumm.sankalptaru.org/products/>



SPICES



DRYED HERBS



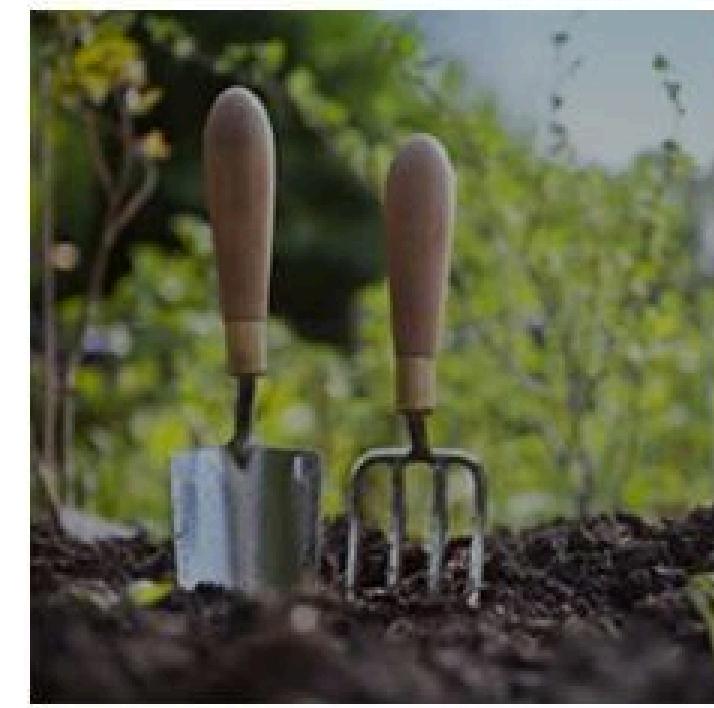
DRYED FRUITS



FOOD & BEVERAGES



FESTIVAL SPECIAL



GARDENING ESSENTIALS

WHY GRAMYUMM?



MADE IN RURAL INDIA



100% NATURAL



FSSAI APPROVED



SUSTAINABLE LIVING

'Vocal for the local' theme is the soul of GramYumm. With the purchase of every product made and supplied from the villages, our rural India is getting stronger.

Our products are directly procured from farms and villages. With no chemical or physical alterations, we provide a 100% natural output.

All our food products are approved by the Food Safety and Standards Authority of India.

When you choose our products, you choose sustainable living which not only benefits you but also Mother Earth and its resources.



Annual Report 2024–25

Every year, our green footprint grows stronger — guided by purpose and aligned with our mission to nurture a greener tomorrow.

Our Annual Report 2024–25 is a reflection of how we evolved — weaving resilience, innovation, and community spirit into every step, and strengthening our collective journey of sustainability.

Dive into the details and discover how each chapter brings us closer to living in harmony with nature. Read our Annual Report [here](#).

2024–25 ANNUAL REPORT

Sustainability in Action, Communities in Focus

[Link in the Description](#)



Email:
wishy@sankalptaru.org



Contact:
+91 740999911



Website:
www.sankalptaru.org

8

CALL TO ACTION ROOTED IN PURPOSE, GROWING WITH YOU

Every tree we plant, every community we engage, and every barren land we revive begins with a simple belief: **change is possible, and it begins with us.**

What keeps us going? The spark in a farmer's eye, the shade of a young sapling, the smile of a schoolchild learning about their planet. Your support, your action, your belief—it all adds up.

"Do not wait for extraordinary circumstances to do good; try to use ordinary situations."

Let's keep moving forward—one act, one tree, one shared vision at a time.



GET IN TOUCH THROUGH OUR SOCIAL MEDIA



In the age of instant gratification, let's be like the snails with the right hearts. While you are safe at home, plant trees at www.sankalptaru.org and lend your hand with a click of a button.

VISIT OUR WEBSITE

www.sankalptaru.org